

# ENGLISH

FRANÇAIS

**ESPAÑOL**

## TELEVISOR CON PANTALLA DE CRISTAL LÍQUIDO

## MODE D'EMPLOI

# MANUAL DE OPERACIÓN

A large, empty computer monitor with a silver bezel and a stand. The screen is white and blank. The monitor is shown from a front-facing perspective, slightly angled to the left. The bezel has a thin black border. The stand is a simple, dark-colored base. The overall appearance is that of a standard desktop monitor from the early 2000s.

A large, empty computer monitor with a silver bezel and a stand. The screen is white and featureless. The monitor is positioned centrally in the lower half of the page.

A black and white photograph showing a close-up of a person's hand holding a large, crumpled piece of paper or fabric. The texture is highly detailed, with many folds and creases. The lighting is dramatic, with strong highlights and deep shadows, emphasizing the tactile quality of the material. The background is dark and out of focus.



**IMPORTANT** : Please read this operation manual before starting operating the equipment.  
**IMPORTANTE** : Lea este manual de operación antes de comenzar a operar el equipo.

# LC-46SE94U LC-52SE94U LC-65SE94U

## LIQUID CRYSTAL TELEVISION

### ENGLISH

#### OPERATION MANUAL

- The illustrations and on-screen displays in this operation manual are for explanation purposes and may vary slightly from the actual operations.
- Menu items that are not selectable are grayed out.
- The examples used throughout this manual are based on the LC-52SE94U model.

#### IMPORTANT:

To aid reporting in case of loss or theft, please record the TV's model and serial numbers in the space provided. The numbers are located at the rear of the TV.

Model No.:

Serial No.:

## IMPORTANT INFORMATION

**WARNING:** TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS PRODUCT TO RAIN OR MOISTURE.



#### CAUTION

RISK OF ELECTRIC SHOCK  
DO NOT OPEN



CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK,  
DO NOT REMOVE COVER (OR BACK).  
NO USER-SERVICEABLE PARTS INSIDE.  
REFER SERVICING TO QUALIFIED SERVICE  
PERSONNEL.



The lightning flash with arrow-head symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.



The exclamation point within a triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the product.

**CAUTION:** TO PREVENT ELECTRIC SHOCK, MATCH WIDE BLADE OF PLUG TO WIDE SLOT, FULLY INSERT.

# IMPORTANT INFORMATION

## CAUTION:

DO NOT PLACE THIS PRODUCT ON AN UNSTABLE CART, STAND, TRIPOD, BRACKET, OR TABLE. THE PRODUCT MAY FALL CAUSING SERIOUS PERSONAL INJURY AND SERIOUS DAMAGE TO THE PRODUCT. USE ONLY WITH A CART, STAND, TRIPOD, BRACKET, OR TABLE RECOMMENDED BY THE MANUFACTURER OR SOLD WITH THE PRODUCT. FOLLOW THE MANUFACTURER'S INSTRUCTIONS WHEN INSTALLING THE PRODUCT AND USE MOUNTING ACCESSORIES RECOMMENDED BY THE MANUFACTURER. A PRODUCT AND CART COMBINATION SHOULD BE MOVED WITH CARE. QUICK STOPS, EXCESSIVE FORCE, AND UNEVEN SURFACES MAY CAUSE THE PRODUCT AND CART COMBINATION TO OVERTURN.



**WARNING:** FCC Regulations state that any unauthorized changes or modifications to this equipment not expressly approved by the manufacturer could void the user's authority to operate this equipment.

## CAUTION:

This product satisfies FCC regulations when shielded cables and connectors are used to connect the unit to other equipment. To prevent electromagnetic interference with electric appliances such as radios and televisions, use shielded cables and connectors for connections.

## DECLARATION OF CONFORMITY:

SHARP LIQUID CRYSTAL TELEVISION, MODEL LC-46SE94U/LC-52SE94U/LC-65SE94U

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

RESPONSIBLE PARTY:

SHARP ELECTRONICS CORPORATION

Sharp Plaza, Mahwah, New Jersey 07430-2135

TEL: 1-800-BE-SHARP

For Business Customers: URL <http://www.sharpusa.com>

## INFORMATION:

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

"Note to CATV system installer: This reminder is provided to call the CATV system installer's attention to Article 820-40 of the National Electrical Code that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical."

This product utilizes tin-lead solder, and fluorescent lamp containing a small amount of mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities, the Electronic Industries Alliance: [www.eiae.org](http://www.eiae.org), the lamp recycling organization: [www.lamprecycle.org](http://www.lamprecycle.org) or Sharp at 1-800-BE-SHARP (For U.S.A. only)

## Trademarks

- Manufactured under license from Dolby Laboratories. "Dolby" and the double-D symbol are trademarks of Dolby Laboratories.
- "HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC."
- Products that have earned the ENERGY STAR® are designed to protect the environment through superior energy efficiency.

# DEAR SHARP CUSTOMER

Thank you for your purchase of the Sharp Liquid Crystal Television. To ensure safety and many years of trouble-free operation of your product, please read the Important Safety Instructions carefully before using this product.

## IMPORTANT SAFETY INSTRUCTIONS

Electricity is used to perform many useful functions, but it can also cause personal injuries and property damage if improperly handled. This product has been engineered and manufactured with the highest priority on safety. However, improper use can result in electric shock and/or fire. In order to prevent potential danger, please observe the following instructions when installing, operating and cleaning the product. To ensure your safety and prolong the service life of your Liquid Crystal Television, please read the following precautions carefully before using the product.

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.



### Additional Safety Information

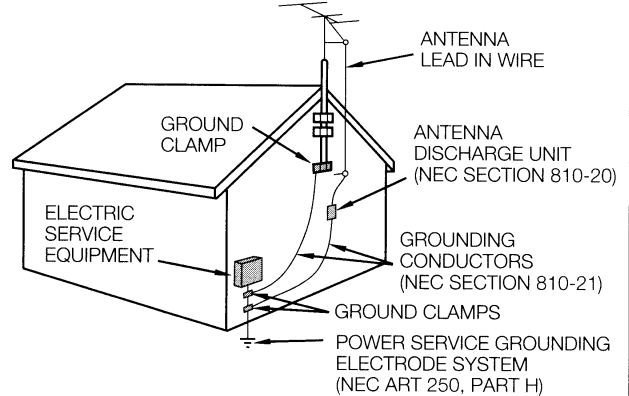
- 15) Power Sources—This product should be operated only from the type of power source indicated on the marking label. If you are not sure of the type of power supply to your home, consult your product dealer or local power company. For products intended to operate from battery power, or other sources, refer to the operating instructions.
- 16) Overloading—Do not overload wall outlets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
- 17) Object and Liquid Entry—Never push objects of any kind into this product through openings as they may touch dangerous voltage points or short-out parts that could result in a fire or electric shock. Never spill liquid of any kind on the product.
- 18) Damage Requiring Service—Unplug this product from the wall outlet and refer servicing to qualified service personnel under the following conditions:
  - a) When the AC cord or plug is damaged,
  - b) If liquid has been spilled, or objects have fallen into the product,
  - c) If the product has been exposed to rain or water,
  - d) If the product does not operate normally by following the operating instructions.  
Adjust only those controls that are covered by the operating instructions as an improper adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore the product to its normal operation,
  - e) If the product has been dropped or damaged in any way, and
  - f) When the product exhibits a distinct change in performance - this indicates a need for service.
- 19) Replacement Parts—When replacement parts are required, be sure the service technician has used replacement parts specified by the manufacturer or have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock, or other hazards.
- 20) Safety Check—Upon completion of any service or repairs to this product, ask the service technician to perform safety checks to determine that the product is in proper operating condition.
- 21) Wall or ceiling mounting—When mounting the product on a wall or ceiling, be sure to install the product according to the method recommended by the manufacturer.



# IMPORTANT SAFETY INSTRUCTIONS

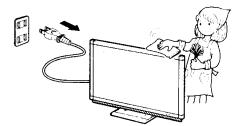
- **Outdoor Antenna Grounding** — If an outside antenna is connected to the television equipment, be sure the antenna system is grounded so as to provide some protection against voltage surges and built-up static charges. Article 810 of the National Electrical Code, ANSI/NFPA 70, provides information with regard to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.

EXAMPLE OF ANTENNA GROUNDING AS PER NATIONAL ELECTRICAL CODE, ANSI/NFPA 70

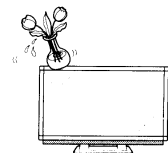


NEC — NATIONAL ELECTRICAL CODE

- Turn off the main power and unplug the AC cord from the wall outlet before handling.
- Use a soft cloth and gently wipe the surface of the display panel. Using a hard cloth may scratch the panel surface.
- Use a soft damp cloth to gently wipe the panel when it is really dirty. (It may scratch the panel surface when wiped strongly.)
- If the panel is dusty, use an anti-static brush, which is commercially available, to clean it.
- To protect the panel, do not use a dirty cloth, liquid cleaners or chemical cloth to clean it, such materials may damage the panel surface.
- To clean the outer cabinet, use the same method. Do not use liquid or aerosol cleaners.



- **Water and Moisture** — Do not use this product near water - for example, near a bath tub, wash bowl, kitchen sink, or laundry tub; in a wet basement; or near a swimming pool; and the like.
- **Stand** — Do not place the product on an unstable cart, stand, tripod or table. Placing the product on an unstable base can cause the product to fall, resulting in serious personal injuries as well as damage to the product. Use only a cart, stand, tripod, bracket or table recommended by the manufacturer or sold with the product. When mounting the product on a wall, be sure to follow the manufacturer's instructions. Use only the mounting hardware recommended by the manufacturer.
- **Selecting the location** — Select a place with no direct sunlight and good ventilation.
- **Ventilation** — The vents and other openings in the cabinet are designed for ventilation. Do not cover or block these vents and openings since insufficient ventilation can cause overheating and/or shorten the life of the product. Do not place the product on a bed, sofa, rug or other similar surface, since they can block ventilation openings. This product is not designed for built-in installation; do not place the product in an enclosed place such as a bookcase or rack, unless proper ventilation is provided or the manufacturer's instructions are followed.
- The Liquid Crystal panel used in this product is made of glass. Therefore, it can break when the product is dropped or applied with impact. Be careful not to be injured by broken glass pieces in case the panel breaks.
- **Heat** — The product should be situated away from heat sources such as radiators, heat registers, stoves, or other products (including amplifiers) that produce heat.
- The Liquid Crystal panel is a very high technology product with 2,073,600 thin film transistors, giving you fine picture details. Occasionally, a few non-active pixels may appear on the screen as a fixed point of blue, green or red. Please note that this does not affect the performance of your product.
- **Lightning** — For added protection for this television equipment during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the antenna. This will prevent damage to the equipment due to lightning and power-line surges.
- **Power Lines** — An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits as contact with them might be fatal.
- To prevent fire, never place any type of candle or flames on the top or near the TV set.
- To prevent fire or shock hazard, do not place the AC cord under the TV set or other heavy items.
- Do not display a still picture for a long time, as this could cause an afterimage to remain.
- To prevent fire or shock hazard, do not expose this product to dripping or splashing. No objects filled with liquids, such as vases, should be placed on the product.

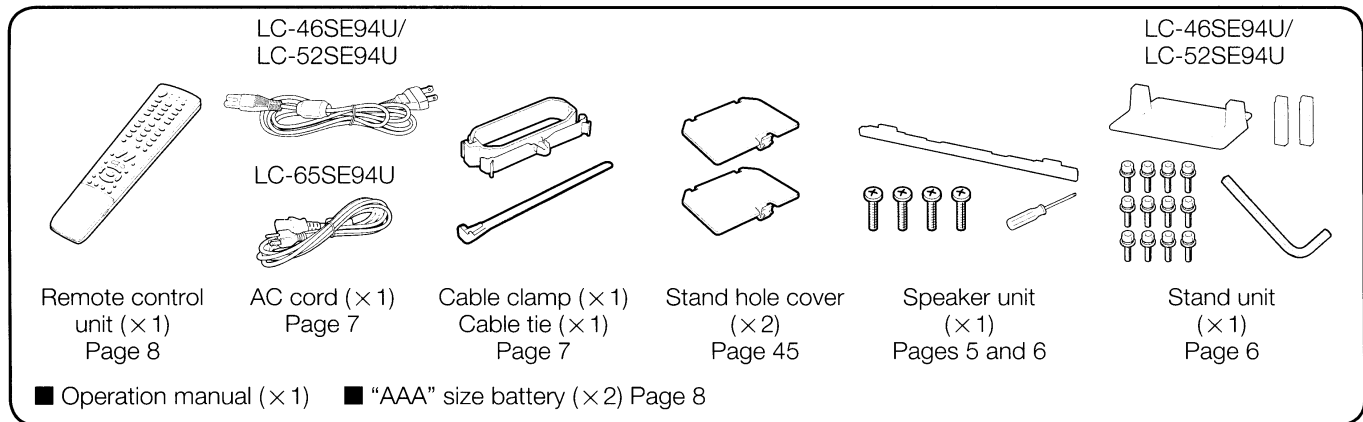


## Precautions when transporting the TV

- When transporting the TV, never carry it by holding onto the speakers. Be sure to always carry the TV by two people holding it with two hands — one hand on each side of the TV.

# Supplied Accessories

Make sure the following accessories are provided with the product.



## NOTE

- Always use the AC cord supplied with the TV.
- AC cord enclosed in this product is for 110-125V. In using it on the 125-240V AC, please consult the following.

**SHARP ELECTRONICS CORPORATION, LATIN AMERICA GROUP**  
6100 Blue Lagoon Drive, Suite 150, Miami, Florida 33126, U.S.A.

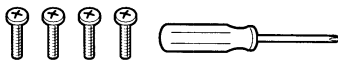
# QUICK REFERENCE

## Attaching the Speaker Unit

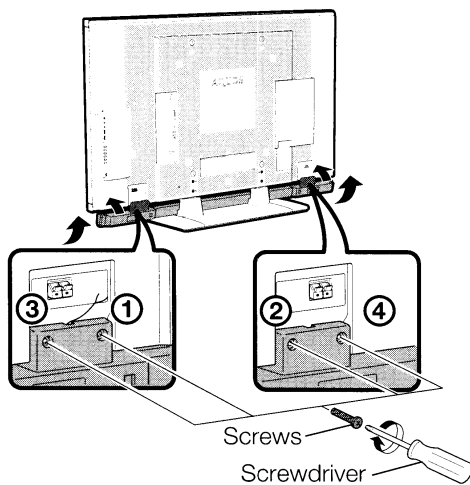
- Before attaching (or detaching) the speaker unit, unplug the AC cord from the AC INPUT terminal.

### ■ LC-65SE94U

- 1 Confirm that there are 4 screws and a screwdriver supplied with the speaker unit.

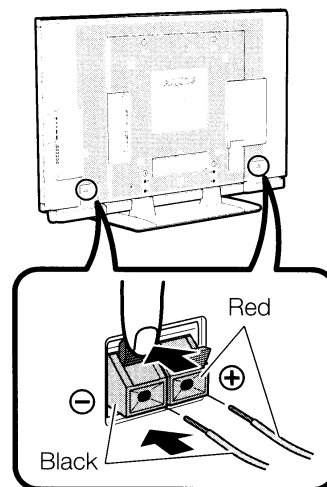


- 2 Insert the projections on the speaker unit into the corresponding slots on the TV, then fasten the screws.



Insert and tighten the 4 screws with the screwdriver (supplied with the product) in the order of ①, ②, ③ and ④.

- 3 Connect the ends of the cables to the speaker terminals as shown below. Connect the leads to the speaker terminals of the same color.



## NOTE

- To detach the speaker unit, perform the steps in reverse order.

## QUICK REFERENCE

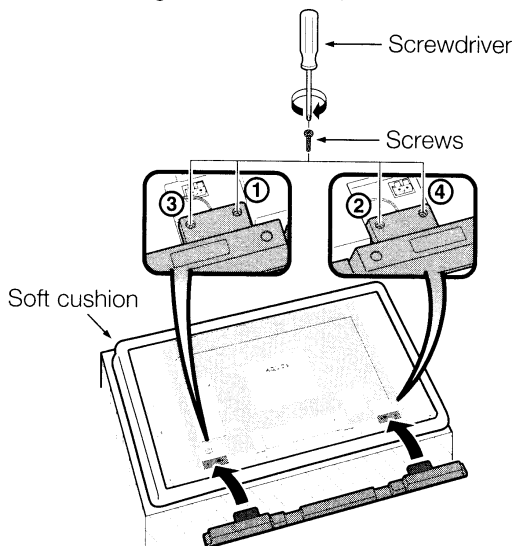
### ■ LC-46SE94U/LC-52SE94U

- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.

- 1 Confirm that there are 4 screws and a screwdriver supplied with the speaker unit.

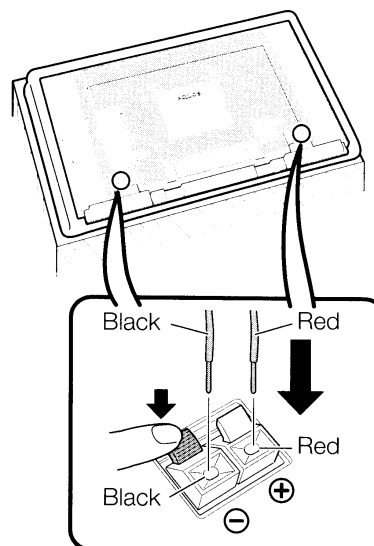


- 2 Insert the projections on the speaker unit into the corresponding slots on the TV, then fasten the screws.



Insert and tighten the 4 screws with the screwdriver (supplied with the product) in the order of ①, ②, ③ and ④.

- 3 Connect the ends of the cables to the speaker terminals as shown below. Connect the leads to the speaker terminals of the same color.



#### NOTE

- To detach the speaker unit, perform the steps in reverse order.

## Attaching the Stand

- Before attaching (or detaching) the stand, unplug the AC cord from the AC INPUT terminal.
- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.

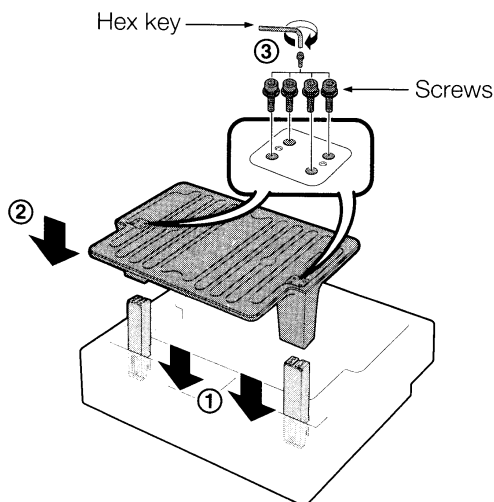
#### CAUTION

- **Attach the stand in the correct direction.**
- **Be sure to follow the instructions. Incorrect installation of the stand may result in the TV falling over.**

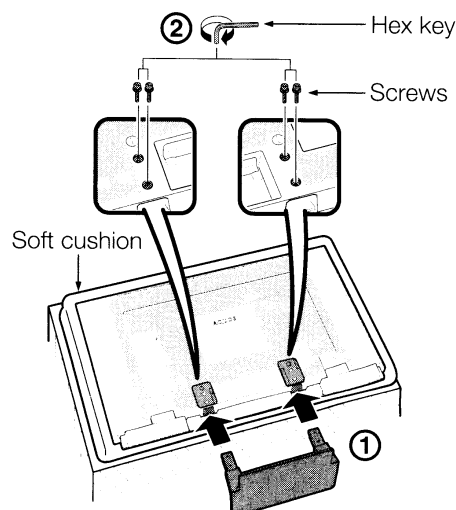
- 1 Confirm that there are 12 screws (all the same size) supplied with the TV.



- 2 ① Set the post for the stand unit onto the box.  
② Attach the base to the post.  
③ Insert and tighten the 8 screws into the 8 holes on the bottom of the base.



- 3 ① Insert the stand into the openings on the bottom of the TV.  
② Insert and tighten the 4 screws into the 4 holes on the rear of the TV.



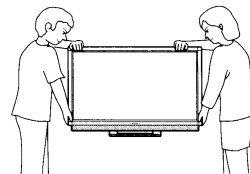
#### NOTE

- To detach the stand, perform the steps in reverse order.

## QUICK REFERENCE

### STOP! To safely remove the AQUOS television from the box

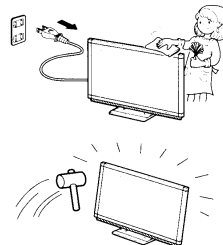
- It's best to use 2 people to remove the AQUOS television for stability.
- Lift onto installation location as the diagram illustrates.



### Ventilation & Cleaning Tips

Keep your AQUOS television in a well ventilated area and make sure not to place it by a heat source or use it near water. The AQUOS television is designed for AC use only and should be used with the supplied AC cord.

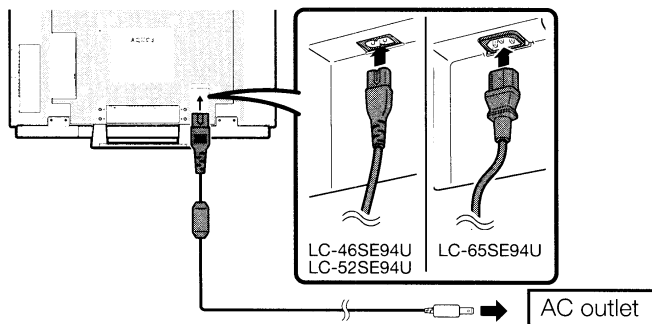
Clean the screen by spraying a soft lint free cloth with water to lightly moisten. Gently wipe and avoid pressing on the screen. To clean the outer cabinet, use the same method. Do not use liquid or aerosol cleaners.



The screen is glass and can be scratched or broken when dropped or impacted.

### QUICK INSTALLATION TIPS

- 1 Attach your antenna to the back of the AQUOS television. (See page 12.)
- 2 Connect the AC plug for the AQUOS television into the AC outlet.

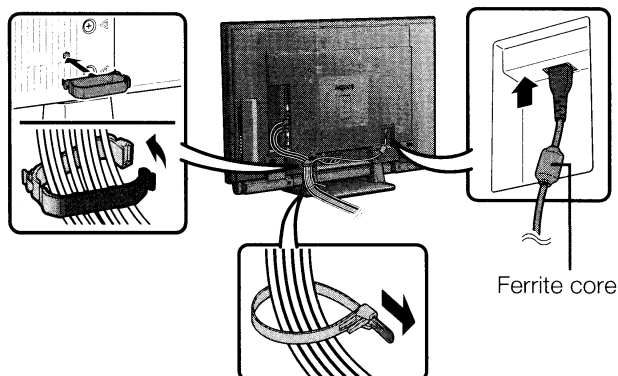


- Place the TV close to the AC outlet, and keep the power plug within reach.
- This product must only be connected to a 120 V, 60 Hz, grounded (3-prong) outlet. Connecting it to any other kind of outlet will damage the product and invalidate the warranty. (LC-65SE94U only)

#### NOTE

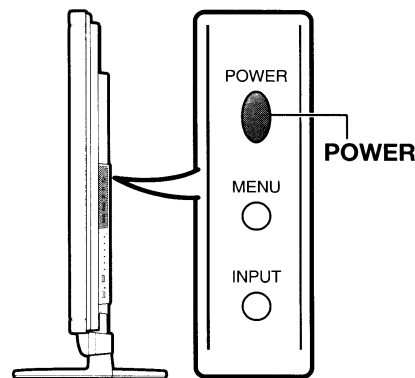
- **TO PREVENT RISK OF ELECTRIC SHOCK, DO NOT TOUCH UN-INSULATED PARTS OF ANY CABLES WITH THE AC CORD CONNECTED.**

- 3 Place the Ferrite core in the space indicated in the below figure and bundle the cords properly with the cable clamp and the cable tie.

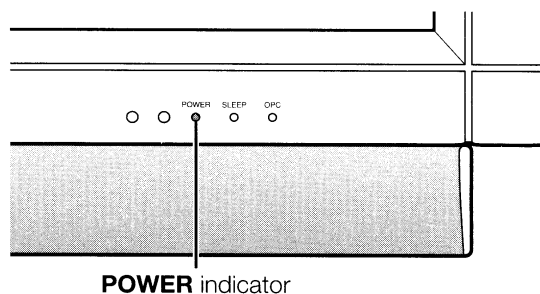


- 4 How to turn on the AQUOS television for the first time.

A) Press **POWER** on the AQUOS television.



B) The POWER indicator on the front of the AQUOS television lights BLUE.



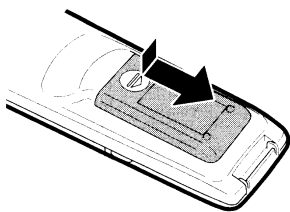
#### NOTE

- TV angle cannot be adjusted.

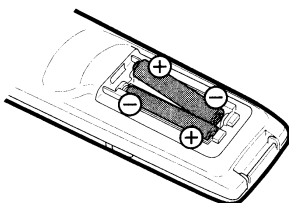
## QUICK REFERENCE

If the remote control fails to operate TV functions, replace the batteries in the remote control unit.

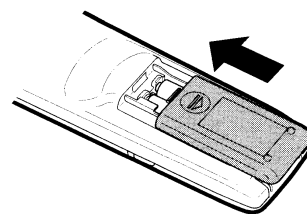
**1** Open the battery cover.



**2** Insert two “AAA” size batteries (supplied with the product).



**3** Close the battery cover.

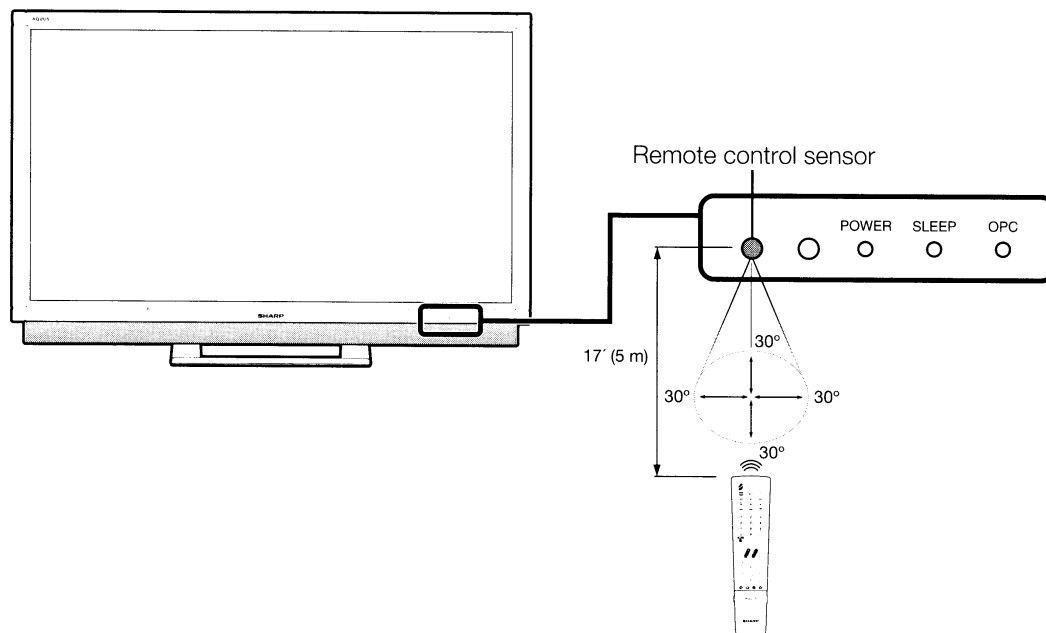


- Place the batteries with their terminals corresponding to the (+) and (–) indications in the battery compartment.

### CAUTION

Improper use of batteries can result in chemical leakage or explosion. Be sure to follow the instructions below.

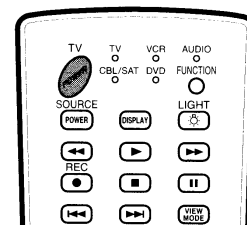
- Do not mix batteries of different types. Different types of batteries have different characteristics.
- Do not mix old and new batteries. Mixing old and new batteries can shorten the life of new batteries or cause chemical leakage in old batteries.
- Remove batteries as soon as they are worn out. Chemicals that leak from batteries that come in contact with skin can cause a rash. If you find any chemical leakage, wipe thoroughly with a cloth.
- The batteries supplied with this product may have a shorter life expectancy due to storage conditions.
- If you will not be using the remote control unit for an extended period of time, remove batteries from it.



### IMPORTANT:

The POWER indicator on the AQUOS television should light BLUE indicating you have power to the AQUOS television.

If the POWER indicator on the AQUOS television still does not light up, press **TV POWER** on the remote control to turn the power on.



### IMPORTANT:

IF THE UNIT DOES NOT POWER ON - UNPLUG THE AQUOS TELEVISION FROM THE OUTLET AND REPEAT THE INSTALLATION STEPS.

IF YOU STILL ENCOUNTER NO POWER, PLEASE CONTACT US AT 1-800-BE-SHARP.

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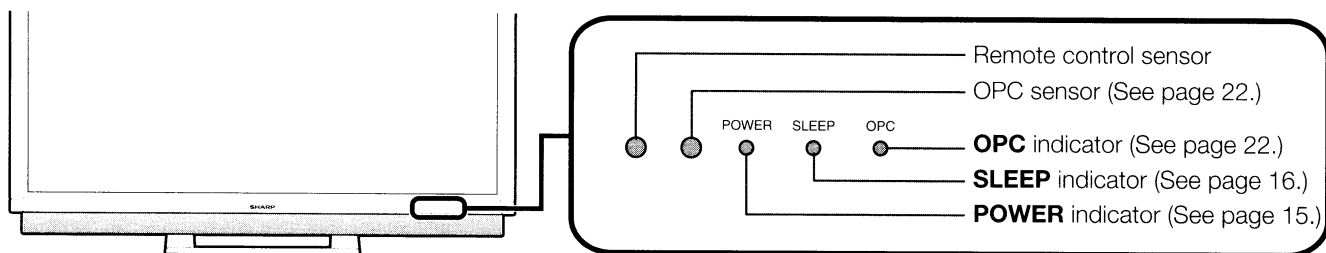
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## Dimensional Drawings

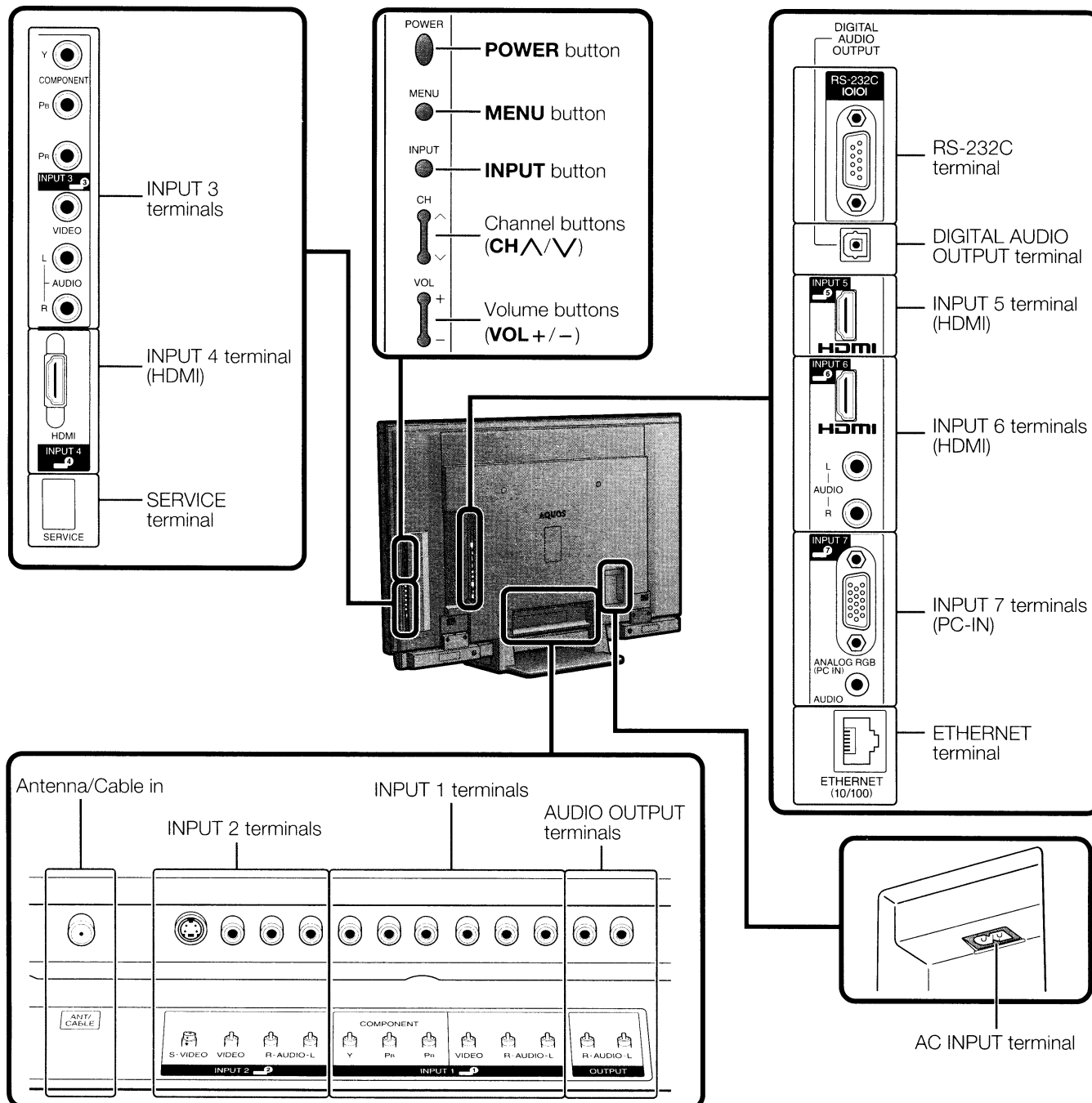
- The dimensional drawings for the LCD TV set are shown on the inside back cover.

# Part Names

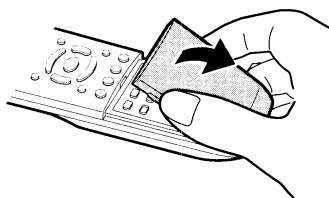
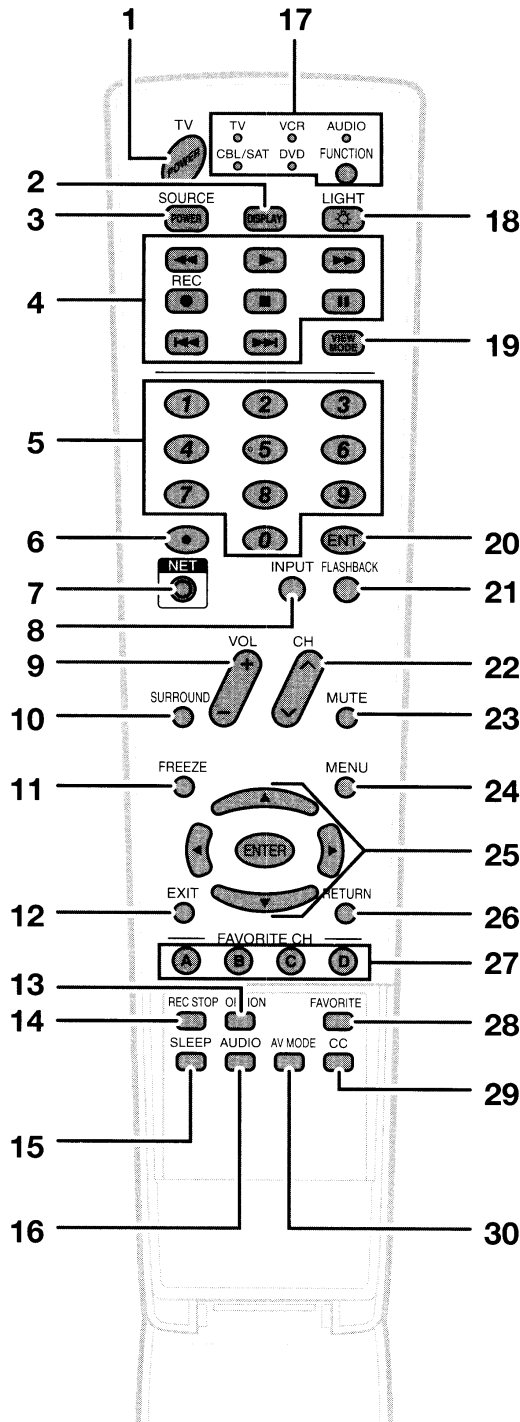
## TV (Front)



## TV (Rear/Side)



## Remote Control Unit



### NOTE

- When using the remote control unit, point it at the TV.

- TV POWER:** Switch the TV power on or enters standby. (See page 15.)
  - DISPLAY:** Display the channel information.
  - SOURCE POWER:** Turns the power of the external equipment on and off.
  - External equipment operational buttons:** Operate the external equipment.
  - 0-9:** Set the channel. (See page 16.)
  - (DOT):** (See pages 16 and 33.)
  - NET:** Switches the display to the Sidebar Widget, TV + Web, Web or TV screen. (See pages 38 to 44 for details.)
  - INPUT:** Select a TV input source. (TV, INPUT 1, INPUT 2, INPUT 3, INPUT 4, INPUT 5, INPUT 6, INPUT 7) (See page 16.)
  - VOL + / -:** Set the volume. (See page 16.)
  - SURROUND:** Select Surround settings. (See page 16.)
  - FREEZE:** Set the still image. Press again to return to normal screen. (See page 16.)
  - EXIT:** Turn off the menu screen.
  - OPTION:** Display the AQUOS LINK MENU screen. This button will function only when AQUOS LINK is used. (See pages 35 to 37 for details.)
  - REC STOP:** Stops one touch recording. This button will function only when AQUOS LINK is used. (See pages 35 to 37 for details.)
  - SLEEP:** Set the sleep timer. (See page 16.)
  - AUDIO:** Selects the MTS/SAP or the audio mode during multi-channel audio broadcasts. (See page 17.)
  - FUNCTION:** Switches the remote control for TV, CBL/SAT, VCR, DVD and AUDIO operation. Indicator lights up for the current mode. (See pages 33 to 34 for details.)
- \* To enter the code registration mode, you need to press **FUNCTION** and **DISPLAY** at the same time.
- LIGHT** : When this button is pressed, some buttons (for example, **VOL + / -** and **CH** ) on the remote control unit will light. The lighting will turn off if no operations are performed within about 5 seconds. This button is used for performing operations in low-light situations.
  - VIEW MODE:** Select the screen size. (See page 19.)
  - ENT:** Jumps to a channel after selecting with the **0-9** buttons.
  - FLASHBACK:** Return to the previous channel or external input mode. (See page 16.)
  - CH** : Select the channel. (See page 16.)
  - MUTE:** Mute the sound. (See page 16.)
  - MENU:** Display the menu screen.
  - ▲ / ▼ / ◀ / ▶, ENTER:** Select a desired item on the screen.
  - RETURN:** Return to the previous menu screen.
  - FAVORITE CH**

**A, B, C, D:** Select 4 preset favorite channels in 4 different categories. (See page 30.)

While watching, you can toggle the selected channels by pressing A, B, C and D.
  - FAVORITE:** Set the favorite channels. (See page 30.)
  - CC:** Display captions from a closed-caption source. (See page 18.)
  - AV MODE:** Select an audio or video setting.
 

(When the input source is TV, INPUT 1, 2 or 3: STANDARD, MOVIE, GAME, USER, DYNAMIC (Fixed), DYNAMIC. When the input source is INPUT 4, 5, 6 or 7: STANDARD, MOVIE, GAME, PC, xvYCC (INPUT 4/5/6 only) USER, DYNAMIC (Fixed), DYNAMIC) (See page 17.)



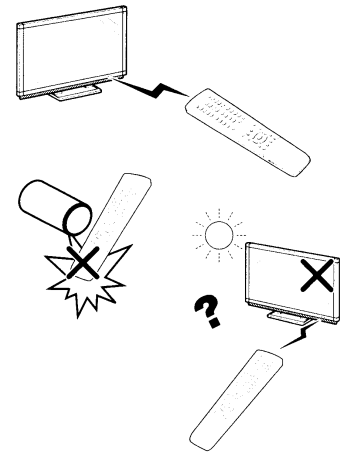
# Preparation

## Using the Remote Control Unit

Use the remote control unit by pointing it towards the remote control sensor on the TV. Objects between the remote control unit and the remote control sensor may prevent proper operation.

### Cautions Regarding the Remote Control Unit

- Do not expose the remote control unit to shock. In addition, do not expose the remote control unit to liquids, and do not place in an area with high humidity.
- Do not install or place the remote control unit in direct sunlight. The heat may cause deformation of the remote control unit.
- The remote control unit may not work properly if the remote control sensor on the TV is in direct sunlight or strong lighting. In such cases, change the angle of the lighting or the TV, or operate the remote control unit closer to the remote control sensor.

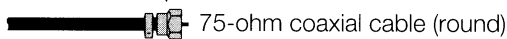


## Antennas

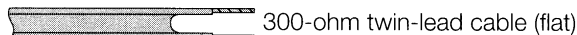
To enjoy a clearer picture, use an outdoor antenna. The following is a brief explanation of the types of connections that are used for a coaxial cable. If your outdoor antenna uses a 75-ohm coaxial cable with an F-type connector, plug it into the antenna terminal at the rear of the TV set.

1. A 75-ohm system is generally a round cable with an F-type connector that can easily be attached to a terminal without tools (commercially available).

F-type connector

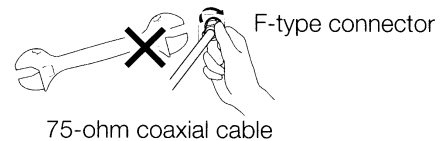


2. A 300-ohm system is a flat "twin-lead" cable that can be attached to a 75-ohm terminal through a 300/75-ohm adapter (commercially available).



### NOTICE F-type connector should be finger-tightened only.

When connecting the RF cable to the TV set, do not tighten the F-type connector with tools. If tools are used, it may cause damage to your TV set. (The breaking of internal circuit, etc.)

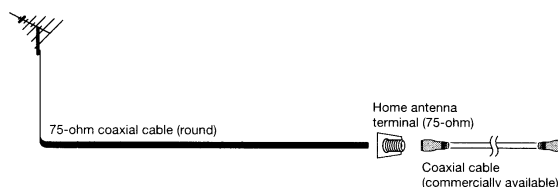


## Connecting Antenna Cable

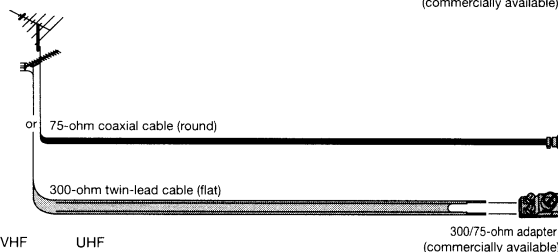
### ① Cable without a CATV converter



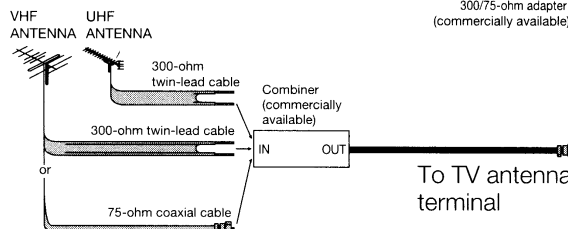
### ② VHF/UHF antenna



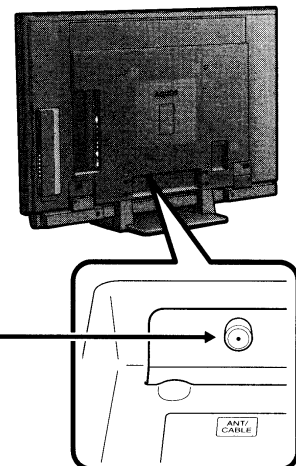
### ③ Combination VHF/UHF antenna



### ④ Separate VHF/UHF antenna



- Connect the antenna cable to the TV using one of the methods in the illustration as shown (①, ②, ③ or ④).



## Preparation

You can connect many types of external equipment to your TV like a Blu-ray disc player, HD-DVD player, DVD player, VCR, Digital TV tuner, HDMI equipment, game console or camcorder. To view external source images, select the input source from **INPUT** on the remote control unit or on the TV. (See page 16.)

### CAUTION

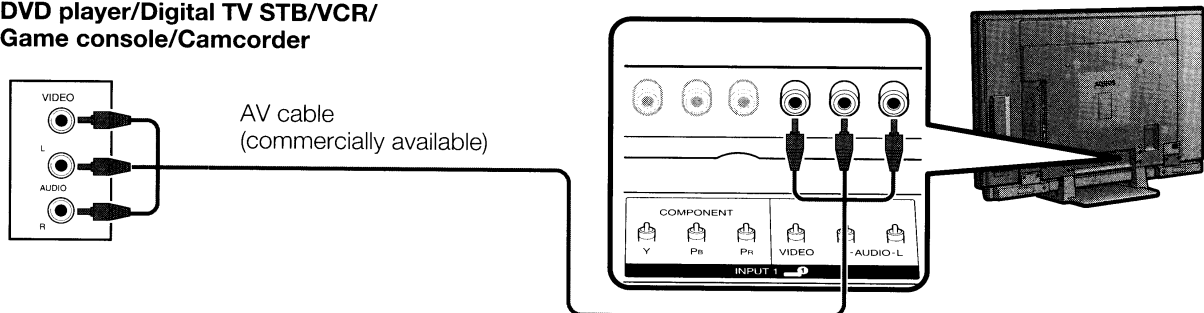
- To protect equipment, always turn off the TV before connecting any external equipment.
- Please read the relevant operation manual (Blu-ray disc player, etc.) carefully before making connections.

## Connecting Audiovisual Equipment

You can use the INPUT 1, INPUT 2 or INPUT 3 terminals when connecting to a Blu-ray disc player, HD-DVD player, DVD player, a Digital TV STB (Air or Cable), VCR, game console, and camcorder.

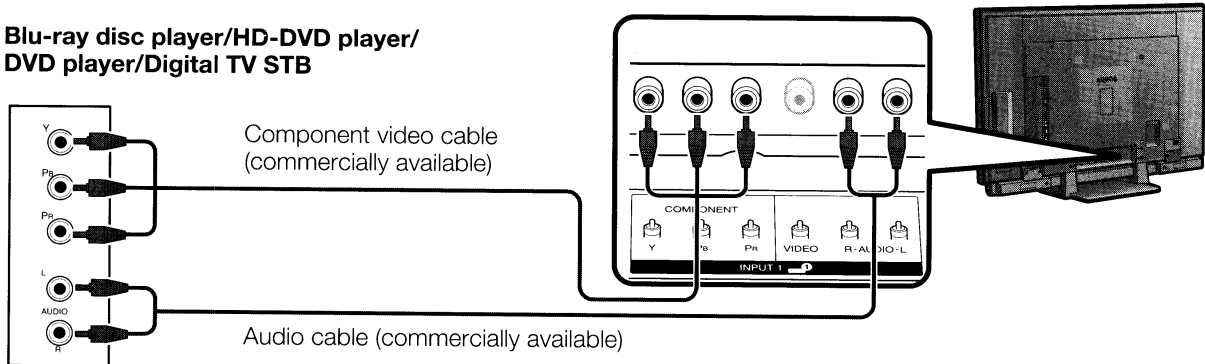
### When using composite cable (INPUT 1, 2 or 3):

**Blu-ray disc player/HD-DVD player/  
DVD player/Digital TV STB/VCR/  
Game console/Camcorder**



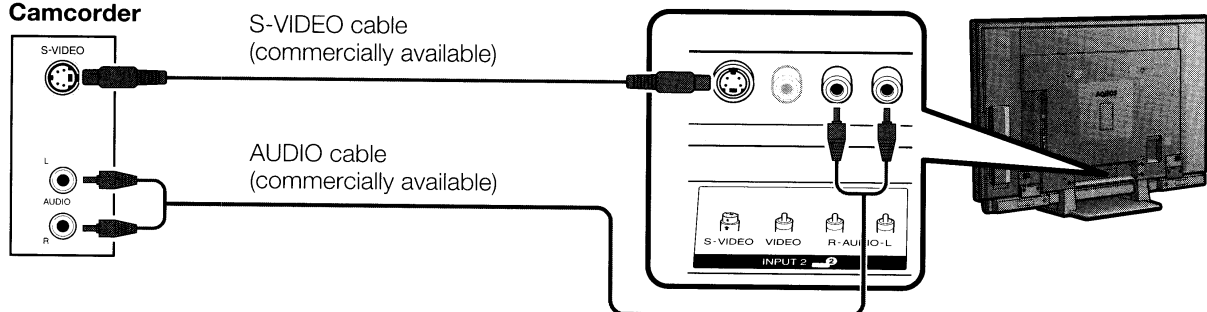
### When using component cable (INPUT 1 or 3):

**Blu-ray disc player/HD-DVD player/  
DVD player/Digital TV STB**



### When using S-VIDEO cable (INPUT 2):

**VCR/Game console/  
Camcorder**

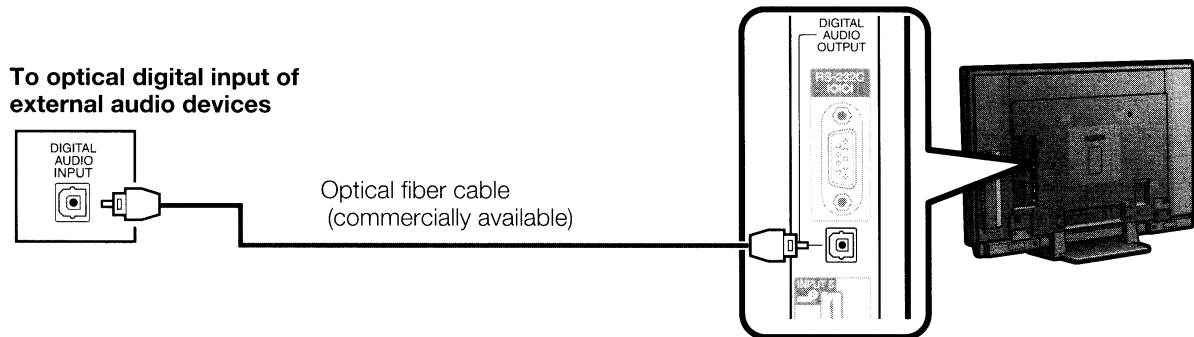


### NOTE

- To enjoy the AQUOS 1080p display capability, connect your external equipment using a component cable and set the equipment to 1080p output.
- See page 14 for connecting a Blu-ray disc player, HD-DVD player, DVD player or a Digital TV STB to the HDMI terminal.
- The S-VIDEO terminal takes priority over the video terminals. (INPUT 2 only)

### Using Digital Audio Output

It is possible to output audio through the DIGITAL AUDIO OUTPUT terminal. (See page 31 for details.) PCM audio outputs from the terminal.

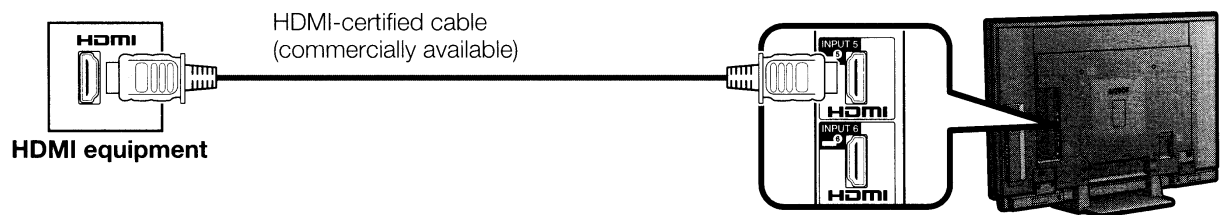


#### NOTE

- Depending on the connected equipment, audio will not output from the DIGITAL AUDIO OUTPUT terminal in HDMI connection. In this case, set the audio formats of the connected equipment to PCM, 32/44.1/48 kHz and 16 bits.

### Connecting HDMI Equipment

You can use the INPUT 4, INPUT 5 or INPUT 6 terminal when connecting HDMI equipment.

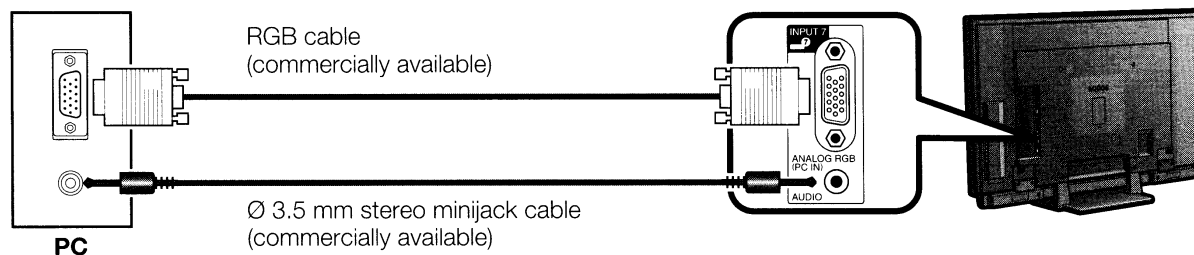


#### NOTE

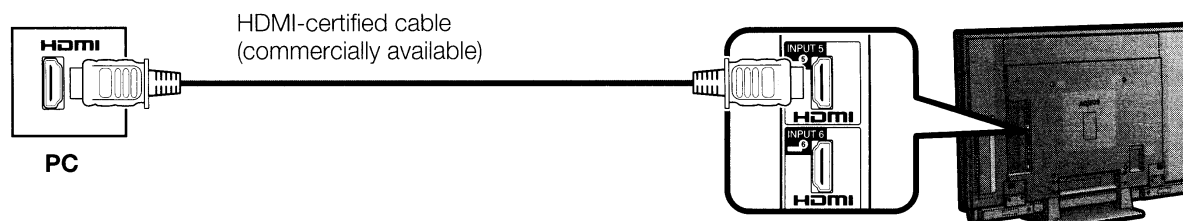
- When using an HDMI-DVI conversion cable, input the audio signal to the AUDIO terminal of INPUT 6.
- To enjoy the AQUOS 1080p display capability, connect your Blu-ray disc player, HD-DVD player or other external equipment using an HDMI-certified cable and set the equipment to 1080p output.

### Connecting a PC

When connecting to a PC with an analog RGB terminal (INPUT 7):



When connecting to a PC with an HDMI terminal (INPUT 4, 5 or 6):

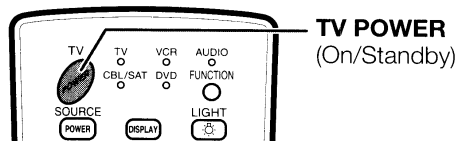
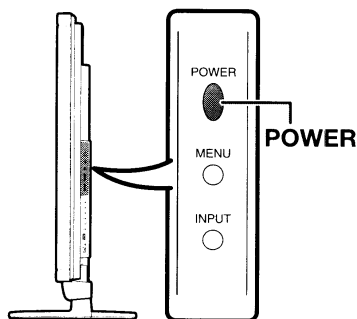


#### NOTE

- The HDMI terminals only support digital signal.
- Refer to page 50 for a list of PC signals compatible with the TV.

# Watching TV

## Turning On/Off the Power



Press **POWER** on the TV, or **TV POWER** on the remote control unit to turn the power on.

- **POWER indicator (Blue):** The TV is on. (After a few seconds, a window appears with sound.)

### NOTE

- The initial setup starts when the TV powers on for the first time. If the TV has been turned on before, the EZ Setup will not be invoked. See page 24 for performing EZ Setup from the Setup menu.

Press **POWER** on the TV, or **TV POWER** on the remote control unit again to turn the power off.

- The TV enters standby and the image on the screen disappears.
- The **POWER** indicator on the TV turns off.

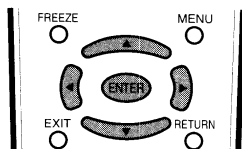
### NOTE

- If you are not going to use this TV for a long period of time, be sure to remove the AC cord from the AC outlet.
- Weak electric power is still consumed even when the TV is turned off.

## Initial Setup

When you turn on the TV for the first time, it will automatically memorize the broadcasting channels available in the region where you live. Perform the following steps before you press **TV POWER** on the remote control unit.

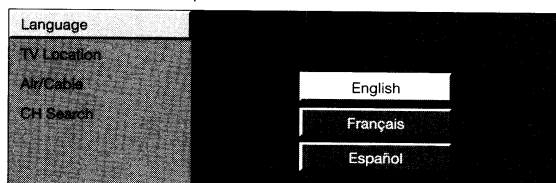
1. Insert the batteries into the remote control unit. (See page 8.)
2. Connect the antenna cable to the TV. (See page 12.)
3. Plug in the AC cord to the AC outlet. (See page 7.)



### Language (Language setting)

Select from among 3 languages: English, French and Spanish.

- 1 Press **▲/▼** to select the desired language listed on the screen, and then press **ENTER**.

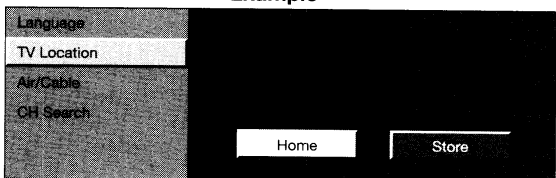


### TV Location

Select "Home" or "Store" for the location where you plan to install the TV.

- 2 Press **◀/▶** to select "Home" or "Store". Press **ENTER** to enter the setting.

#### Example



### NOTE

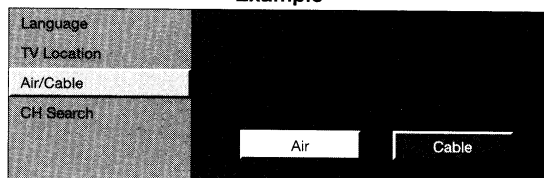
- If you select "Home", AV MODE is set to "STANDARD".
- If you select "Store", AV MODE is set to "DYNAMIC (Fixed)". In case no remote control signal is received within 30 minutes, AV MODE will change to "DYNAMIC (Fixed)" automatically.
- For changing the TV Location after the setting, see "EZ Setup" on page 24.

### Air/Cable (Antenna setting)

Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".

- 3 Press **◀/▶** to select "Air" or "Cable". Press **ENTER** to enter the setting.

#### Example

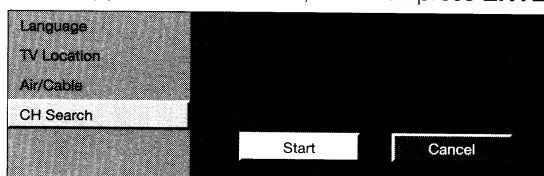


### CH Search (Channel search)

Channel auto search makes the TV look for all channels viewable in the set area.

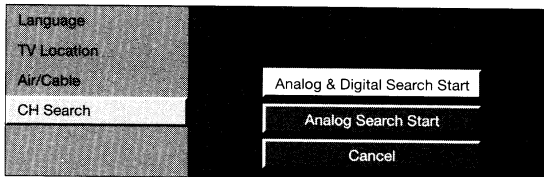
- 4 When "Air" is selected in Antenna setting:

Press **◀/▶** to select "Start", and then press **ENTER**.



### When "Cable" is selected in Antenna setting:

Press **▲/▼** to select "Analog & Digital Search Start" to search both analog and digital broadcasts, or to select "Analog Search Start" to search only analog broadcasts, and then press **ENTER**.

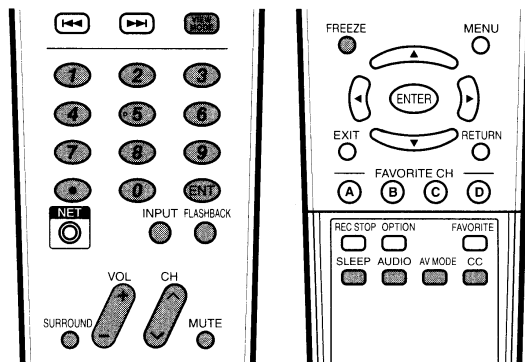


- The Channel search will start automatically.
- To exit the Channel search screen, select "Cancel", and then press **ENTER**.

### NOTE

- If no channel is found, confirm the type of connection made with your TV and try EZ Setup again. (See page 24.)

# Direct Button Operation



## Changing Channels

You can change channels by pressing **CH**  $\wedge$   $\vee$  or **0-9**, • (DOT).

### Examples:

To select a 1 or 2-digit channel number (e. g., Channel 5):

Press **5**  $\rightarrow$  **ENT**.

To select a 3-digit channel number (e. g., Channel 115):

Press **1**  $\rightarrow$  **1**  $\rightarrow$  **5**  $\rightarrow$  **ENT**.

To select a 4-digit channel number (e. g., Channel 22.1):

Press **2**  $\rightarrow$  **2**  $\rightarrow$  • (DOT)  $\rightarrow$  **1**  $\rightarrow$  **ENT**.

### NOTE

- When selecting a 1-digit channel number, it is not necessary to press **0** before the number.
- When you enter **0-9** only, channel selection will be made if there is no operation within a few seconds.
- If you push "0" by itself, nothing will happen.
- Complete the above steps within a few seconds.
- When you enter **0-9** and • (DOT), channel selection will be made if there is no operation within a few seconds.

## Changing Volume

You can change the volume by pressing **VOL**  $+$ / $-$  on the TV or on the remote control unit.

- To increase the volume, press **VOL**  $+$ .
- To decrease the volume, press **VOL**  $-$ .



### Audio status

Output device	Output Select	
	Fixed	Variable
Speaker	Variable sound	Mute

- When "Output Select" is set to "Variable", the indicator on the screen changes as shown below.



### NOTE

- See page 29 for details on the Output Select function.

## MUTE

Mutes the current sound output.

Press **MUTE**.

- " $\times$ " will be displayed on the screen for 30 minutes, and the sound is silenced.

### NOTE

- Within 30 minutes of pressing **MUTE**, mute can be canceled by using one of the methods below.
  - Mute will be canceled if you press **VOL**  $+$ / $-$  or **MUTE**.
- Mute will be canceled after 30 minutes have passed. However, the TV will not suddenly output a loud sound as the volume level is set to 0 automatically.

## Sleep Timer

Allows you to set a time when the TV automatically switches to standby.

Press **SLEEP**.

- The remaining time displays when the sleep timer has been set.
- Each time you press **SLEEP**, the remaining time switches as shown below.

Off  $\rightarrow$  30  $\rightarrow$  60  $\rightarrow$  90  $\rightarrow$  120

- When set, the time automatically starts counting down.
- If you want to adjust the sleep timer, you can press **SLEEP** twice then change the time setting.
- Five minutes before the time expires, the remaining time displays every minute.

### NOTE

- Select "Off" by pressing **SLEEP** to cancel the sleep timer.
- The TV will enter standby when the remaining time reaches zero.
- When the sleep timer is set, its indicator on the TV lights red.

## FLASHBACK

Press **FLASHBACK** to switch to the previously tuned channel.

- Press **FLASHBACK** again to switch back to the currently tuned channel.

### NOTE

- FLASHBACK** will not work if no channel has been changed after the TV is turned on.

## SURROUND

The surround function produces Surround effect from the speakers. Each time you press **SURROUND**, the mode changes between On and Off.

**On:** Makes it possible to enjoy natural, realistic surround sound.

**Off:** Outputs the normal sound.

### NOTE

- You can have the same settings by choosing "Surround" on the menu items. (See page 23.)

## FREEZE

Allows you to capture and freeze a moving image that you are watching.

Press **FREEZE**.

- A moving image is captured.
- Press **FREEZE** again to cancel the function.

### NOTE

- When this function is not available, "No displaying still image available." will display.
- The still image automatically goes out after 30 minutes.
- If you are using the freeze function and a broadcast activates the V-CHIP BLOCK, the freeze function will be canceled and a V-CHIP BLOCK message will appear.

## INPUT

To view external source images, select the input source using **INPUT** on the remote control unit or on the TV.

**1** Press **INPUT**.

- A list of selectable sources appears.

**2** Press **INPUT** again or press  $\blacktriangle$ / $\blacktriangledown$  to select the input source.

- An image from the selected source automatically displays.
- Each time **INPUT** is pressed, the input source toggles.
- If the corresponding input is not plugged in, you cannot change the input. Be sure to connect the equipment beforehand.

### NOTE

- See pages 13 and 14 for external equipment connection.



## Closed Captions and Digital Closed Captions

Your TV is equipped with an internal Closed Caption decoder. It allows you to view conversations, narration and sound effects as subtitles on your TV. Closed Captions are available on some TV programs and on some VHS home video tapes at the discretion of the program provider.

Digital Closed Caption service is a new caption service available only on digital TV programs (also at the discretion of the service provider). It is a more flexible system than the original Closed Caption system, because it allows for a variety of caption sizes and font styles. When the Digital Closed Caption service is in use, it will be indicated by the appearance of a 3-letter abbreviation that also indicates the language of the Digital Closed Captions: ENG (English), SPA (Spanish), FRA (French) or other language codes.

Not all programs and VHS videotapes offer closed captions. Please look for the “**CC**” symbol to ensure that captions will be shown.

In the Closed Caption system, there can be more than one caption service provided. Each is identified by its own number. The “CC1” and “CC2” services display subtitles of TV programs superimposed over the program's picture.

In the Closed Caption system, the “Text1” or “Text2” services display text that is unrelated to the program being viewed (e.g., weather or news). These services are also superimposed over the program currently being viewed.

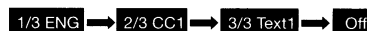
- 1 Press **CC**.
  - This will present the Closed Caption information display.
- 2 Press **CC** while the Closed Caption information is still on the screen.
  - Press repeatedly until you select the desired closed caption service.



- Depending on the number of caption services in the signal being received, you will see information such as 1/2 or 1/4 displayed. 1/2 means “the first of two services”.

### Example:

If a program has three services (Digital CC(ENG), CC1 and Text1), the closed caption display will toggle in this sequence:



- The **CC** button keeps a record of the last service selected in its memory. If the last closed caption mode (e.g. 1/3ENG) you selected is not available for the next program, or on another channel, the closed caption service that is available is automatically selected, and this service appears in parentheses, e.g. “1/3(CC1)”. Closed Caption services that appear in parentheses will not be stored in the **CC** button's memory as your last selected service. Only services that you have selected with the **CC** button are stored.

### Examples:

In a case where there are two closed caption services provided (for instance, Digital CC(ENG) and CC1), and Digital CC(ENG) is displayed as your current selection, if Digital CC(ENG) is not broadcast for the next program, the other closed caption service, CC1, will be displayed in parentheses.

A closed caption service appears in parentheses because the service you selected is not available and a different service is displayed on your screen. “1/1(CC1)” is displayed instead of “1/2/ENG”.

### NOTE

- See page 30 for detailed closed caption settings.
- When the program contains no closed caption, “--” displays in the closed caption information.
- If the language code, e.g. “ENG”, is not found on Digital TV programs, “--” will be shown.
- Four kinds of closed caption service (CC1, CC2, Text1, Text2) are potentially available, but a broadcast may contain none or only some of these services at the discretion of the program provider.
- When the Sidebar Widget, TV+Web or Web is displayed, Closed Captions are not available.

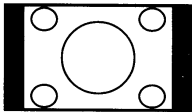
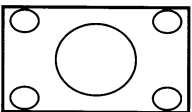
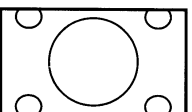
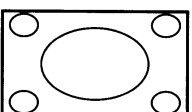
VIEW MODE

You can select the screen size.

- 1 Press **VIEW MODE**.
  - The View Mode menu displays.
  - The menu lists the View Mode options selectable for the type of video signal currently being received.
- 2 Press **VIEW MODE** or **▲/▼** while the View Mode menu is displayed to select a desired item on the menu.
  - You can sequentially select a View Mode that has its own aspect ratio.

■ For 4:3 programs

Example: Screen size images

Side Bar	S.Stretch (Smart stretch)	Zoom	Stretch
 <p>Suitable for viewing conventional 4:3 programs in their normal format.</p>	 <p>Suitable for stretching 4:3 programs to fill the screen.</p>	 <p>Suitable for viewing wide-screen 2.35:1 anamorphic DVDs in full screen.</p>	 <p>This mode is useful for 1.78:1 DVDs. When viewing 1.85:1 DVDs, stretch mode will still show very thin black bands at the top and bottom of the screen.</p>

■ For HD programs

- Stretch:** Suitable for viewing wide-screen 1.78:1 aspect ratio program, stretch mode will still show very thin black bands at the top and bottom of the screen.
- Dot by Dot (1080i/p only):** Detects the resolution of the signal and displays an image with the same number of pixels on the screen.
- Full Screen (720p only):** You can select "Full Screen" only when receiving a 720p signal.
- S.Stretch (Smart stretch):** Suitable for stretching 4:3 programs to fill the screen.
- Zoom:** Suitable for viewing wide-screen 2.35:1 aspect-ratio programs in full screen.

NOTE

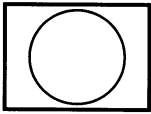
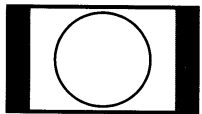
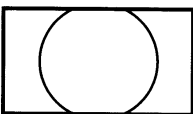
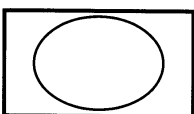

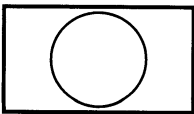
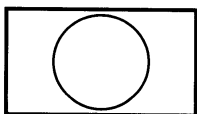
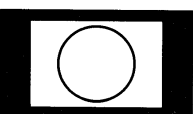
- When using Dot by Dot, it is possible to see noise or bars around different outer portions of the screen. Please change view mode to correct this.

■ For PC input mode

NOTE

- Connect the PC before making adjustments. (See page 14.)
- Selectable screen size may vary with input signal type.

Example: Screen size images

<b>Input signal</b>  4:3	<b>Normal</b>  Keeps the original aspect ratio in a full screen display.	<b>Zoom</b>  For viewing widescreen programs. The top and bottom of the image is cropped.	<b>Stretch</b>  An image fully fills the screen.	<b>Dot by Dot</b>  Detects the resolution of the signal and displays an image with the same number of pixels on the screen.
<b>Input signal</b>  16:9	<b>Stretch</b>  An image fully fills the screen.	<b>Dot by Dot</b>  Detects the resolution of the signal and displays an image with the same number of pixels on the screen.		



# On-Screen Display Menu

## Menu Items

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Advanced	
C.M.S.-Hue .....	Page 22
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Reset .....	Page 22

#### Audio Menu

Treble .....	Page 23
Bass.....	Page 23
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Surround.....	Page 23
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Reset .....	Page 23

#### Power Control Menu

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#### Digital Setup Menu

Software Update .....	Pages 31-32
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### For HTML Mode

#### Picture Menu

OPC .....	Page 22
Backlight.....	Page 22
Contrast .....	Page 22
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Color .....	Page 22
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Advanced	
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#### Audio Menu

Treble .....	Page 23
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#### Power Control Menu

No Operation Off .....	Page 24
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#### Setup Menu

Input Skip .....	Page 25
Language.....	Page 26
Reset .....	Page 26

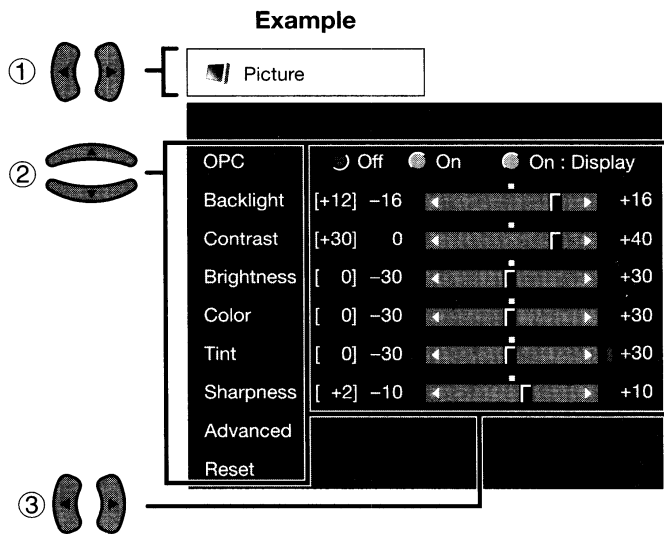
#### Option Menu

AQUOS LINK Setup .....	Pages 35-37
Audio Only .....	Page 29
Game Play Time .....	Page 30
Operation Lock Out.....	Page 30

#### NOTE

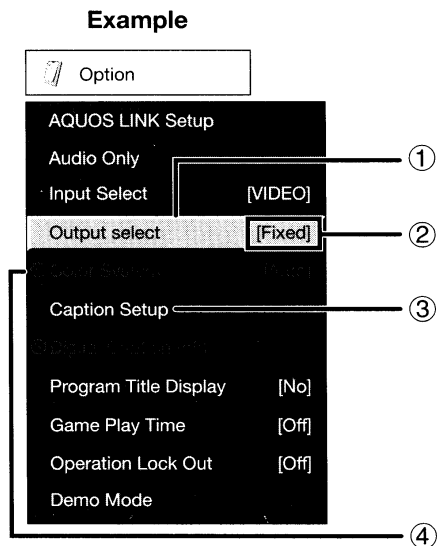
- Some menu items may not be displayed depending on the selected input source.

## On-Screen Display Menu Operation



The bar above is an operational guide for the remote control. The bar will change in accordance with each menu setting screen.

- ① Press ◀/▶ to select the desired item.
- ② Press ▲/▼ to select the desired item.
- ③ Press ◀/▶ to adjust the item.



- ① Item displayed in yellow
  - This indicates the item currently selected.
  - Press **ENTER** to go to the adjustment screen for this item.
- ② Item in brackets
  - This indicates the current setting for the item.
- ③ Item displayed in white
  - This indicates that the item can be selected.
- ④ Item displayed in gray
  - This indicates that the item cannot be selected. There are various reasons why the items cannot be selected, but the main reasons are as follows:
    - Nothing is connected to the selected input terminal.
    - The function is not compatible with the current input signal.

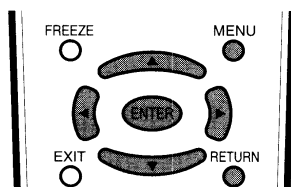
### NOTE

- Menu options differ in the selected input modes, but the operating procedures are the same.
- The screens in the operation manual are for explanation purposes (some are enlarged, others cropped) and may vary slightly from the actual screens.

## Menu Operation Buttons

### Using the remote control

Use the following buttons on the remote control to operate the menu.

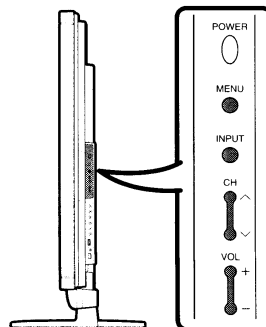


- MENU:** Press to open or close the menu screen.
- ▲/▼/◀/▶:** Press to select a desired item on the screen or adjust a selected item.
- ENTER:** Press to go to the next step or complete the setting.
- RETURN:** Press to return to the previous step.

### Using the control panel of the main unit

You can also operate the menu with the control panel of the main unit.

Button operations on the control panel correspond to the ones on the remote control as shown below.

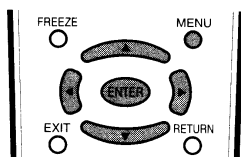
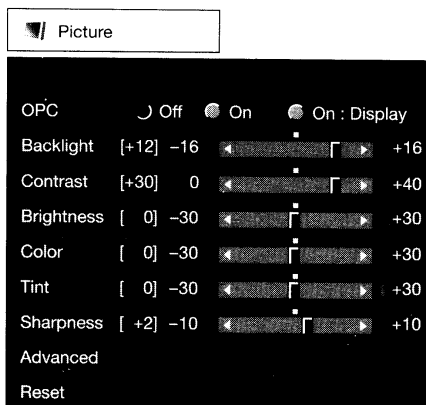


- MENU:** MENU on the remote control.
- INPUT:** ENTER on the remote control.
- CH ▲/▼:** Cursor ▲/▼ on the remote control.
- VOL +/−:** Cursor ◀/▶ on the remote control.

## Picture Menu

Adjusts the picture to your preference with the following picture settings.

### Example



- 1 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Picture".
- 2 Press **▲/▼** to select a specific adjustment item.
  - Select "Advanced" and then press **ENTER** to set "C.M.S. -Hue", "C.M.S.-Saturation", "Color Temp.", "Active Contrast", "Fine Motion Advanced", "I/P Setting", "Film Mode", "Digital Noise Reduction", "3D-Y/C", "Monochrome" or "Range of OPC".
- 3 Press **▲/▼** (or **◀/▶**) to select the desired setting, and then press **ENTER**.
- 4 Press **MENU** to exit.

Selected item	◀ button	▶ button
<b>Backlight</b>	The screen dims	The screen brightens
<b>Contrast</b>	For less contrast	For more contrast
<b>Brightness</b>	For less brightness	For more brightness
<b>Color</b>	For less color intensity	For more color intensity
<b>Tint</b>	Skin tones become reddish	Skin tones become greenish
<b>Sharpness</b>	For less sharpness	For more sharpness

- For resetting all Picture adjustment items to the factory preset values, press **▲/▼** to select "Reset", press **ENTER**, press **◀/▶** to select "Yes", and then press **ENTER**.

### OPC Setting

Automatically adjusts the brightness of the screen.

**Off:** The brightness is fixed at the value set in "Backlight".

**On:** Automatically adjusts.

**On: Display:** Displays the OPC effect on the screen while adjusting the brightness of the screen.

### NOTE

- When set to "On", the OPC senses the surrounding light and automatically adjusts the backlight brightness. Make sure nothing obstructs the OPC sensor, which could affect its ability to sense surrounding light.
- When set to "On: Display", OPC effect displays on the screen while the OPC adjusts the screen brightness.
- When set to "On" or "On: Display", the OPC indicator on the TV lights green.

## Advanced Picture Setting

This TV provides various advanced functions for optimizing the picture quality.

### C.M.S.

#### (Color Management System)

Color tone is managed using the six-color adjustment setting.

**C.M.S.-Hue:** This is a standard to adjust the color either more reddish or more bluish in tone.

**C.M.S.-Saturation:** Increases or decreases the saturation of a selected color.

### NOTE

- For resetting all adjustment items to the factory preset values, press **▲/▼** to select "Reset", and then press **ENTER**.

### Color Temp.

#### (Color Temperature)

For a better white balance, use color temperature correction.

**High:** White with bluish tone

**Mid-High:**

**Middle:**

**Mid-Low:**

**Low:**

White with reddish tone



White balance can be adjusted between a maximum of +30 and a minimum of -30 for each color temperature.

**R Gain:** -30 through +30

**G Gain:** -30 through +30

**B Gain:** -30 through +30

### NOTE

- For resetting all adjustment items to the factory preset values, press **▲/▼** to select "Reset", and then press **ENTER**.

### Active Contrast

Automatically adjusts the image contrast according to the scene.

**On:** Automatically adjusts the image contrast.

**Off:** No adjustment.

### Fine Motion Advanced

Use Fine Motion Advanced to view fast-action video more clearly.

**On:** For obtaining a clearer image.

**Off:** Normal image.

### NOTE

- Fine Motion Advanced may cause image noise. If this occurs, turn the function "Off".

## I/P Setting

Converts input signals depending on the type of images.

**Fast:** Suitable for fast-moving images

**Slow:** Suitable for smooth images with low amounts of flickers

### NOTE

- "I/P Setting" is not selectable when channel display shows an input resolution of 480P, 720P, or 1080P.

## Film Mode (3:2 pull-down)

Automatically detects a film-based source (originally encoded at 24 frames/second), analyzes it then recreates each still film frame for high-definition picture quality.

**On:** Detects, analyzes, converts film source.

**Off:** Normal viewing mode.

### NOTE

- "Film Mode" does not function when you set the "AV Mode" to "Game".
- "Film Mode" is not selectable when channel display shows an input resolution of 480P, 720P, or 1080P.

## Digital Noise Reduction

Produces a clearer video image.

**Off:** No adjustment

**High:** For enhanced Digital Noise Reduction

**Low:** For moderate Digital Noise Reduction

## 3D-Y/C

Provides high quality images with minimal dot crawl and cross color noise.

**Slow:** For still images.

**Standard:** Normal adjustment.

**Fast:** For moving images.

**Off (2D):** For Game Mode.

### NOTE

- 3D-Y/C is available for input signal from Composite Video and analog broadcasts (air and cable).

## Monochrome

For viewing a video in monochrome.

**On:** For viewing in monochrome.

**Off:** Normal color.

## Range of OPC

The brightness level range of the OPC sensor's automatic adjustments can be set according to your preferences.

The adjustment range of the OPC sensor can be set to a maximum of +16 and a minimum of -16.

**Max.:** -15 through +16

**Min.:** -16 through +15

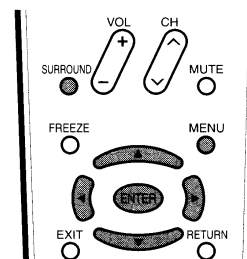
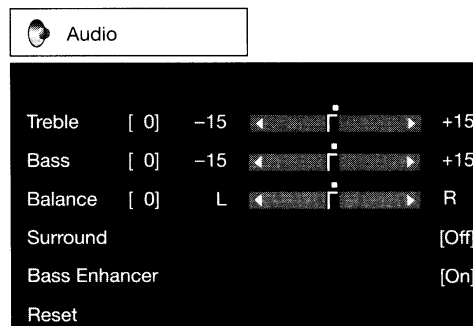
### NOTE

- The range of OPC settings are active only when the OPC is set to "On".
- The maximum setting cannot be set to a smaller number than the minimum setting.
- The minimum setting cannot be set to a bigger number than the maximum setting.
- Depending on the brightness of the surrounding light, the OPC sensor might not operate if the adjustment range is small.

## Audio Menu

You can adjust the sound quality to your preference with the following settings.

### Example



- Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Audio".
- Press **▲/▼** to select a specific adjustment item.
  - Select "Surround" or "Bass Enhancer" and then press **ENTER** to set each item.
- Press **▲/▼** (or **◀/▶**) to select the desired setting, and then press **ENTER**.
- Press **MENU** to exit.

Selected item	◀button	▶button
<b>Treble</b>	For weaker treble	For stronger treble
<b>Bass</b>	For weaker bass	For stronger bass
<b>Balance</b>	Decrease audio from the right speaker	Decrease audio from the left speaker

### NOTE

- Audio menu is grayed out when Output Select is set to "Variable".
- For resetting all Audio adjustment items to the factory preset values, press **▲/▼** to select "Reset", press **ENTER**, press **◀/▶** to select "Yes", and then press **ENTER**.

## Surround

Surround function allows you to enjoy realistic "live" sound.

**On:** Surround function is on.

**Off:** Normal sound.

### NOTE

- You can choose Surround by pressing **SURROUND** on the remote control unit. (See page 16.)
- Audio menu is grayed out when Output Select is set to "Variable".
- For some discs, setup may be required on your DVD player. In this case, please refer to the operation manual of your DVD player.

## Bass Enhancer

This function allows you to enjoy bass-enhanced sound.

**On:** Bass Enhancer function is on.

**Off:** Normal sound.

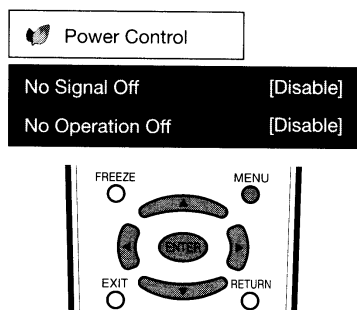
### NOTE

- Audio menu is grayed out when Output Select is set to "Variable".

## Power Control Menu

Power control setting allows you to save energy.

### Example



- 1 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Power Control".
- 2 Press **▲/▼** to select a "No Signal Off" or "No Operation Off", and then press **ENTER**.
- 3 Press **◀/▶** to select "Enable", and then press **ENTER**.
- 4 Press **MENU** to exit.

### No Signal Off

When set to "Enable", the power will automatically shut down if there is no signal for 15 minutes.

#### NOTE

- Five minutes before the power shuts down, the remaining time displays every minute.
- "Disable" is the factory preset value.
- When a TV program finishes, this function may not operate.

### No Operation Off

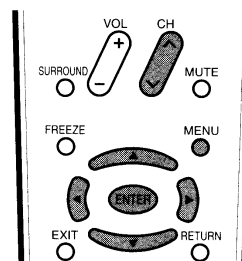
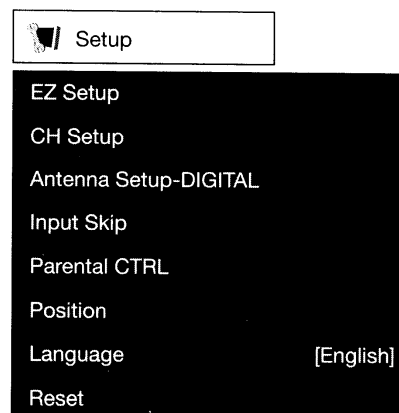
When set to "Enable", the power will automatically shut down if there is no operation for 3 hours.

#### NOTE

- Five minutes before the power shuts down, the remaining time displays every minute.
- "Disable" is the factory preset value.

## Setup Menu

### Example



- 1 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Setup".
- 2 Press **▲/▼** to select a specific adjustment item, and then press **ENTER**.
  - When you select "EZ Setup", "CH Setup", "Parental CTRL" or "Reset", you can enter the 4-digit secret number here. See page 26 for setting a secret number.
- 3 Press **▲/▼** (or **◀/▶**) to select the desired setting, and then press **ENTER**.
- 4 Press **MENU** to exit.

### EZ Setup

You can run EZ Setup again, even after setting up the preset channels.

**Language:** Select from among 3 languages (English, French and Spanish).

**TV Location:** Select "Home" or "Store" for the location where you plan to install the TV.

- If you select "Home", AV MODE is set to "STANDARD".
- If you select "Store", AV MODE is set to "DYNAMIC (Fixed)". In case no remote control signal is received within 30 minutes, AV MODE will change to "DYNAMIC (Fixed)" automatically.

**Air/Cable:** Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".

**CH Search:** Channel auto search makes the TV look for all channels viewable in the set area.

#### NOTE

- See "Initial Setup" on page 15 for setting each item.
- If no channel is found, confirm the type of connection made with your TV and try EZ Setup again.
- If you select "Analog Search Start" and initiate the channel search, the CH Memory for Cable Digital will be deleted.

## CH Setup

If initial setup does not memorize all the channels in your region, follow the instructions below to manually memorize the channels.

**Air/Cable:** Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".

**CH Search:** Channel auto search makes the TV look for all channels viewable in the set area.

**CH Memory:** You can select the channels to skip in each ANALOG (Air), ANALOG (Cable), DIGITAL (Air) and DIGITAL (Cable).

**On:** Skips channels. (Channel selection disabled using CH  $\wedge/\vee$ .)

**Off:** Does not skip channels. (Channel selection enabled using CH  $\wedge/\vee$ .)

**Remove Scrambled CH:** This function makes the TV look for and then delete digital cable channels that are scrambled and so unavailable in the set area. The process may take more than 20 minutes.

**Yes:** Starts to remove scrambled channels.

**No:** This function does not work.

### NOTE

- See "Initial Setup" on page 15 for setting each item.
- If no channel is found, confirm the type of connection made with your TV and try channel search again.
- If you select "Analog Search Start" and initiate the channel search, the CH Memory for Cable Digital will be deleted.

## Antenna Setup-DIGITAL

In order to receive digital air broadcasts, you need a digital broadcast antenna. You can confirm the antenna configuration through the "Antenna Setup-DIGITAL" screen. If necessary, adjust the direction of the antenna to obtain the maximum signal strength.

**Signal Strength:** The signal strength of DIGITAL channel is displayed. The signal information is based on the current channel.

**Channel Strength:** Input the 2-digit channel number to check the signal strength of the selected channel. Make sure the signal is strong enough for each channel.

- This function is available for DIGITAL (Air) only.

## Input Skip

This setting allows you to skip the HDMI or PC-IN Input ("Input 4 (HDMI)", "Input 5 (HDMI)", "Input 6 (HDMI)" and "Input 7 (RGB)") on the Input Selection operation.

**Yes:** Skips the input.

**No:** Does not skip input.

## Input Label

Lets you set the input terminal displayed when using the INPUT SOURCE menu or channel display. Press  $\blacktriangle/\blacktriangledown/\blacktriangleleft/\blacktriangleright$  to select the new name for the input mode.

- Using the software keyboard, you can enter up to 10 characters for text. (See page 40.)

### NOTE

- You cannot change labels if the INPUT SOURCE is TV.

## Input Signal (for Analog PC Input Mode Only)

Some input signals may have to be registered manually to display properly. The pair of input signals (resolutions) in the list below is not distinguishable when received.

In such a case, you have to set the correct signal manually. After setting once, it will display when the same signal (resolution) is input again.

1024 x 768

1360 x 768

### NOTE

- You can only select the "Input Signal" on the Setup menu when receiving one of the 2 input signals listed above.

## Auto Sync. Adjustment (for Analog PC Input Mode Only)

For automatically adjusting the PC image.

**Yes:** Auto Sync. starts and "Now adjusting the image." displays.

**No:** This function does not work.

### NOTE

- When Auto Sync. is successful, "Completed" displays. If not, Auto Sync. failed.
- Auto Sync. may fail even if "Completed" displays.
- Auto Sync. may fail if the computer image has low resolution, has unclear (black) edges, or is moved while executing Auto Sync.
- Be sure to connect the PC to the TV and switch it on before starting Auto Sync.

## Fine Sync. Adjustment

Ordinarily you can easily adjust the picture as necessary to change image position using Auto Sync. In some cases, however, manual adjustment is needed to optimize the image.

**H-Pos.:** Centers the image by moving it to the left or right.

**V-Pos.:** Centers the image by moving it up or down.

**Clock:** Adjust when the image flickers with vertical stripes.

**Phase:** Adjust when characters have low contrast or when the image flickers.

### NOTE

- For resetting all Fine Sync. adjustment items to the factory preset values, press  $\blacktriangle/\blacktriangledown$  to select "Reset", and then press **ENTER**.
- It is not necessary to adjust the "Clock" or "Phase" when a digital signal is being input, so it cannot be selected.
- The default cursor position may not be in the center, because the screen position variable ranges may be asymmetrical.
- The screen position variable ranges depend on the View Mode or the signal type. The ranges can be seen on the position-setting screen.

### Position

For adjusting a picture's horizontal and vertical position.

**H-Pos.:** Centers the image by moving it to the left or right.

**V-Pos.:** Centers the image by moving it up or down.

#### NOTE

- For resetting adjustments to the factory preset values, press **▲/▼** to select "Reset", and then press **ENTER**.
- When connecting a PC to the HDMI terminal, the image position will be automatically adjusted. It cannot be manually adjusted.
- The screen position variable ranges depend on the View Mode or the signal type. The ranges can be seen on the position-setting screen.
- Adjustments are stored separately according to input source.

### Language

You can also select a language from the Setup menu. Select from among 3 languages: English, French and Spanish.

### Reset

If complex adjustments are made and the settings cannot be restored to normal, you can reset the settings to the factory preset values.

- 1 "Return to the factory preset values" displays on the screen.
  - If you have already set the Secret No., input the 4-digit secret number here.
- 2 Select "Yes".
  - "Now, TV will restart automatically. OK?" displays on the screen.
- 3 Select "Yes".
  - "Now initializing..." displays on the screen and blinks. After the reset has been completed, the power shuts off and then comes back on. The screen will have returned to its original settings.

#### NOTE

- The Channel Setup settings will not be changed.
- The Language settings will not be changed.
- The Secret number settings will not be changed.
- The TV Location settings will not be changed.

### Parental CTRL (Parental Control Setting)

#### Secret No.

Allows you to use a secret number to protect certain settings from being accidentally changed.

#### IMPORTANT:

Three conditions must be met to enable the V-Chip (see pages 26 to 28):

1. Secret No. is registered.
2. V-Chip/V-Chip (DTV Only) settings have been made.
  - The "V-Chip (DTV Only)" will only be selectable when a new rating system can be downloaded via digital broadcasting in the U.S.
3. "Status" is set to "On".

#### ■ New Secret No.

You can set and change the secret number by using **0-9**.

**Input Secret No.:** When you change the secret number, enter the old 4-digit secret number here. The cursor moves to "New Secret No.".

**New Secret No.:** When you set the new secret number, enter the new 4-digit secret number here. The cursor moves to "Reconfirm".

**Reconfirm:** Enter the same 4-digit number you set in "New Secret No.".

#### ■ Secret No. Clear

You can clear your secret number.

**Yes:** Your secret number is cleared.

**No:** Your secret number is not cleared.

#### NOTE

- As a precautionary measure, make a note of your secret number and keep it in a familiar place.
- If the secret number is cleared, the Status setting automatically sets to "Off". "V-Chip" and "Status" will not be selectable from the menu.

#### Status

Used to enable or disable the parental control function. This function will not be selectable from the menu if you do not first configure your secret number.

**On:** Enables Parental CTRL.

**Off:** Disables Parental CTRL.

#### V-Chip

V-CHIP is an electronic filtering device built into your TV. This tool gives parents a great degree of control over broadcasts accessed by their children. It allows parents to select programs judged suitable for child viewing while blocking ones judged not suitable. It does so automatically once you activate the V-CHIP feature in your TV. "V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret number.

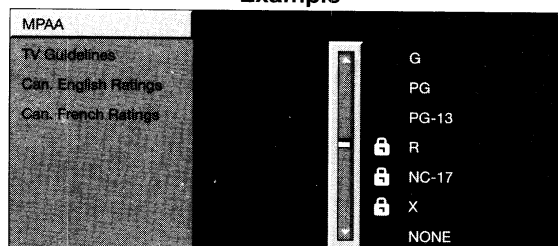
- The U.S. has two rating systems for viewing content: TV Parental Guidelines and movie ratings.
- The TV Parental Guidelines work in conjunction with the V-CHIP to help parents screen out inappropriate television shows from their children.
- Movie ratings are used for original movies rated by the Motion Picture Association of America (MPAA) as watched on cable TV and not edited for television. The V-CHIP can also be set to block MPAA-rated movies.

#### NOTE

- The setting automatically enters "Block" for any ratings below your selection.
- If Status is not set to "On", the configuration settings will not work.

## ■ MPAA (Voluntary movie rating system)

### Example



Press ▲/▼ to adjust the item to your desired position.

"" indicates the item is blocked. Press **MENU** to exit.

### NOTE

- Voluntary movie rating system only uses an age-based rating.

**G:** General audiences. All ages admitted.

**PG:** Parental guidance suggested. Some material may not be suitable for children.

**PG-13:** Parents strongly cautioned. Some material may be inappropriate for children under 13.

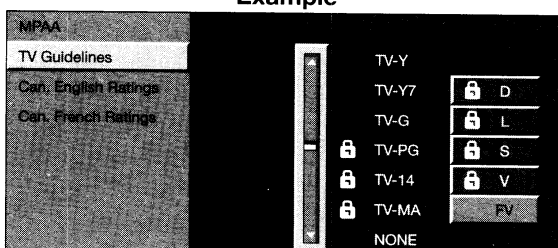
**R:** Restricted. Under 17 requires accompanying parent or adult guardian (age varies in some jurisdictions).

**NC-17:** No one 17 and under admitted.


**X:** X is an older rating that is unified with NC-17 but may be encoded in the data of older movies.

## ■ TV Parental Guidelines

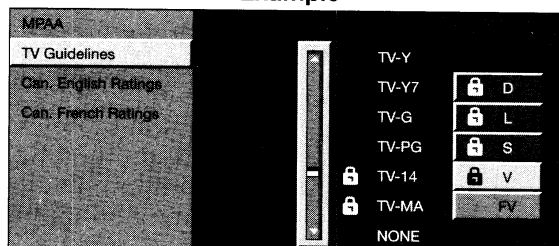
### Example




Press ▲/▼ to adjust the item to your desired position.

"" indicates the item is blocked. Press **MENU** to exit.

### Example



### When setting an individual content-based rating item:

- 1 Press ► or **ENTER** to access blocked content items from the currently selected age-based rating item.
- 2 Press ▲/▼ to select an individual item, and then press **ENTER** to unblock it ("" is removed). Repeat the same steps for the other items.
- 3 Press ◀ or **RETURN** to register after all individual content rating items are set.

Rating		Content				
		FV (Fantasy violence)	V (Violence)	S (Sexual situation)	L (Adult language)	D (Sexually suggestive dialog)
Suggested age	TV-Y (All children)	☒	☒	☒	☒	☒
	TV-Y7 (Directed to older children)	×	☒	☒	☒	☒
	TV-G (General audience)		☒	☒	☒	☒
	TV-PG (Parental Guidance suggested)		×	×	×	×
	TV-14 (Parents strongly cautioned)		×	×	×	×
	TV-MA (Mature audience only)		×	×	×	

☒ : The content rating can be set, but this rating is not normally broadcast by TV stations.

× : Content rating can be set.



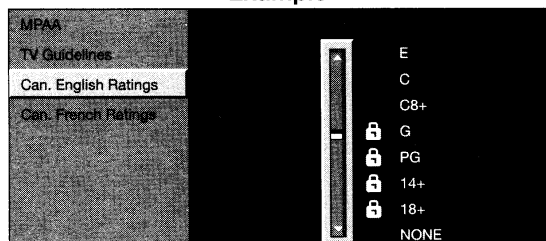
## On-Screen Display Menu

Canadian Rating Systems (Canadian English ratings and Canadian French ratings)

- The TV rating systems in Canada are based on the Canadian Radio-Television and Telecommunications Commission (CRTC) policy on violence in television programming.
- While violence is the most important content element to be rated, the structure developed takes into consideration other program content like language, nudity, sexuality and mature themes.
- When setting the V-CHIP on the Canadian system you can choose either the Canadian English ratings or the Canadian French ratings.

### ■ Canadian English Ratings

Example



Press ▲/▼ to adjust the item to your desired position. "🔒" indicates the item is blocked. Press **MENU** to exit.

**E:** Exempt: Includes news, sports, documentaries and other information programming; talk shows, music videos, and variety programming.

**C:** Children: Intended for younger children under the age of 8 years. Pays careful attention to themes that could threaten their sense of security and well-being.

**C8+:** Children over 8 years old: Contains no portrayal of violence as the preferred, acceptable, or only way to resolve conflict; nor encourage children to imitate dangerous acts which they may see on the screen.

**G:** General: Considered acceptable for all age groups. Appropriate viewing for the entire family, contains very little violence, physical, verbal or emotional.

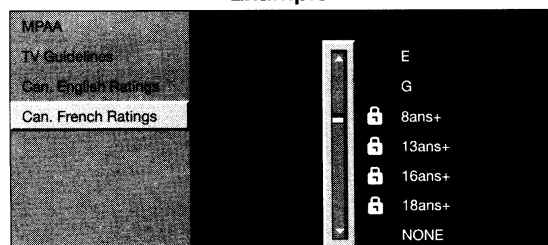
**PG:** Parental Guidance: Intended for a general audience, but may not be suitable for younger children (under the age of 8) because it could contain controversial themes or issues.

**14+:** Over 14 years: Could contain themes where violence is one of the dominant elements of the storyline, but it must be integral to the development of plot or character. Language usage could be profane and nudity present within the context of the theme.

**18+:** Adults: Intended for viewers 18 years and older and might contain depictions of violence, which while related to the development of plot, character or themes, are intended for adult viewing. Could contain graphic language and portrayals of sex and nudity.

### ■ Canadian French Ratings

Example



Press ▲/▼ to adjust the item to your desired position. "🔒" indicates the item is blocked. Press **MENU** to exit.

**E:** Exempt programming.

**G:** General: All ages and children, contains minimal direct violence, but may be integrated into the plot in a humorous or unrealistic manner.

**8ans+:** General but inadvisable for young children: May be viewed by a wide public audience, but could contain scenes disturbing to children under 8 who cannot distinguish between imaginary and real situations. Recommended for viewing with parent.

**13ans+:** Over 13 years: Could contain scenes of frequent violent scenes and therefore recommended for viewing with parent.

**16ans+:** Over 16 years: Could contain frequent violent scenes and intense violence.

**18ans+:** Over 18 years: Only for adult viewing. Could contain frequent violent scenes and extreme violence.

### ■ How to temporarily release the V-CHIP BLOCK

When the V-CHIP BLOCK is working and censors a broadcast, "V-CHIP HAS BEEN ACTIVATED." displays.

- 1 Press **ENTER** while the V-CHIP is working, and then the secret number setting menu displays.
- 2 Input the 4-digit secret number by using **0-9**. At this time V-CHIP BLOCK temporarily releases.

### ■ Reactivating the temporarily released V-CHIP BLOCK

You can reactivate the temporarily released V-CHIP BLOCK as shown below.

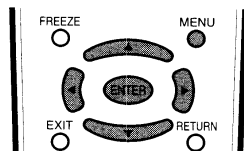
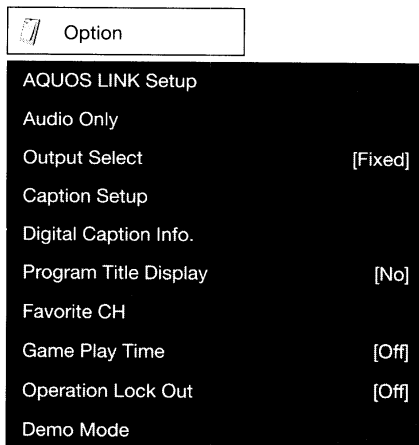
- Select "Status" setting from the Parental CTRL menu to reactivate BLOCK. (See page 26.)
- Select "V-Chip" setting ("MPAA", "TV Guidelines", "Can. English Ratings" or "Can. French Ratings") from the Parental CTRL to reactivate BLOCK. (See pages 26 and 27.)
- Switch off the TV power.

#### NOTE

- Performing any of the three above will activate the V-CHIP BLOCK.

## Option Menu

### Example



- 1 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Option".
- 2 Press **▲/▼** to select a specific adjustment item and then press **ENTER**.
- 3 Press **▲/▼** (or **◀/▶**) to select the desired setting, and then press **ENTER**.
- 4 Press **MENU** to exit.  
Skip this step for "Audio Only".

### Audio Only

When listening to music from a music program, you can turn the screen off and enjoy audio only.

**On:** Audio is output without screen image.

**Off:** Both screen images and audio are output.

#### NOTE

- The screen image will return to normal when a button (except those for audio adjustment, such as **VOL**, **MUTE**, **SURROUND**, **AUDIO**) is pressed.

## Input Select

If the image does not come in clearly from the external equipment connected to INPUT 1 or 3, you may need to change the input signal type setting from the list below:

### Auto/COMPONENT/VIDEO

#### NOTE

- If the selected signal type is incorrect, images are not displayed at all or are displayed without any color.
- Refer to your external equipment operation manual for the signal type.
- If you set INPUT 1 or 3 to Auto, the TV will automatically select the input signal.
- Setting INPUT 1 or 3 signal selection to "Auto" when other equipment is connected will result in the following connection priority.

#### INPUT 1 or 3:

- ① COMPONENT VIDEO
- ② VIDEO

## HDMI Setup

To watch an HDMI or PC-IN equipment image, select "INPUT 4", "INPUT 5" or "INPUT 6" from "INPUT SOURCE" menu using **INPUT** on the remote control unit or on the TV.

#### Auto View:

**Enable:** To use View Mode based on signal recognition, including an HDMI signal.

**Disable:** No function.

#### Audio Select:

**Digital:** For an audio signal via the HDMI terminal.

**Analog:** For an audio signal via the R-AUDIO -L terminal.

#### NOTE

- Refer to your external equipment operation manual for the signal type.
- "Audio Select" is only available for INPUT 6.
- When connecting an HDMI-DVI conversion adapter/cable to the HDMI terminal, the image may not come in clearly.

## Output Select

Allows you to select what controls the audio output.

**Fixed:** Sound via speaker is adjusted with **VOL + / -** on the remote control unit or **VOL + / -** on the TV. Sound via the AUDIO OUTPUT terminal is not adjustable and outputs at a consistent level.

**Variable:** Sound via the AUDIO OUTPUT terminal is adjusted with **VOL + / -** on the remote control unit or **VOL + / -** on the TV. Sound via speaker is muted.

## Color System

Select the video signal system compatible with your equipment from the list below:

### Auto/NTSC/PAL-M/PAL-N

#### NOTE

- "Color System" can only be set for the INPUT 1 VIDEO, INPUT 2 and INPUT 3 VIDEO.
- If you have already set the Secret No., input the 4-digit secret number here. See page 26 for setting a secret number.

### Caption Setup

This function allows you to adjust the closed caption screen appearance to suit your preference. You can adjust 7 items: "Caption Size", "Font Style", "Foreground Color", "Foreground Opacity", "Background Color", "Background Opacity" and "Character Edge".

#### Example:

#### Selectable items available for "Font Style".

**Default:** The font specified by broadcasting station or default font.

**Type 0:** Proportional font used in the MENU screen.

**Type 1:** Monospaced with serifs.

**Type 2:** Proportionally spaced with serifs.

**Type 3:** Monospaced without serifs.

**Type 4:** Proportionally spaced without serifs.

**Type 5:** Casual font type.

**Type 6:** Cursive font type.

**Type 7:** Small capitals.

#### NOTE

- For resetting adjustments to the factory preset values, press **▲/▼** to select "Reset", and then press **ENTER**.
- The default value depends on the broadcasting station.

### Digital Caption Info. (Digital Caption Information)

This function allows viewing of digital closed caption information for the digital broadcast program being viewed.

#### NOTE

- This list is not displayed for analog broadcasts or external input audio/video.
- This information is not included in CC1, CC2, Text1, or Text2, and is not displayed in a list.

### Program Title Display

Select the CH display when changing channels for digital broadcasting.

**Yes:** "Program Info." displays.

**No:** "Program Info." does not display.

### Favorite CH (Favorite Channel Setting)

This function allows you to program 4 favorite channels, in 4 different categories. By setting the favorite channels in advance, you can select your favorite channels easily.

#### To register your favorite channel:

Select "Register" and then press **ENTER**. Press **▲/▼/◀/▶** to select the position in the category, and then press **ENTER** to register.

#### To delete your favorite channel:

Select "1 Data Clear" and then press **ENTER**. Press **▲/▼/◀/▶** to select the channel you want to delete, and then press **ENTER**. Select "Yes" and then press **ENTER**. To delete all the favorite channels, select "All Data Clear".

#### NOTE

- Before setting the channel, select the channel you want to register as a favorite channel.
- You can display the "Favorite CH" screen by pressing **FAVORITE** on the remote control.

### Game Play Time

This function displays the elapsed game time so you do not lose track of the time. To display the elapsed time, select "GAME" for the AV MODE before starting the game.

**On:** The elapsed time is displayed every 30 minutes when you switch to GAME mode in external input mode.

**Off:** No adjustment.

### Operation Lock Out

This function locks the operation buttons on the TV and the remote control.

**Off:** No adjustment

**RC Control Lock:** All buttons on the remote control are locked.

**Button Control Lock:** All buttons on the TV, except **POWER**, are locked.

#### NOTE

- To unlock the buttons on the remote control, press **MENU** on the TV, and then select "Off" on the MENU screen.
- To unlock the buttons on the TV, press **MENU** on the remote control, and then select "Off" on the MENU screen.

### Demo Mode

You can select the image from 3 types of demo mode.

**Mode 1:** 120Hz Fine motion advanced with the picture.

**Mode 2:** 120Hz Fine motion advanced.

**Mode 3:** AQUOS Net.

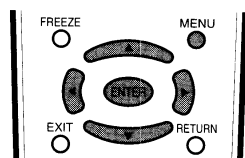
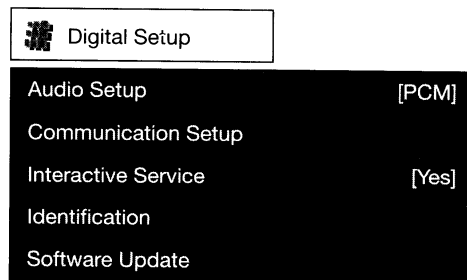
#### NOTE

- This function will be canceled when you press any button on the remote control unit.
- When the TV is set to Mode 3, pressing **FREEZE** pauses/restarts demo.
- If the power is turned off or the AC cord is unplugged when the TV is in demo mode, the TV will start in demo mode when it is turned back on.

## Digital Setup Menu

This setting allows you to optimize the settings of Digital broadcasting.

### Example



- 1 Press **MENU** to display the MENU screen, and then press **◀▶** to select "Digital Setup".
- 2 Press **▲▼** to select a specific adjustment item, and then press **ENTER**.
- 3 Press **▲▼** (or **◀▶**) to select the desired setting, and then press **ENTER**.
- 4 Press **MENU** to exit.

### Audio Setup

You can output digital audio to an AV amplifier or similar device whose DIGITAL AUDIO INPUT terminal is connected to the DIGITAL AUDIO OUTPUT terminal on the TV. Please select an audio output format compatible with the audio format of the program you are watching and the equipment connected.

**PCM:** The optical output terminal outputs audio signal in PCM form. If your digital audio system does not support Dolby Digital, select "PCM".

**Dolby Digital:** The optical output terminal outputs audio signal in Dolby Digital form. It reproduces sound from surround program of digital.

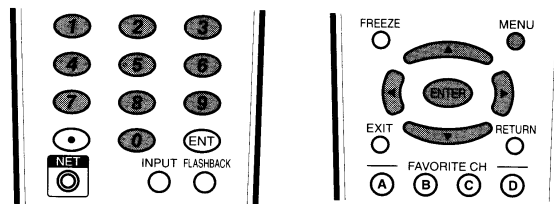
### Identification

The current version of the TV software is displayed.

## Software Update

This function allows software updates by inserting a USB memory device with the update file into the SERVICE terminal on the TV.

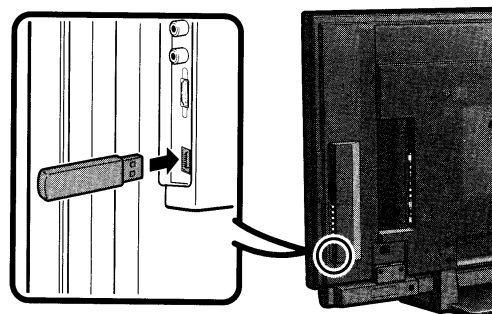
Regarding how to obtain the software update file, please call 1-800-BE-SHARP.



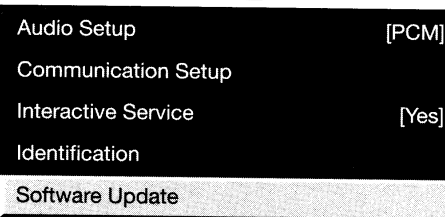
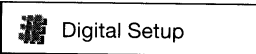
### CAUTION

- Do not remove the USB memory device or unplug the AC cord while the software is being updated.
- Be sure to properly follow the whole procedure described below, step by step. Otherwise, for example, the TV cannot read the data in the USB memory device and software updating will fail.

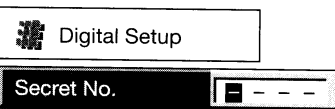
- 1 Insert the USB memory device with the update file into the SERVICE terminal on the TV.



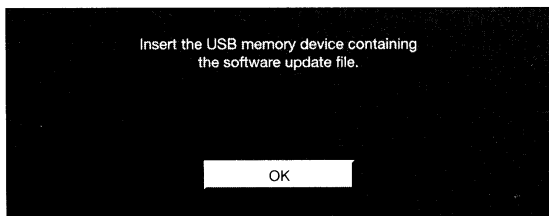
- 2 Press **MENU** to display the MENU screen, and then press **◀▶** to select "Digital Setup".
- 3 Press **▲▼** to select "Software Update", and then press **ENTER**.
  - If you have already set the Secret No., go to step 4.



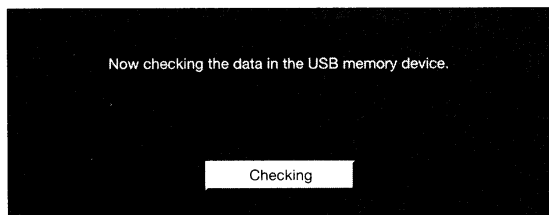
- 4 Input the 4-digit secret number by using **0-9**.



- 5 Press **ENTER** to start checking the data in the USB memory device.

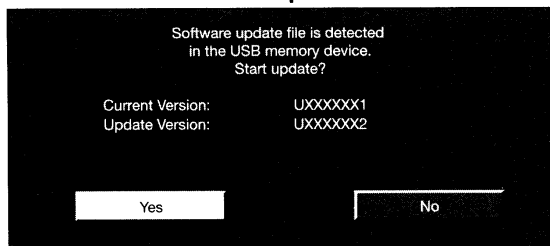


- 6 During the data checking, "Checking" blinks.

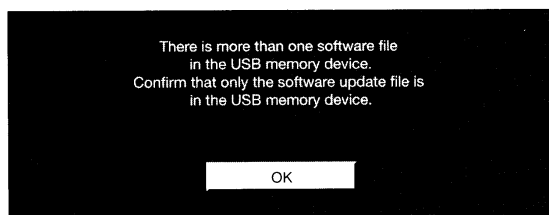
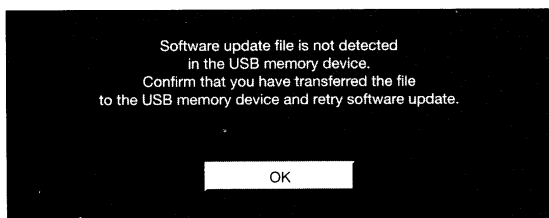


- The current version of the TV software and the version of the update file on the USB memory device are displayed. To update the TV software with the update file, select "Yes", and then press **ENTER**.

### Example

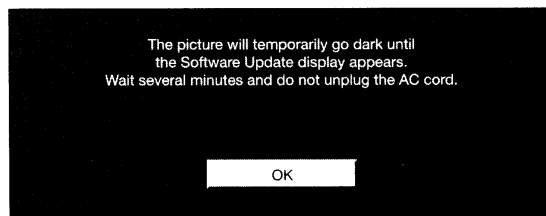


- If the USB memory device is not properly installed or the correct update file cannot be found on the USB memory device, an error message is displayed. Check the file on the USB memory device, and then reinsert the USB memory device correctly.

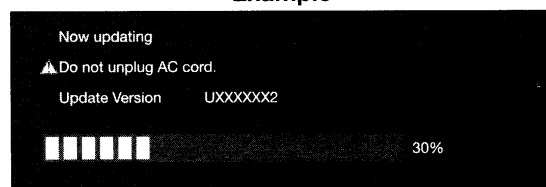


- 7 Press **ENTER** to start updating.

- The screen becomes dark for a while until the update screen can be displayed. Please wait for the update screen to appear. Do not unplug the AC cord.



### Example



- If you accidentally unplugged the AC cord or removed the USB memory device, reinsert the USB memory device and plug in the AC cord. The update process is restarted.

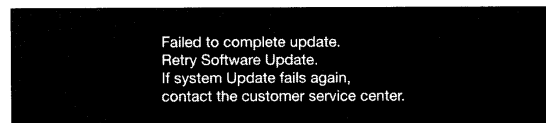
- 8 When the software is successfully updated, a screen is displayed indicating that the update process is completed.

After this screen is displayed, the TV automatically turns off and then turns on again.

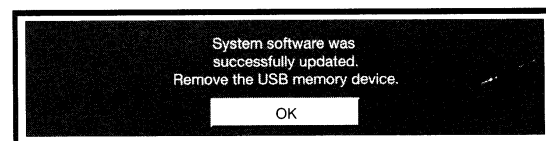
### Example



- If the update has failed, check the file in the USB memory device and try Software Update again.



- 9 After the screen shown below is displayed, press **ENTER**.

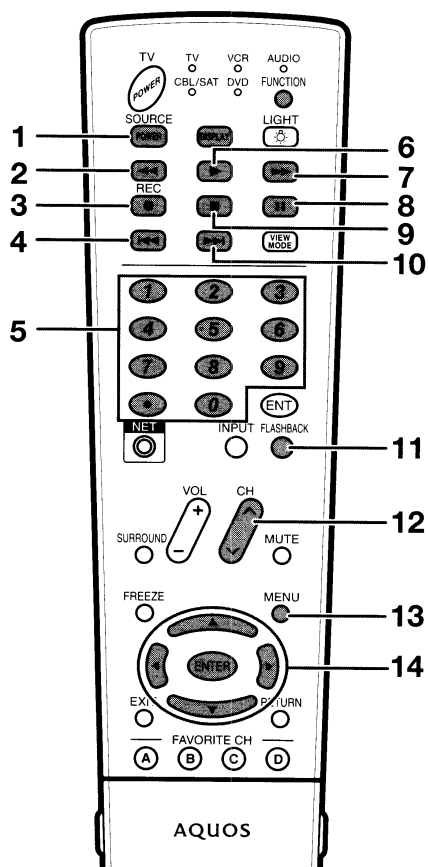


- 10 Remove the USB memory device.

# Other Viewing Options

## Presetting Remote Control Function

You can operate the connected AV products (AV receiver, cable box, SAT tuner, DTV, VCR, DVD, LD) using the presetting manufacturer function of your remote control unit.



### Presetting manufacturer codes

- 1 Press **FUNCTION** until the LED for your device lights up.
- 2 After the LED for your device lights up, press **FUNCTION** and **DISPLAY** at the same time to enter the code registration mode. The LED will blink.
- 3 Press **0-9** to enter the manufacturer code. (See page 34.)
  - Preset mode is finished once the LED no longer lights up.
- 4 After registering the code, the LED will stop blinking then turn off after one second. (If you perform an incorrect operation, the LED will blink quickly then turn off.)

## Operating the Connected Equipment

To operate the connected equipment, press **FUNCTION** to select the LED for your device. (VCR, AUDIO, CBL/SAT (cable converter) or DVD.) The LED lights up, and the remote control unit will function as follows.

- When you operate VCR or DVD, press **INPUT** to select the terminal connected to your device.
- CABLE and SAT cannot be selected at the same time.

### 1 SOURCE POWER

- Turns the connected equipment power on and off.

### 2 ◀◀

- Rewinds the tape and allows picture search. (VCR)
- Hold down to go in reverse. (DVD)

### 3 REC

- Starts recording. (VCR)

### 4 ◀◀

- Pressing quickly once takes you to the start of the chapter currently playing. Each time you press it, you move back to the start of the previous chapter. (DVD)

### 5 0-9 (CBL/SAT), • (DOT) (SAT)

- Press a button (or buttons) that corresponds to the channel that you wish to watch.

### 6 ▶

- Starts playback. (VCR, DVD)

### 7 ▶▶

- Rapidly advances the tape and allows picture search. (VCR)
- Hold down to fast forward. (DVD)

### 8 ||

- Sets pauses and still pictures. (VCR, DVD)

### 9 ■

- Stops the tape transport. (VCR)
- Playback stops when pressed. With some DVD players, pressing the button twice may open the disc tray. (DVD)

### 10 ▶▶▶

- Pressing quickly once takes you to the start of the next chapter. Each time you press it, you move ahead to the start of the next chapter. (DVD)

### 11 FLASHBACK

- Press to switch between the current channel and the channel you were watching immediately before. Some manufacturers do not preset FLASHBACK. (CBL)

### 12 CH▲/▼

- Press **CH▲** or **CH▼** to tune in to a higher or lower channel. (CBL)
- Press to select the channel of the TV tuner on the VCR. (VCR)

### 13 MENU

- When this button is pressed, the DVD menu will display.

### 14 ▲/▼/◀/▶, ENTER

- **▲/▼/◀/▶**: Press the button to select items on the SAT GUIDE screen or SAT MENU screen. (SAT). Press the button to select items on the DVD MENU screen. (DVD)
- **ENTER**: Press to activate the selected function. (SAT, DVD)

Manufacturer codes

VCR BRAND	REMOTE CONTROL CODE NUMBER
Akai	25, 26, 37
Audio	15, 22, 30
Broksonic	32
Canon	04
Capehart	34
Craig	10, 31
Curtis Mathis	04
Daewoo	34
DBX	15, 22, 30
Dynatech	29
Emerson	21, 32, 35
Fisher	09, 10, 11
Funai	28, 29
G.E.	04
Goldstar	24
Hitachi	06, 47
Instant Replay	04
JC Penney	04, 06, 24, 30
JVC	15, 41, 42, 53
Kenwood	14, 15
Lloyds	29
Magnavox	04, 05, 08
Magnin	31
Marantz	30
Memorex	04, 10, 24, 29
Minolta	06
Mitsubishi	17, 18, 39, 40, 48
Montgomery Ward	02, 43
Multitech	29
NEC	15, 22, 30
Panasonic	04, 44, 45, 49, 50
Pentax	05, 06
Philco	04, 06
Philips	04, 05, 08
Pioneer	46
QUASAR	04
RCA	06, 07, 33, 51
Realistic	01, 02, 10, 24
Samsung	23, 31
Sanyo	10, 14, 52
Scott	20
Sears	06, 11, 24
Sharp	01, 02, 03
Shintom	36
Sony	12, 13, 38
Sound Design	29
Sylvania	05, 08
Symphonic	29
Tatung	15
Teac	15, 29
Teknika	27, 29
Thomas	29
TMK	21
Toshiba	19, 20
Video Concepts	30
Yamaha	15, 29, 30
Zenith	16

DVD/BD/LD BRAND	REMOTE CONTROL CODE NUMBER
Denon	02
JVC	09
Kenwood	21
Magnavox	04
Marantz	04
Mitsubishi	06
Panasonic	02, 22
Philips	04, 23
Pioneer	08, 11, 20
Proscan	03
RCA	03, 24
Samsung	07, 12
Sharp	01, 02, 03, 10
Sony	05, 25
Toshiba	04
Yamaha	02
Zenith	04

CATV/SAT BRAND	REMOTE CONTROL CODE NUMBER
Anvision	04, 05
Cable Star	04, 05
Eagle	05
General Instrument	02, 03, 07, 12, 13, 14, 19, 22
Jerrold	02, 03, 07, 12, 13, 14, 22, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40
Magnavox	04, 05, 09, 14, 17, 18, 20, 21, 24, 25
Motorola	47
NEC	42
Oak Sigma	8
Panasonic	16, 23
Philips	04, 05, 09, 15, 17, 18, 20, 21, 24, 25
Pioneer	08, 10, 29, 30, 43*, 46
Randtek	04, 05
RCA	16, 27, 44*, 45*
Scientific Atlanta	01, 26
Sony	28
Viewstar	04, 05, 09, 15, 17, 18, 20, 21, 24, 25
Zenith	06, 41

**NOTE**

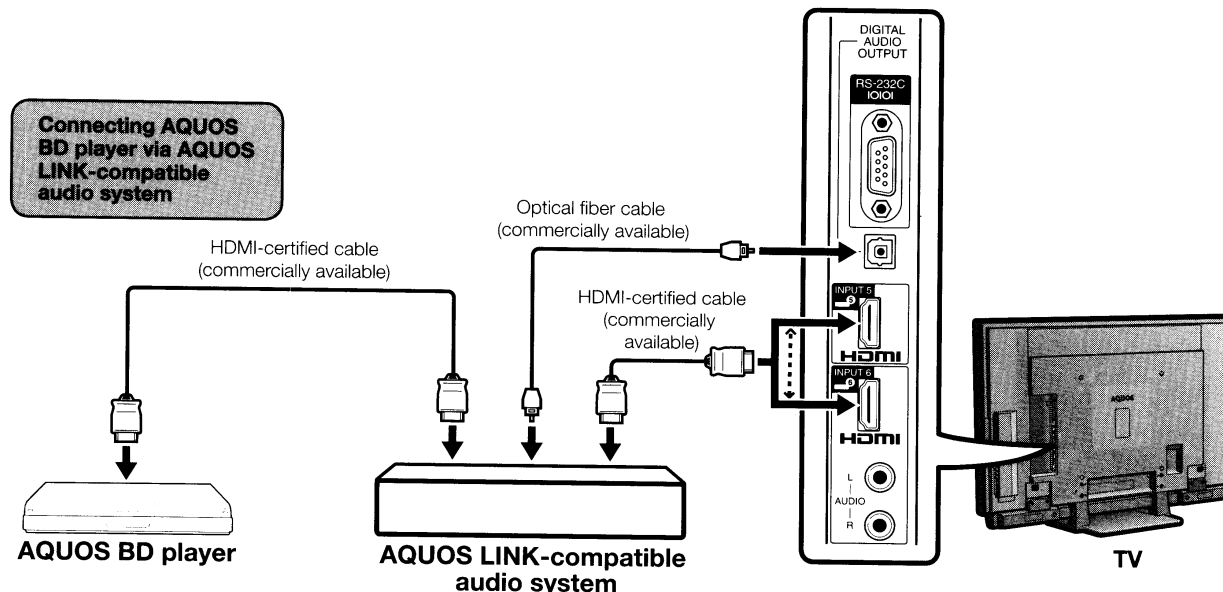
- Numbers marked with \* are SAT codes, all others are CATV codes.

AUDIO BRAND	REMOTE CONTROL CODE NUMBER
Sharp	01

## Controlling HDMI Equipment Using AQUOS LINK

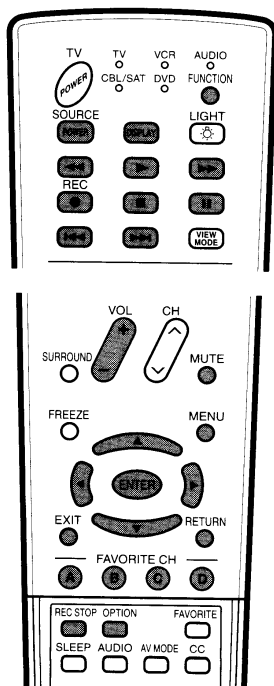
## What's AQUOS LINK?

- Using the HDMI CEC (Consumer Electronics Control) protocol, with AQUOS LINK you can interactively operate compatible system equipment (Blue-ray Disc equipment, AV amplifier, DVD).
- By connecting AQUOS LINK-compatible devices with HDMI-certified cables to the TV, you can control a recorder or AV amplifier using the remote control of the TV.
- AQUOS LINK allows you to operate the HDMI-connected equipment with one remote control.



**NOTE**

- Point the remote control toward the TV, not to connected HDMI equipment.
- Video noise may occur depending on the type of HDMI cable used. Make sure to use an HDMI-certified cable.
- Up to 3 pieces of HDMI recording equipment and one AV amplifier can be connected using this system.
- These operations affect the HDMI equipment selected as the current input source. If the equipment does not operate, turn on the equipment and select the appropriate input source using **INPUT**.



You can operate AQUOS LINK-compatible devices with the remote control unit when the **FUNCTION** of the remote control unit is set to TV.

**REC STOP** and **OPTION** buttons will function only when AQUOS LINK is used.

## ■ One Touch Play

While the TV is in standby mode, it automatically turns on and plays back the image from the HDMI source.

## ■ One Touch Recording

Press **REC** while you are viewing a broadcast received with the AQUOS LINK-compatible recorder. The AQUOS LINK automatically recognizes the connected HDMI device and starts recording.

### ■ Single remote control

The AQUOS LINK automatically recognizes the connected HDMI device and you can control the TV and the devices as if using a universal remote control.

■ **Control the AQUOS LINK-compatible audio system**

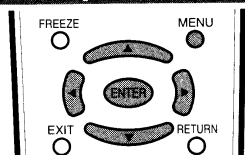
Set the volume of AQUOS LINK-compatible audio system.

**NOTE**

- The above description is an example of the AQUOS LINK function.
- The steps in “AQUOS LINK Setup” on page 36 need to be completed beforehand.
- Refer to this operation manual and the operation manual of the AQUOS LINK device to be used with this TV.



## AQUOS LINK Setup



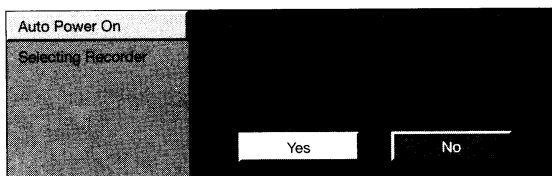
- 1 Press **MENU** to display the MENU screen, and then press **◀▶** to select "Option".
- 2 Press **▲▼** to select "AQUOS LINK Setup", and then press **ENTER**.
- 3 Press **▲▼** to select a specific item, and then press **ENTER**.
- 4 Press **▲▼** (or **◀▶**) to select the desired setting, and then press **ENTER**.
- 5 Press **MENU** to exit.

## Auto Power On

If this is activated, the One Touch Play function is enabled.

**Yes:** While the TV is in standby mode, it automatically turns on and plays back the image from the HDMI source.

**No:** This function does not work.

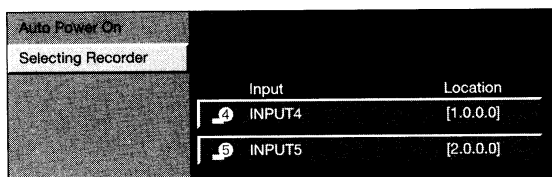


## Selecting Recorder

When multiple AQUOS LINK-compatible devices are connected, this function allows you to set the recorder for recording when you press **REC** on the TV's remote control unit.

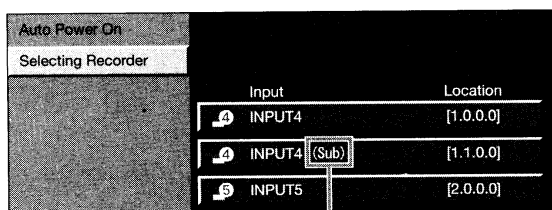
Press **▲▼** to select the recorder for recording.

### Example



## NOTE

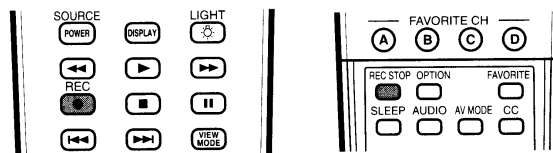
**Example :** when connecting AQUOS LINK-compatible recorder via AQUOS LINK-compatible Audio system



When an AQUOS LINK-compatible audio system or other equipment is connected between the TV and recorder, "Sub" is displayed.

## One Touch Recording

This function allows easy one-touch recording of the program being viewed on the TV to AQUOS LINK-compatible equipment with a recording function by simply pressing **REC** on the remote control.



## Prepare the connected AQUOS LINK-compatible recorder for recording. Check the following items.

- Make sure that the antenna cable is connected.
- Check that there is sufficient available space on the recording media (HDD, DVD, etc.).
- On the TV, use "AQUOS LINK Setup" and "Model select" to select the equipment for recording.
- By default, the recorder connected to INPUT 5 is selected for recording.

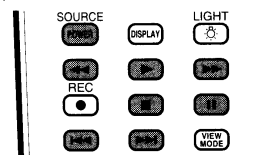
### 1 Press **REC** to start recording.

- When you are viewing a broadcast received with the AQUOS LINK-compatible recorder selected in "Model select", recording to the AQUOS recorder of the broadcast being viewed starts.
- When you are viewing a broadcast received with equipment other than the AQUOS LINK-compatible recorder selected in "Model select" or other external input equipment, pressing **REC** on the remote control does not start recording.

### 2 Press **REC STOP** to stop recording.

## One Touch Playback

AQUOS LINK allows you to operate the HDMI-connected equipment with one remote control.

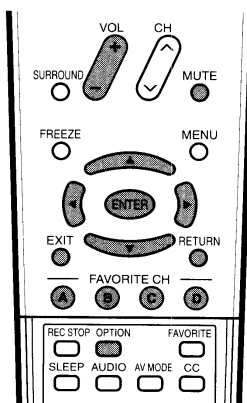
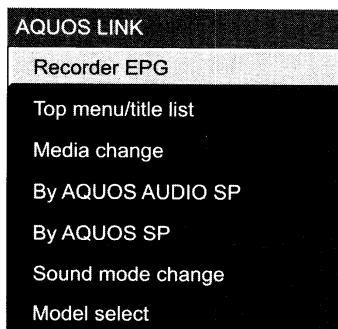


Press **▶** to start playing back a title.

- The last played program is played back. You can use the following buttons during broadcast viewing.

Buttons	Description
<b>SOURCE POWER</b>	Turns the power of the HDMI connected devices on and off.
◀◀	Hold down to go in reverse.
▶	Starts playback.
▶▶	Hold down to fast forward.
■	Playback stops.
	Sets pauses and still pictures.
◀◀	Pressing quickly once takes you to the start of the chapter currently playing. Each time you press it, you move back to the start of the previous chapter.
▶▶	Pressing quickly once takes you to the start of the next chapter. Each time you press it, you move ahead to the start of the next chapter.

## AQUOS LINK Menu



### Timer Recording

You can call up the CEC-compatible recorder's EPG and preset timer recordings using the TV's remote control.

- 1 Press **OPTION** to display the AQUOS LINK MENU screen.
- 2 Press **▲/▼** to select "Recorder EPG", and then press **ENTER**.
  - The recorder's EPG is displayed.
- 3 Select the program to record.
  - You can use **▲/▼/◀/▶**, **ENTER**, **RETURN**, **EXIT** and the coloured buttons.

#### NOTE

- Refer to the operation manual of the recorder for details.

### Playback of Titles Using AQUOS LINK

This section explains how to play back a title in the AQUOS BD player.

- 1 Power on the AQUOS BD player, and select appropriate external input.
- 2 Press **OPTION** to display the AQUOS LINK MENU screen.
- 3 Press **▲/▼** to select "Top menu/title list", and then press **ENTER**.
  - The title list data from the connected AQUOS BD player displays.
- 4 Select the title with **▲/▼/◀/▶**, and then press **▶** to start playback.

### Selecting Media Type for CEC-Compatible Recorder

You can switch the media (HDD or DVD) for playback or recording on the AQUOS LINK-compatible recorder.

- 1 Press **OPTION** to display the AQUOS LINK MENU screen.
- 2 Press **▲/▼** to select "Media change", and then press **ENTER**.
- 3 Select the desired media such as DVD or HDD.
  - The Media type toggles each time you press **ENTER** in "Media change".
  - Select the media to be operated by the player.

### Listening with the AQUOS AUDIO Speaker System

You can select to listen to the TV sound only from the AQUOS LINK-compatible audio system and manually change its sound mode.

- 1 Press **OPTION** to display the AQUOS LINK MENU screen.
- 2 Press **▲/▼** to select "By AQUOS AUDIO SP", and then press **ENTER**.
  - The sound from the TV speaker is muted and only the sound from the AQUOS LINK-compatible audio system is audible.
  - You can use **VOL +/-** and **MUTE**.

Select "By AQUOS SP", and then press **ENTER** to listen to the TV sound.

### Manually Changing AQUOS AUDIO Speaker System's Sound Mode

- 1 Press **OPTION** to display the AQUOS LINK MENU screen.
- 2 Press **▲/▼** to select "Sound mode change", and then press **ENTER**.
  - The sound mode changes each time you press **ENTER**.
  - Refer to the operation manual of the AQUOS LINK-compatible audio system for details.

### HDMI Device Selection

If multiple HDMI devices are connected in a daisy chain, you can specify which device to control here.

- 1 Press **OPTION** to display the AQUOS LINK MENU screen.
- 2 Press **▲/▼** to select "Model select", and then press **ENTER**. The HDMI device toggles each time you press **ENTER**.

# Using the Internet

- By connecting your TV to a broadband system, you can access the Internet from the TV.
- Display the "Sidebar Widget" on the TV screen to check out the latest Internet information and access a range of useful information for AQUOS users from the original home page\*.

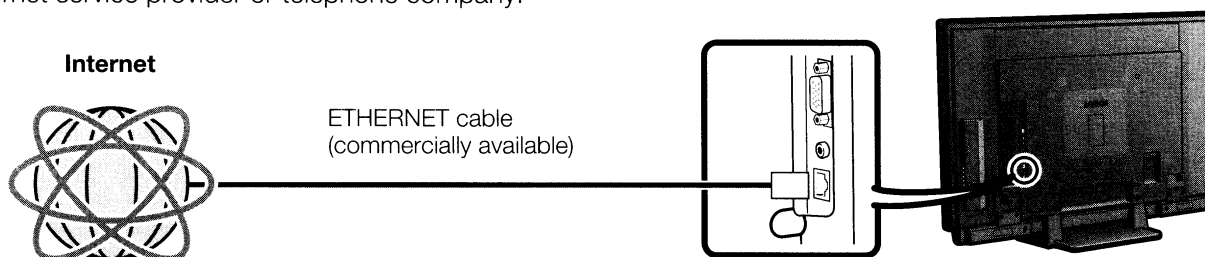
## \* About the original home page

- The original home page is a website set up specifically for AQUOS owners.
- The website is worth visiting as it provides a range of useful information, including tips on using your AQUOS and a frequently asked questions section.

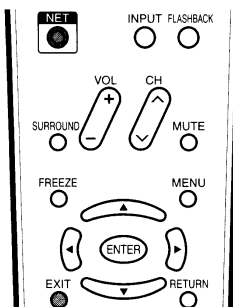
## Internet Setup

### ■ Connecting to the Internet

- To connect your TV to the Internet, you must have a broadband Internet connection.
- Use an ETHERNET cable (commercially available) to connect the ETHERNET terminal on the TV to your broadband router (commercially available).
- If you do not have a broadband Internet connection, consult the store where you purchased your TV or ask your Internet service provider or telephone company.

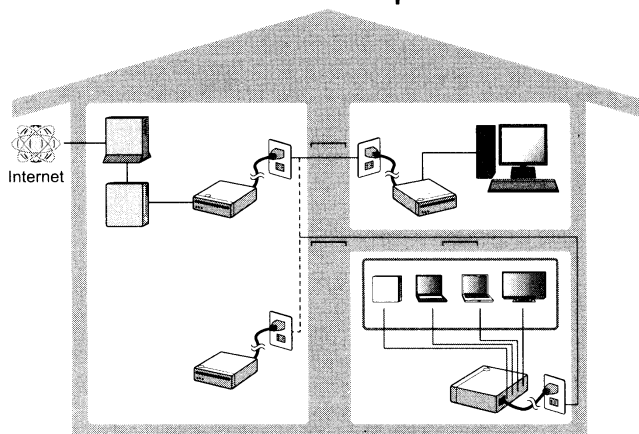


### ■ Checking your Internet connection



- Press **NET** twice or three times to switch to the TV+Web or Web screen. When the original home page appears, now you are connected to the Internet.
- If you have failed to connect to the Internet in the above operation, then an error message will appear. In this case, press **EXIT** to return to the normal TV screen and check the relevant settings (see page 39).
- If you still cannot connect to the Internet, please consult your Internet service provider or telephone company.

### ■ Information on the PLC adapter



Up to four devices can be connected to the HN-VA400U adapter.

Model number	Number of ports
HN-VA401SU	4 + 1
HN-VA400U	4
HN-VA100U	1

(available March 2008)

The SHARP PLC adapter kit (sold separately) lets you use the existing electrical wiring in your house to create a home network.\*1

Simply plug the adapters into electrical outlets at the desired locations, and then connect your computer and other devices to the adapters with LAN cables (two LAN cables are provided).

If you have Broadband Internet service, connect your router to one of the adapters to allow all your network devices to access the Internet.

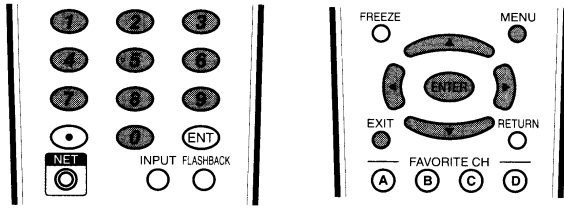
Data can be exchanged at speeds of up to 85 Mbps\*2 on your network.

\*1: PLC does not have router function. To connect to the Internet via network, Broadband Internet connection and related devices such as router etc is required.

\*2: The actual communication speed may be affected by power line conditions, other electrical appliances and network conditions.

### ■ If you cannot connect to the Internet

Perform the procedures below to check your TV's network settings.



### Ethernet Setup

- 1 Press **EXIT** to display the normal TV screen.
- 2 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Digital Setup".
- 3 Press **▲/▼** to select "Communication Setup", and then press **ENTER**.
- 4 Press **▲/▼** to select "Ethernet Setup", and then press **ENTER**.
  - Check that numbers are displayed for each setting.
  - If there are any settings without numbers, specify the numbers by following the on-screen instructions.
  - For information on how to enter text, see page 40.
- 5 Press **MENU** to exit.

### Setting the Zip Code

- 1 Repeat steps 1 to 3 in **Ethernet Setup**.
- 2 Press **▲/▼** to select "Zip Code", and then press **ENTER**. After "Change" is highlighted, press **ENTER** again.
- 3 Press **◀/▶** to select "US/Mexico" or "Canada", and then press **ENTER**.
- 4 Enter your zip code.
  - The U.S. and Mexico use 5-digit zip codes. Canada uses 6-digit codes.
  - For the U.S and Mexico, use **0-9** on the remote control unit to enter your zip code. For Canada, use the software keyboard.
- 5 After "Complete" is highlighted, press **ENTER**.
- 6 Press **MENU** to exit.

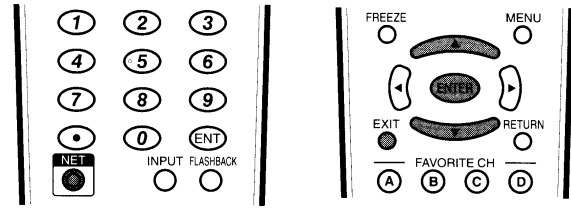
### Interactive Service

If you do not want other people to connect to the Internet in your absence, you can make settings to keep the TV away from the Internet.

- 1 Press **MENU** to display the MENU screen, and then press **◀/▶** to select "Digital Setup".
- 2 Press **▲/▼** to select "Interactive Service", and then press **ENTER**.
  - Input the 4-digit secret number by using **0-9**.
- 3 Press **◀/▶** to select "No", and then press **ENTER**.
  - If you want to allow Internet connection, select "Yes", and then press **ENTER**.
- 4 Press **MENU** to exit.

## Displaying the Sidebar Widget

Perform the steps below to display the Sidebar Widget on the TV screen and view the latest Internet information.



- 1 Press **NET** repeatedly to display the Sidebar Widget.
  - Each time you press **NET**, the screen image toggles as shown below:  
**Sidebar Widget → TV+Web → Web → TV**
  - When you are not connected to the Internet, a network function explanation screen is displayed. The services displayed vary depending on circumstances.
- 2 Press **▲/▼** to select a title, and then press **ENTER**.
  - The web page for the selected title is displayed.
  - The service details vary depending on circumstances.



- 3 Press **EXIT** to return to the normal TV screen.

### NOTE

- If you start up the Sidebar Widget while a Closed Caption is displayed, the Closed Caption is automatically hidden.
- Web page appearances may differ depending on the type of screen (TV+Web or Web).
- When a still image is displayed, the Sidebar Widget does not appear even if you press **NET**.

Entering Text (Software Keyboard)


When you are editing an input screen or specifying the Ethernet settings used for accessing the Internet, enter text from the software keyboard.

NOTE

- You can enter up to 128 characters for text.

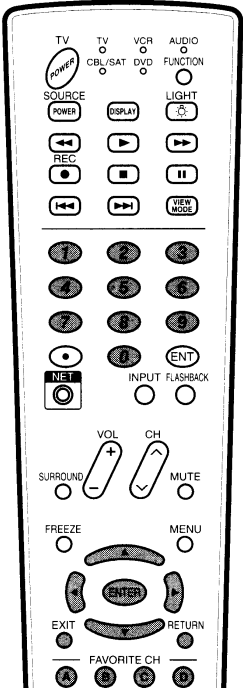
The text you enter is displayed as you type it in. To move the cursor (the current input position), use "←" or "→" on the software keyboard.

Press ◀▶ to select the type of characters entered: alphabet, number or sign.  
(The selectable types depend on the input source.)



Enters a space.

- While you are entering text, likely input conversion candidates are displayed based on what you typed in.
- You can also enter text by pressing **A**, **B** or **C** on the remote control unit.



Caps Off/Caps On/Caps Lock

If "alphabet" is selected in "Character Set", this switches characters between uppercase and lowercase. Each time you press **ENTER**, the character type switches as shown below:  
Caps Off: all the characters are lowercased  
Caps On: only the first character is uppercased  
Caps Lock: all the characters are uppercased

Done

Applies the entered information and closes the software keyboard.

Quit

Closes the software keyboard without applying the entered information.

- You can also close the software keyboard by pressing **EXIT** on the remote control unit.



Displays the icon "↵", indicating that a new line has been inserted.

Clear

Erases the character string.

- When the cursor is somewhere in a line: the character string to the right of the cursor will be erased.
- When the cursor is at the right end of a line: the entire line will be erased.

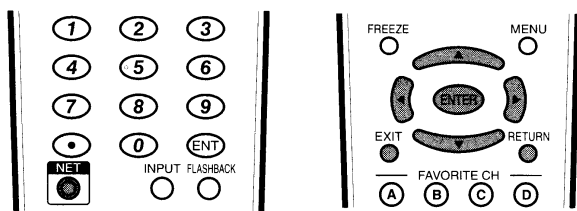
Delete

If the cursor is at the right end of a line, this erases text one character at a time.

- You can also delete text by pressing **RETURN** on the remote control unit.

Buttons	Description
▲	Moves the focus up. When the focus is at the top edge, this moves the focus to the opposite edge (bottom edge).
▼	Moves the focus down. When the focus is at the bottom edge, this moves the focus to the opposite edge (top edge).
◀	Moves the focus left. When the focus is at the left edge, this moves the focus to the opposite edge (right edge). When the focus is on "Character Set", this selects the character type (moving backwards). When the focus is in an input box, this moves the cursor in the input box to the left.
▶	Moves the focus right. When the focus is at the right edge, this moves the focus to the opposite edge (left edge). When the focus is on "Character Set", this selects the character type (moving forwards). When the focus is in an input box, this moves the cursor in the input box to the right.
ENTER	Performs the processing for the button currently in the focus.
EXIT	Closes the software keyboard without applying the original input elements for the entered text. Erases the text in the input box where the cursor is currently located.
RETURN	When the cursor is at the end of a sentence, this acts as a backspace.
0-9	Directly enters the single-byte number for that button.
A (red)	Directly enters prediction candidate 1.
B (green)	Directly enters prediction candidate 2.
C (blue)	Directly enters prediction candidate 3.
D (yellow)	Enters a space.

## Using the Browser



### ENTER, ▲/▼/◀/▶

- Press ▲/▼/◀/▶ to select a link that you want to jump, and then press **ENTER**.

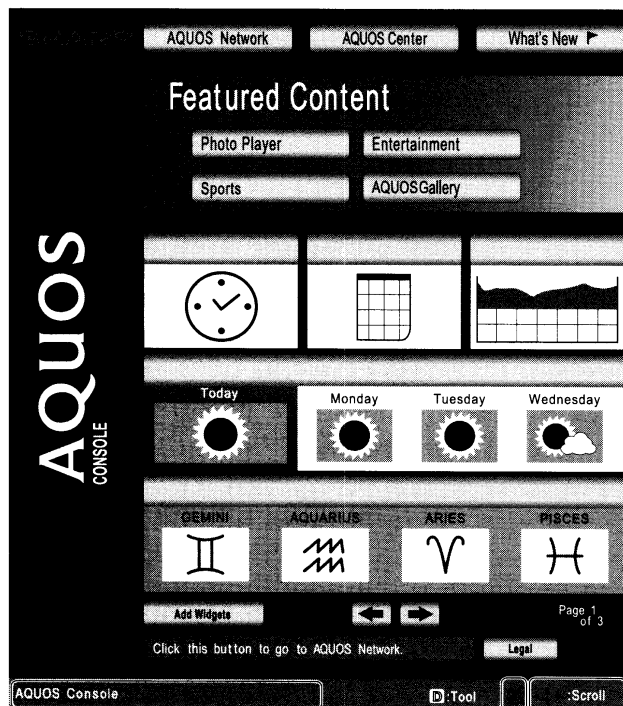
### EXIT

- Press the button to return to the TV screen.

### RETURN

- Press the button to return to the previous page.

**Example : The image shown below, which is only for explanation, is subject to change.**



Tab Pages with security protection are clearly shown as such.

If content on a page is continued on another page, directions to that page are shown clearly. You can use ▲/▼/◀/▶ to go to the continuation of a page.

- Where there is link text or a link image in the direction pressed, the text or image is selected first. If this happens, press the same direction button several times.

### NOTE

When “☒” is displayed in a page:

- The page failed to load successfully, or it contains images with formats that cannot be displayed on the TV. Try reloading the page by selecting “↺” (see page 42) in the toolbar.

### About links

- Web pages on the Internet often include “links” that allow you to jump to other web pages (or sites).
- “Links” can take various forms, including words or images, but they always work in the same way letting you jump to the link destination when you select them.
- Selected items (such as links of text input fields) are enclosed in a yellow frame.
- You can jump from a “link” to the corresponding link destination.

### CAUTION

- If the power is cut due to a power failure or the TV being unplugged while you are using the Internet, information such as bookmarks or cookies may not be saved correctly.

### NOTE

When a security notification window is displayed:

- Press **ENTER** to close the window.
- This window appears when you visit a web page that has security protection, or when you move from a protected page to an unprotected page.
- In “Security Settings” you can set whether or not this window is displayed. (See page 44.)

When a cookie confirmation window appears:

Choose whether or not to accept the cookie (see page 44), and then press **ENTER**.

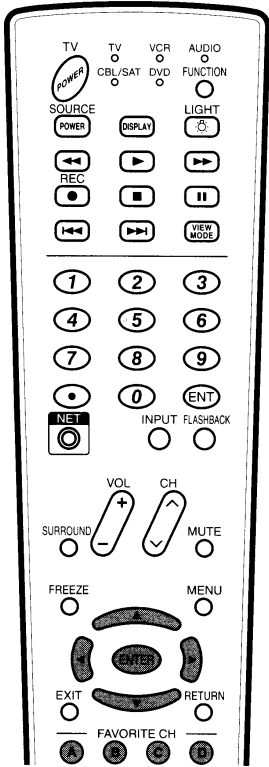
- In “Cookies” settings you can set whether or not this window is displayed. You can also opt to delete all the cookies at once. (See page 44.)

To users who access the Internet from a PC

- When you access the Internet from this TV, the procedures may not be the same as regular browser-based access on a PC.
- You cannot download files.
- You cannot view a history of the pages you have visited.
- You cannot change the startup page displayed when you press **NET**.
- Pop-up windows appear in separate tabs.
- On some pages, video and audio cannot be played, and text or images may not be displayed correctly.

Using the Toolbar

You can use the toolbar to control the browser and to specify settings.



- 1 Press **D** on the remote control unit to display the toolbar.
- 2 Press **◀/▶** to select a function, and then press **ENTER**.

Selected item	Description
	Displays the linked page in a new tab.
	Displays the Tab menu.
	Returns to the previous page.
	Goes back to the original page when you have viewed the previous page.
	Refreshes the page. Interrupts a page while it is loading.
	Displays the original home page.
	Select this to open a bookmark.
	Adds the current page to your bookmarks.
	Displays the Browser menu.

Using Tabs

You can use tabs to view up to 3 web pages at the same time. Each page appears in a separate tab, and you can switch between the tabs.

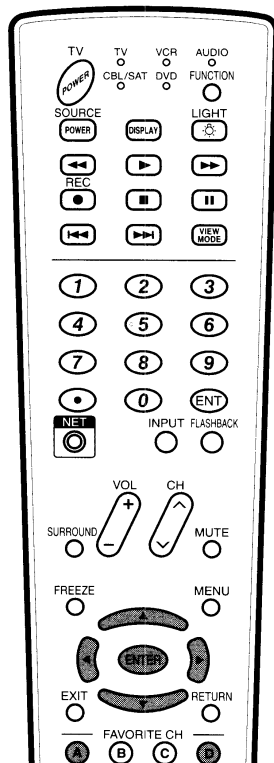
- 1 Press **B** on the remote control unit to display the Tab menu.
  - You can also display the Tab menu by clicking “” in the toolbar.

Selected item	Description
Select This	Displays the web page in the selected tab.
Close This Tab	Closes the selected tab. <ul style="list-style-type: none"><li>You can also press <b>C</b> on the remote control unit to close a tab.</li></ul>
Close Other Tabs	Closes the other (unselected) tabs.
Create New Tab	Creates a new tab. <ul style="list-style-type: none"><li>You can also press <b>A</b> on the remote control unit to create a tab.</li></ul>

- 2 Press **◀/▶** to select a tab.
- 3 Press **▲/▼** to select the item you want to use, and then press **ENTER**.

## Saving the URL of the Current Page

Adding a web page to your bookmarks allows you to return to that page later by simply selecting it from your list of bookmarks.



- 1 Display the page that you want to bookmark.
- 2 Press **D** on the remote control unit to display the toolbar.
- 3 Press **◀/▶** to select “” in the toolbar, and then press **ENTER**.
- 4 Select “Yes”, and then press **ENTER**.
  - The page is added to your bookmarks.

## Opening a Bookmarked Page

- 1 Press **D** on the remote control unit to display the toolbar.
  - 2 Press **◀/▶** to select “” in the toolbar, and then press **ENTER**.
    - Your bookmarks list is displayed.
  - 3 Press **▲/▼/◀/▶** to select the page you want to access, and then press **ENTER**.
    - The selected page is displayed.
    - If you have bookmarked 11 or more web pages, press **◀/▶** to scroll through your bookmarks list.
- To open a bookmark in a new tab:
- Press **A** instead of **ENTER**. Select “Open in New Tab”, and then press **ENTER**.

## Editing Bookmarks

You can rearrange or delete the bookmarks.

### Switching between the URL and title name

- 1 Press **D** on the remote control unit to display the toolbar.
- 2 Press **◀/▶** to select “” in the toolbar, and then press **ENTER**.
  - Your bookmarks list is displayed.
- 3 Press **▲/▼** to select the title you want to edit from the bookmarks list, and then press **A** on the remote control unit.
  - The Bookmarks menu appears.
- 4 Select “Display by Address” or “Display by Title” in the Bookmarks menu, and then press **ENTER**.

### Rearranging displayed items

- 1 Press **D** on the remote control unit to display the toolbar.
- 2 Press **◀/▶** to select “” in the toolbar, and then press **ENTER**.
  - Your bookmarks list is displayed.
- 3 Press **▲/▼** to select the title you want to display in a different position from the bookmarks list, and then press **A** on the remote control unit.
  - The Bookmarks menu appears.
- 4 Press **▲/▼** to select “Move Up” or “Move Down”, and then press **ENTER**.

### Deleting bookmarks

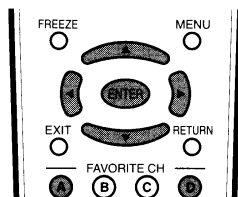
- 1 Press **D** on the remote control unit to display the toolbar.
- 2 Press **◀/▶** to select “” in the toolbar, and then press **ENTER**.
  - Your bookmarks list is displayed.
- 3 Press **▲/▼** to select the title you want to delete, and then press **A** on the remote control unit.
  - The Bookmarks menu appears.
- 4 Press **▲/▼** to select “Delete”, and then press **ENTER**.
  - To delete all the bookmarks, select “Delete All”.
- 5 Press **◀/▶** to select “Yes”, and then press **ENTER**.



## Browser Settings

You can check or modify your browser settings from the Browser menu.

The Browser menu includes a display settings menu and a security settings menu.



- 1 Press **D** to display the toolbar.
- 2 Press **◀/▶** to select "⌂" in the toolbar, and then press **ENTER**.
- 3 Press **◀/▶** to select the settings menu you want to access.
- 4 Press **▲/▼** to select and confirm the item you want to set.
- 5 Press **▲/▼/◀/▶** to specify the required setting, and then press **ENTER**.
- 6 Press **D** to exit.

## View Settings

### Zoom In/Out:

**Zoom in:** Displays content enlarged to 200%.

**Normal:** Displays content at 100%.

**Zoom out:** Displays content reduced to 75%.

**Encoding:** Selects the desired encoding from the list below:

**Western (ISO-8859-1)/Unicode (UTF-8)**

**Page Information:** Displays information about the currently displayed page.

### Reset:

**Yes:** Resets the browser settings.

**No:** Does not reset the browser settings.

### NOTE

- "Reset" does not reset the certification enable/disable and Encoding settings.

## Security Settings

### Security:

**Save Setting:** If you select this option, a message is displayed when you move from a protected page to an unprotected page.

To change this setting, remove the tick, select "Save Setting" and then press **ENTER**.

**Root Certificates/CA Certificates:** Displays the list of certificates. To disable a certificate, select the certificate to be disabled and press **A** to display the sub-menu. Select "Disable", and then press **ENTER**.

- Disabled certificates are shown unticked in the certificate list screen.

### Cookies:

**Accept all:** Select this option to accept all cookies.

**Reject all:** Select this option when you do not want to accept cookies.

**Prompt before accepting:** When you open a page that uses cookies, this option displays a confirmation message.

**Delete All Cookies:** Deletes all your cookies.

**Server Certificates:** Displays certificates for the connected server.

**Browser Information:** Displays browser information.

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- This software is based in part on the work of the Independent JPEG Group.

ACCESS<sup>TM</sup>  
**NetFront<sup>TM</sup>**

# Appendix

## Removing the Stand

- Before detaching (or attaching) the stand, unplug the AC cord from the AC INPUT terminal.

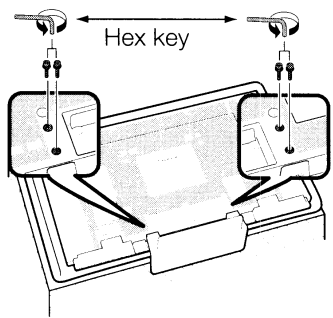
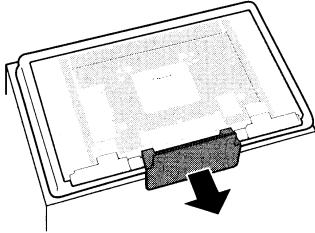
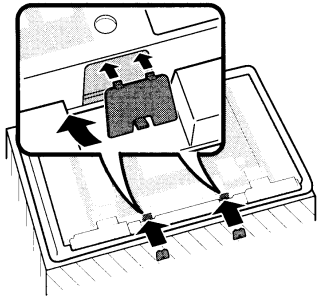
### CAUTION

- Do not remove the stand from the TV unless using an optional wall mount bracket to mount it.

### ■ LC-46SE94U/LC-52SE94U

#### Before attaching/detaching the stand

- Before performing work, make sure to turn off the TV.
- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.

<p><b>1</b></p>  <p>Unfasten the four screws used to secure the stand in place.</p>	<p><b>2</b></p>  <p>Detach the stand from the TV. (Hold the stand so it will not drop from the edge of the base area.)</p>	<p><b>3</b></p>  <p>Attach the stand hole covers. (Align the tabs of the covers with the holes on the TV, and press until they lock into place.)</p>
--	---	---

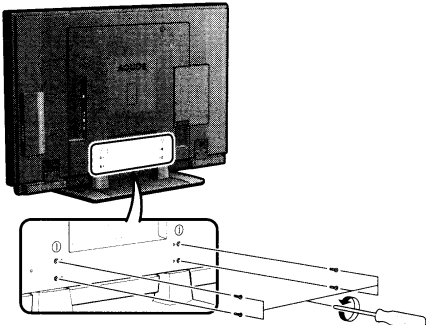
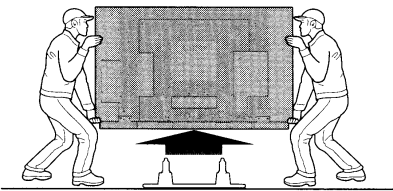
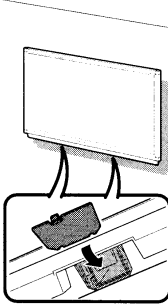
### NOTE

- To attach the stand, perform the above steps in reverse order.

### ■ LC-65SE94U

#### Before attaching/detaching the stand

- Before performing work, make sure to turn off the TV.

<p><b>1</b></p>  <p>Unfasten the four screws used to secure the stand in place.</p>	<p><b>2</b></p>  <p>Detach the stand from the TV.</p>	<p><b>3</b></p>  <p>Attach the stand hole covers. (Align the tabs of the covers with the holes on the TV, and press until they lock into place.)</p>
--	---	---

### NOTE

- To attach the stand, perform the above steps in reverse order.

## Setting the TV on the Wall

### CAUTION

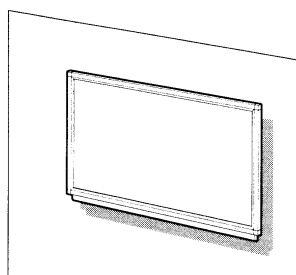
- This TV should be mounted on the wall only with the wall mount bracket AN-52AG4 (SHARP) (for LC-46SE94U/ LC-52SE94U) or AN-65AG1 (SHARP) (for LC-65SE94U). The use of other wall mount brackets may result in an unstable installation and may cause serious injuries.
- Installing the TV requires special skill that should only be performed by qualified service personnel. Customers should not attempt to do the work themselves. SHARP bears no responsibility for improper mounting or mounting that results in accident or injury.

### Using an optional bracket to mount the TV

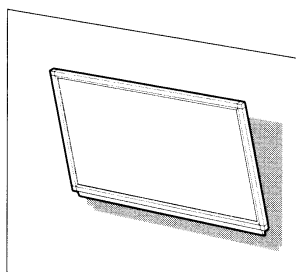
- You can ask a qualified service professional about using an optional AN-52AG4 or AN-65AG1 bracket to mount the TV on the wall.
- Carefully read the instructions that come with the bracket before beginning work.

#### Hanging on the wall

AN-52AG4 or AN-65AG1 wall mount bracket.  
(See the bracket instructions for details.)



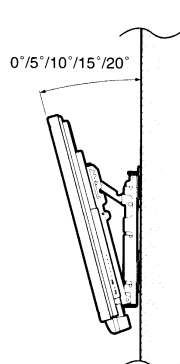
Vertical mounting



Angular mounting

#### About setting the TV angle

##### AN-52AG4



LC-46SE94U  
LC-52SE94U

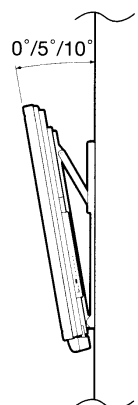
##### LC-46SE94U

- The center of the display: 6 <sup>3</sup>/<sub>4</sub> inch (174.25 mm) under the "A" position.

##### LC-52SE94U

- The center of the display: 5 <sup>1</sup>/<sub>4</sub> inch (136.1 mm) under the "A" position.
- Refer to the operation manual of AN-52AG4 for details.

##### AN-65AG1



LC-65SE94U

- The "A" position is at the center of the display. Refer to the operation manual of AN-65AG1 for details.

### NOTE

- Detach the cable clamp on the rear of the TV when using the optional mount bracket.
- To use this TV mounted on a wall, remove the covers at the 4 locations on the rear of the TV, and then use the screws supplied with the wall mount bracket to secure the bracket to the rear of the TV.

## Troubleshooting

Problem	Possible Solution
<ul style="list-style-type: none"> <li>No power</li> </ul>	<ul style="list-style-type: none"> <li>Check if you pressed <b>TV POWER</b> on the remote control unit. (See page 15.) If the indicator on the TV does not light up, press <b>POWER</b> on the TV.</li> <li>Is the AC cord disconnected? (See page 7.)</li> <li>Has the power been turned on? (See page 15.)</li> </ul>
<ul style="list-style-type: none"> <li>Unit cannot be operated.</li> </ul>	<ul style="list-style-type: none"> <li>External influences such as lightning, static electricity, may cause improper operation. In this case, operate the unit after first turning off the power of the TV or unplugging the AC cord and replugging it in after 1 or 2 minutes.</li> </ul>
<ul style="list-style-type: none"> <li>Remote control unit does not operate.</li> </ul>	<ul style="list-style-type: none"> <li>Is the <b>FUNCTION</b> set correctly? Set it to the TV setting position.</li> <li>Are batteries inserted with polarity (+, -) aligned? (See page 8.)</li> <li>Are batteries worn out? (Replace with new batteries.)</li> <li>Are you using it under strong or fluorescent lighting?</li> <li>Is a fluorescent light illuminated near the remote control sensor?</li> </ul>
<ul style="list-style-type: none"> <li>Picture is cut off/with sidebar screen.</li> </ul>	<ul style="list-style-type: none"> <li>Is the image position correct? (See page 26.)</li> <li>Are screen mode adjustments such as picture size made correctly? (See page 19.)</li> </ul>
<ul style="list-style-type: none"> <li>Strange color, light color, or color misalignment</li> </ul>	<ul style="list-style-type: none"> <li>Adjust the picture tone. (See pages 22 and 23.)</li> <li>Is the room too bright? The picture may look dark in a room that is too bright.</li> <li>Check the input signal setting. (See page 25.)</li> </ul>
<ul style="list-style-type: none"> <li>Power is suddenly turned off.</li> </ul>	<ul style="list-style-type: none"> <li>Is the sleep timer set? (See page 16.)</li> <li>Check the power control settings. (See page 24.)</li> <li>The unit's internal temperature has increased. Remove any objects blocking vent or clean.</li> </ul>
<ul style="list-style-type: none"> <li>No picture</li> </ul>	<ul style="list-style-type: none"> <li>Is connection to other components correct? (See pages 13 and 14.)</li> <li>Is correct input signal source selected after connection? (See page 29.)</li> <li>Is the correct input selected? (See page 29.)</li> <li>Is picture adjustment correct? (See pages 22 and 23.)</li> <li>Is "On" selected in "Audio Only"? (See page 29.)</li> <li>Is a non-compatible signal being input? (See page 50.)</li> </ul>
<ul style="list-style-type: none"> <li>No sound</li> </ul>	<ul style="list-style-type: none"> <li>Is the volume too low? (See page 16.)</li> <li>Is "Variable" selected in "Output Select"? (See page 29.)</li> <li>Have you pressed <b>MUTE</b> on the remote control unit? (See page 16.)</li> </ul>
<ul style="list-style-type: none"> <li>The TV sometimes makes a cracking sound.</li> </ul>	<ul style="list-style-type: none"> <li>This is not a malfunction. This happens when the cabinet slightly expands and contracts according to change in temperature. This does not affect the TV's performance.</li> </ul>
<ul style="list-style-type: none"> <li>The original home page cannot be displayed.</li> </ul>	<ul style="list-style-type: none"> <li>Is the ETHERNET cable connected correctly? (See page 38.)</li> <li>Check the settings of "Communication Setup" and "Interactive Service". (See page 39.)</li> </ul>
<ul style="list-style-type: none"> <li>Some Internet functions used on a PC are not available from the TV.</li> </ul>	<ul style="list-style-type: none"> <li>The TV has only limited functions compared with regular PC browsers (See page 41.)</li> </ul>

## Troubleshooting-Digital Broadcasting

The error message about reception of broadcast

The example of an error message displayed on a screen	Error code	Possible Solution
<ul style="list-style-type: none"> <li>Failed to receive broadcast.</li> </ul>	<b>E202</b>	<ul style="list-style-type: none"> <li>Check the antenna cable. Check that the antenna is correctly setup.</li> </ul>
<ul style="list-style-type: none"> <li>No broadcast now.</li> </ul>	<b>E203</b>	<ul style="list-style-type: none"> <li>Check the broadcast time in the program guide.</li> </ul>

## RS-232C Port Specifications

### ■ PC control of the TV

- Attach an RS-232C cable cross-type (commercially available) to the supplied Din/D-Sub RS-232C for the connections.

#### NOTE

- This operation system should be used by a person who is accustomed to using computers.

### ■ Communication conditions

Set the RS-232C communication settings on the PC to match the TV's communication conditions.  
The TV's communication settings are as follows:

<b>Baud rate:</b>	9,600 bps
<b>Data length:</b>	8 bits
<b>Parity bit:</b>	None
<b>Stop bit:</b>	1 bit
<b>Flow control:</b>	None

### ■ Communication procedure

Send the control commands from the PC via the RS-232C connector.

The TV operates according to the received command and sends a response message to the PC.

Do not send multiple commands at the same time.

Wait until the PC receives the OK response before sending the next command.

### ■ Command table

- Commands not indicated here are not guaranteed to operate.

CONTROL ITEM		COMMAND	PARAMETER	CONTROL CONTENTS	
POWER ON COMMAND SETTING		R : S : P : W	0 _ _ _	OFF	The Power On command rejected.
			1 _ _ _	ON	The Power On command accepted.
POWER SETTING		P : O : W : R	0 _ _ _	Power Off	It shifts to standby.
			1 _ _ _	Power On	Power On
INPUT SELECTION A	TOGGLE	I : T : G : D	x _ _ _	(Toggle)	It input-switches by the toggle. (It is the same as an input change key)
	TV	I : T : V : D	0 _ _ _		It input-switches to TV. (A channel remains as it is. (Last memory))
	INPUT1-7	I : A : V : D	* _ _ _	Input terminal number (1-7)	It input-switches to INPUT1-INPUT7.
INPUT SELECTION B	INPUT 1	I : N : P : 1	* _ _ _	0: AUTO, 1: VIDEO, 2: COMPONENT	An input change is also included.
	INPUT 3	I : N : P : 3	* _ _ _	0: AUTO, 1: VIDEO, 2: COMPONENT	
AV MODE SELECTION		A : V : M : D	* _ _ _	0: (Toggle), 1: STANDARD, 2: MOVIE, 3: GAME, 4: USER, 5: DYNAMIC(Fixed), 6: DYNAMIC, 7: PC, 8: xvYCC	Although it can choose now, it is toggle operation in inside.
VOLUME		V : O : L : M	* _ _ _	Volume (0-60)	
POSITION	H-POSITION	H : P : O : S	* _ _ _		The screen position variable ranges depend on the View Mode or the signal type. The ranges can be seen on the position-setting screen.
	V-POSITION	V : P : O : S	* _ _ _		
	CLOCK	C : L : C : K	* _ _ _	Only PC mode. (0-180)	
	PHASE	P : H : S : E	* _ _ _	Only PC mode. (0-40)	
VIEWMODE		W : I : D : E	* _ _ _	0: (Toggle) [AV], 1: Side Bar [AV], 2: S.Stretch [AV], 3: Zoom [AV], 4: Stretch [AV], 5: Normal [PC], 6: Zoom [PC], 7: Stretch [PC], 8: Dot by Dot [PC] [AV], 9: Full Screen [AV]	0: Although it can choose now, it is toggle operation in inside. 1: Only available when 4:3 signal is being input. 5, 6: Only available when 4:3 signal is being input. 8: [PC] Available except when UXGA is being input. [AV] Only available when 1080i/p is being input. 9: Only available when 720p is being input.
MUTE		M : U : T : E	* _ _ _	0: (Toggle), 1: On, 2: Off	
SURROUND		A : C : S : U	* _ _ _	0: (Toggle), 1: On, 3: Off	
AUDIO SELECTION		A : C : H : A	x _ _ _	(Toggle)	
SLEEP TIMER		O : F : T : M	* _ _ _	0: OFF, 1: OFF TIMER - 30 MIN., 2: OFF TIMER - 60 MIN., 3: OFF TIMER - 90 MIN., 4: OFF TIMER - 120 MIN.	
CHANNEL	DIRECT CHANNEL (ANALOG)	D : C : C : H	* _ _ _	The channel number of TV (1-135)	An input change is included if it is not TV display. In Air, 2-69ch is effective. In Cable, 1-135ch is effective.
	DIRECT CHANNEL (DIGITAL)	D : A : 2 : P	* _ _ _	(0100-9999)	DIGITAL Air (Two-Part numbers, 2-digit plus 2-digit)
		D : C : 2 : U	* _ _ _	(1-999)	DIGITAL Cable (Two-Part numbers, 3-digit plus 3-digit)
		D : C : 2 : L	* _ _ _	(0-999)	Front half of DIGITAL CABLE CHANNEL NO. (Designate major channel)
		D : C : 1 : 0	* _ _ _	(0-9999)	DIGITAL Cable (Two-Part numbers, 3-digit plus 3-digit)
		D : C : 1 : 1	* _ _ _	(0-6383)	Rear half of DIGITAL CABLE CHANNEL NO. (Designate minor channel)
	CH UP	C : H : U : P	x _ _ _	The channel number of TV +1	DIGITAL Cable (One-Part numbers, 5-digit, less than 10,000)
CC	CH DOWN	C : H : D : W	x _ _ _	The channel number of TV -1	DIGITAL Cable (One-Part numbers, 5-digit, more than 10,000)
		C : L : C : P	x _ _ _	(Toggle)	If it is not TV display, it will input-switch to TV. (same function as CH▲) If it is not TV display, it will input-switch to TV. (same function as CH▼) Toggle operation of a closed caption.

#### NOTE

- If an underbar (\_) appears in the parameter column, enter a space.
- If an asterisk (\*) appears, enter a value in the range indicated in brackets under CONTROL CONTENTS.
- Any numerical value can replace the "x" on the table.

### ■ Command format

Eight ASCII codes + CR

C1	C2	C3	C4	P1	P2	P3	P4	↵
----	----	----	----	----	----	----	----	---

Command 4-digits      Parameter 4-digits      Return code

Command 4-digits: Command. The text of four characters.

Parameter 4-digits: Parameter 0-9, x, blank, ?

### ■ Parameter

Input the parameter values, aligning left, and fill with blank(s) for the remainder. (Be sure that 4 values are input for the parameter.)

When the input parameter is not within an adjustable range, "ERR" returns. (Refer to "Response code format".) Any numerical value can replace the "x" on the table.

0			
---	--	--	--

0	0	0	9
---	---	---	---

-	3	0	
---	---	---	--

When "?" is input for some commands, the present setting value responds.

?			
---	--	--	--

?	?	?	?
---	---	---	---

### ■ Response code format

Normal response

O	K	↵
---	---	---

Return code (0DH)

Problem response (communication error or incorrect command)

E	R	R	↵
---	---	---	---

Return code (0DH)

## Specifications

Item			Model: LC-46SE94U	Model: LC-52SE94U	Model: LC-65SE94U
LCD panel			46" screen size class Advanced Super View & BLACK TFT LCD (Diagonal Measurement: 45 <sup>63</sup> / <sub>64</sub> " )	52" screen size class Advanced Super View & BLACK TFT LCD (Diagonal Measurement: 52 <sup>1</sup> / <sub>32</sub> " )	65" screen size class Advanced Super View & BLACK TFT LCD (Diagonal Measurement: 64 <sup>33</sup> / <sub>64</sub> " )
Resolution			2,073,600 pixels (1,920 × 1,080)		
TV Function	TV-standard (CCIR)		American TV Standard ATSC/NTSC System		
	Receiving Channel	VHF/UHF	VHF 2-13ch, UHF 14-69ch		
		CATV	1-135ch (non-scrambled channel only)		
		Digital Terrestrial Broadcast (8VSB)	2-69ch		
		Digital cable <sup>*1</sup> (64/256 QAM)	1-135ch (non-scrambled channel only)		
	Audio multiplex		BTSC System		
Backlight			60,000 hours (at Backlight Standard position)		
Audio out			15W × 2		
Terminals	Rear	INPUT 1	AV in, COMPONENT in		
		INPUT 2	AV in, S-VIDEO in		
		INPUT 5	HDMI in with HDCP		
		INPUT 6	Audio in, HDMI in with HDCP		
		INPUT 7	15-pin mini D-sub female connector, Audio in (Ø 3.5 mm jack)		
		ANT/CABLE	75 Ω Unbalance, F Type × 1 for Analog (VHF/UHF/CATV) and Digital (AIR/CABLE)		
		DIGITAL AUDIO OUTPUT	Optical Digital audio output × 1 (PCM/Dolby Digital)		
		OUTPUT	Audio out		
		RS-232C	9-pin D-sub male connector		
		ETHERNET	Network connector		
	Side	INPUT 3	AV in, COMPONENT in		
		INPUT 4	HDMI in with HDCP		
		SERVICE	Software update		
OSD language			English/French/Spanish		
Power Requirement			AC 120 V, 60 Hz (FOR NORTH AMERICA) AC 110-240 V, 50/60 Hz (FOR OTHERS)		
Power Consumption			270 W (0.6 W Standby with AC 120 V)	302 W (0.6 W Standby with AC 120 V)	525 W (0.4 W Standby with AC 120 V)
Weight	TV + stand + speaker		67.2 lbs./30.5 kg	78.3 lbs./35.5 kg	129.0 lbs./58.5kg
	TV + stand		62.8 lbs./28.5 kg	73.9 lbs./33.5 kg	123.5 lbs./56.0 kg
	TV + speaker		58.4 lbs./26.5 kg	69.4 lbs./31.5 kg	117.9 lbs./53.5kg
	TV only		54.0 lbs./24.5 kg	65.0 lbs./29.5 kg	112.4 lbs./51.0 kg
Dimension <sup>*2</sup> (W × H × D) (inches)	TV + stand + speaker		43 <sup>43</sup> / <sub>64</sub> × 30 <sup>25</sup> / <sub>64</sub> × 13 <sup>1</sup> / <sub>2</sub>	48 <sup>29</sup> / <sub>32</sub> × 33 <sup>25</sup> / <sub>64</sub> × 13 <sup>1</sup> / <sub>2</sub>	60 <sup>25</sup> / <sub>64</sub> × 40 <sup>3</sup> / <sub>32</sub> × 16 <sup>7</sup> / <sub>64</sub>
	TV + stand		43 <sup>43</sup> / <sub>64</sub> × 30 <sup>25</sup> / <sub>64</sub> × 13 <sup>1</sup> / <sub>2</sub>	48 <sup>29</sup> / <sub>32</sub> × 33 <sup>25</sup> / <sub>64</sub> × 13 <sup>1</sup> / <sub>2</sub>	60 <sup>25</sup> / <sub>64</sub> × 40 <sup>3</sup> / <sub>32</sub> × 16 <sup>7</sup> / <sub>64</sub>
	TV + speaker		43 <sup>43</sup> / <sub>64</sub> × 28 <sup>5</sup> / <sub>16</sub> × 3 <sup>1</sup> / <sub>2</sub>	48 <sup>29</sup> / <sub>32</sub> × 31 <sup>5</sup> / <sub>16</sub> × 3 <sup>1</sup> / <sub>2</sub>	60 <sup>25</sup> / <sub>64</sub> × 37 <sup>49</sup> / <sub>64</sub> × 3 <sup>61</sup> / <sub>64</sub>
	TV only		43 <sup>43</sup> / <sub>64</sub> × 26 <sup>17</sup> / <sub>64</sub> × 3 <sup>1</sup> / <sub>2</sub>	48 <sup>29</sup> / <sub>32</sub> × 29 <sup>1</sup> / <sub>4</sub> × 3 <sup>1</sup> / <sub>2</sub>	60 <sup>25</sup> / <sub>64</sub> × 35 <sup>3</sup> / <sub>4</sub> × 3 <sup>61</sup> / <sub>64</sub>
Operating temperature			+32°F to +104°F (0°C to +40°C)		

<sup>\*1</sup> Emergency alert messages via Cable are unreceivable.

<sup>\*2</sup> The dimensional drawings are shown on the inside back cover.

- As part of policy of continuous improvement, SHARP reserves the right to make design and specification changes for product improvement without prior notice. The performance specification figures indicated are nominal values of production units. There may be some deviations from these values in individual units.

## Optional Accessory

The listed optional accessory is available for the Liquid Crystal Television. Please purchase it at your nearest shop.

- Additional optional accessories may be available in the near future. When purchasing, please read the newest catalogue for compatibility and check the availability.

Part name	Model number
Wall mount bracket	AN-65AG1 (for LC-65SE94U)  AN-52AG4 (for LC-46SE94U/LC-52SE94U)

## CLEARING THE SECRET NUMBER

If you forget the secret number, clear the secret number using the following procedure.

- 1 Press **MENU** to display the MENU screen, and then press ◀/▶ to select "Setup".
- 2 Press ▲/▼ to select "EZ Setup", "CH Setup", "Parental CTRL", "Reset", "Color System" or "Software Update", and the Secret number input screen displays.
- 3 Press and hold both **CH/▲** and **VOL+** on the TV simultaneously until the message appears on the screen.

The secret number is

--	--	--	--

### NOTE

- As a precautionary measure, make a note of your secret number above, cut it from this manual, and keep it in a safe place.

## PC Compatibility Chart

It is necessary to set the PC correctly to display XGA and WXGA signal. Refer to page 25 to set PC input signals.

PC	Resolution		Horizontal Frequency	Vertical Frequency	VESA Standard	
PC	VGA	720 x 400	31.5 kHz	70 Hz	—	*
		640 x 480	31.5 kHz	60 Hz	O	
			37.9 kHz	72 Hz	O	
			37.5 kHz	75 Hz	O	
	SVGA	800 x 600	35.1 kHz	56 Hz	O	*
			37.9 kHz	60 Hz	O	
			48.1 kHz	72 Hz	O	
			46.9 kHz	75 Hz	O	
	XGA	1024 x 768	48.4 kHz	60 Hz	O	
			56.5 kHz	70 Hz	O	
			60.0 kHz	75 Hz	O	
	WXGA	1360 x 768	47.7 kHz	60 Hz	O	
	SXGA	1280 x 1024	64.0 kHz	60 Hz	O	
	SXGA+	1400 x 1050	64.0 kHz	60 Hz	O	*
	UXGA	1600 x 1200	75.0 kHz	60 Hz	O	

\*These 4 formats are not supported by the analog RGB terminal.

DDC is a registered trademark of Video Electronics Standards Association.  
Power Management is a registered trademark of Sun Microsystems, Inc.  
VGA and XGA are registered trademarks of International Business Machines Corp.

## Cautions regarding use in high and low temperature environments

- When the unit is used in a low temperature space (e.g. room, office), the picture may leave trails or appear slightly delayed. This is not a malfunction, and the unit will recover when the temperature returns to normal.
- Do not leave the unit in a hot or cold location. Also, do not leave the unit in a location exposed to direct sunlight or near a heater, as this may cause the cabinet to deform and the Liquid Crystal panel to malfunction.  
Storage temperature: -4°F to +140°F (-20°C to +60°C)

### Information on the Software License for This Product

#### ■ Software composition

The software included in this product is comprised of various software components whose individual copyrights are held by SHARP or by third parties.

#### ■ Software developed by SHARP and open source software

The copyrights for the software components and various relevant documents included with this product that were developed or written by SHARP are owned by SHARP and are protected by the Copyright Act, international treaties, and other relevant laws. This product also makes use of freely distributed software and software components whose copyrights are held by third parties. These include software components covered by a GNU General Public License (hereafter GPL), a GNU Lesser General Public License (hereafter LGPL) or other license agreement.

#### ■ Obtaining source code

Some of the open source software licensors require the distributor to provide the source code with the executable software components. GPL and LGPL include similar requirements. For information on obtaining the source code for the open source software and for obtaining the GPL, LGPL, and other license agreement information, visit the following website:

<http://www.sharppusa.com/gpl>

We are unable to answer any questions about the source code for the open source software. The source code for the software components whose copyrights are held by SHARP is not distributed.

#### ■ Acknowledgements

The following open source software components are included in this product:

- linux kernel
- busybox
- uClibc
- zlib
- libpng
- libjpeg
- libiconv
- DirectFB
- OpenSSL
- XMLRPC-EPI

#### ■ Software Copyrights

XMLRPC-EPI

Copyright 2000 © Epinions, Inc.

libjpeg

This software is copyright © 1991-1998, Thomas G. Lane.

Portions of this software are based in part on the work of the Independent JPEG Group.

OpenSSL

Copyright © 1998-2001 The OpenSSL Project.

This product includes software developed by the OpenSSL Project for use in the OpenSSL Toolkit. (<http://www.openssl.org>)

SSLeay

Copyright © 1995-1998 Eric Young (eay@cryptsoft.com)

This product includes cryptographic software written by Eric Young (eay@cryptsoft.com).



# Calling for Service

For location of the nearest Sharp Authorized Service, or to obtain product literature, accessories, supplies, or customer assistance, please call 1-800-BE-SHARP.

## LIMITED WARRANTY

### CONSUMER LIMITED WARRANTY

SHARP ELECTRONICS CORPORATION warrants to the first consumer purchaser that this Sharp brand Liquid Crystal Display product (the "Product"), when shipped in its original container, will be free from defective workmanship and materials, and agrees that it will, at its option, either repair the defect or replace the defective Product or part thereof with a new or remanufactured equivalent at no charge to the purchaser for parts or labor for the period(s) set forth below.

This warranty does not apply to any appearance items of the Product or if the serial number or model number affixed to the Product has been removed, defaced, changed, altered or tampered with. This warranty does not cover installation or signal reception problems. This limited warranty will not apply if the Product has been or is being used in a commercial setting or application; this warranty is meant solely for the non-commercial, household use of the Product by consumers in their home or residence. If you intend to or already use this Product for commercial purposes or in a commercial setting, there are warranties available to cover your use of this Product, the terms of which may vary. Please contact **1-888-GO-SHARP** for further information.

In order to enforce your rights under this limited warranty, you should follow the steps set forth below. You must be able to provide proof of purchase to the servicer, which proof must include the date of purchase.

To the extent permitted by applicable state law, the warranties set forth are in lieu of, and exclusive of, all other warranties, express or implied. Specifically ALL OTHER WARRANTIES OTHER THAN THOSE SET FORTH ABOVE ARE EXCLUDED, ALL EXPRESS AND IMPLIED WARRANTIES INCLUDING THE WARRANTIES OF MERCHANTABILITY, FITNESS FOR USE, AND FITNESS FOR A PARTICULAR PURPOSE ARE SPECIFICALLY EXCLUDED. IF, UNDER APPLICABLE STATE LAW, IMPLIED WARRANTIES MAY NOT VALIDLY BE DISCLAIMED OR EXCLUDED, THE DURATION OF SUCH IMPLIED WARRANTIES IS LIMITED TO THE PERIOD(S) FROM THE DATE OF PURCHASE SET FORTH BELOW. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

The warranties given herein shall be the sole and exclusive warranties granted by Sharp and shall be the sole and exclusive remedy available to the purchaser and only for the time periods set forth herein. No other representations or promises made by anyone are permitted. Correction of defects, in the manner and for the period of time described herein, shall constitute complete fulfillment of all liabilities and responsibilities of Sharp to the purchaser with respect to the Product, and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise. Sharp does not warrant nor shall Sharp be liable, or in any way responsible, for Products which have been subject to abuse (including, but not limited to, improper voltage), accident, misuse, negligence, lack of reasonable care, alteration, modification, tampering, misuse, improper operation or maintenance or any damages or defects in the Product which were caused by repairs or attempted repairs performed by anyone other than a Sharp authorized servicer. Nor shall Sharp be liable or in any way responsible for any incidental or consequential economic or property damage. Some states do not allow limits on warranties or on remedies for breach in certain transactions; in such states, the limits herein may not apply.

**THIS LIMITED WARRANTY IS VALID ONLY IN THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO.**

### Model Specific Section

#### Your Product Model Number & Description:

LC-46SE94U/LC-52SE94U/LC-65SE94U LCD Color Television  
(Be sure to have this information available when you need service for your Product.)

#### Warranty Period for this Product:

One (1) year parts and labor from the date of purchase.

#### Additional Exclusions from Warranty Coverage (if any):

In order for the Product to be serviced, the Product must be readily available to the servicer, free and clear of any complex or non-standard installation, mounting or other encumbrance which would unreasonably interfere with servicing the Product. The Servicer will remount the Product after service, provided that such remounting is not into a complex or non-standard installation. Any additional labor and materials required to remove and/or reinstall a Product above and beyond the foregoing are not covered by this warranty, may result in additional charges and are the responsibility of the consumer. Image Retention resulting from a fixed image being displayed for long periods of time is not covered by this Limited Warranty (see Operation Manual on how to prevent this).

#### Where to Obtain Service:

From a Sharp Authorized Servicer located in the United States. To find the location of the nearest Sharp Authorized Servicer, please call Sharp toll free at 1-800-BE-SHARP.

#### What to do to Obtain Service:

Contact your Sharp Authorized Servicer to obtain in home service for this product. The Servicer will come to your location and if necessary remove the unit for repair at the Servicer's facility and return the set to you once completed. Be sure to have **Proof of Purchase** available.

TO OBTAIN PRODUCT INFORMATION OR PURCHASE ACCESSORIES AND EXTENDED WARRANTIES, CALL **1-800-BE-SHARP**  
OR VISIT [www.sharppusa.com](http://www.sharppusa.com)

**SHARP®****LIMITED WARRANTY***Consumer Electronics Products***Congratulations on your purchase!**

Sharp Electronics of Canada Ltd. (hereinafter called "Sharp") gives the following express warranty to the first consumer purchaser for this Sharp brand product, when shipped in its original container and sold or distributed in Canada by Sharp or by an Authorized Sharp Dealer:

Sharp warrants that this product is free, under normal use and maintenance, from any defects in material and workmanship. If any such defects should be found in this product within the applicable warranty period, Sharp shall, at its option, repair or replace the product as specified herein.

This warranty shall not apply to:

- (a) Any defects caused or repairs required as a result of abusive operation, negligence, accident, improper installation or inappropriate use as outlined in the owner's manual.
- (b) Any Sharp product tampered with, modified, adjusted or repaired by any party other than Sharp, Sharp's Authorized Service Centres or Sharp's Authorized Servicing Dealers.
- (c) Damage caused or repairs required as a result of the use with items not specified or approved by Sharp, including but not limited to head cleaning tapes and chemical cleaning agents.
- (d) Any replacement of accessories, glassware, consumable or peripheral items required through normal use of the product including but not limited to earphones, remote controls, AC adapters, batteries, temperature probe, stylus, trays, filters, belts, ribbons, cables and paper.
- (e) Any cosmetic damage to the surface or exterior that has been defaced or caused by normal wear and tear.
- (f) Any damage caused by external or environmental conditions, including but not limited to transmission line/power line voltage or liquid spillage.
- (g) Any product received without appropriate model, serial number and CSA/cUL markings.
- (h) Any products used for rental or commercial purposes.
- (i) Any installation, setup and/or programming charges.

Should this Sharp product fail to operate during the warranty period, warranty service may be obtained upon delivery of the Sharp product together with proof of purchase and a copy of this LIMITED WARRANTY statement to an Authorized Sharp Service Centre or an Authorized Sharp Servicing Dealer. In home warranty service may be provided at Sharp's discretion on any Sharp television with the screen size of 27" or larger and on any Sharp Over-the-Range Microwave Oven.

This warranty constitutes the entire express warranty granted by Sharp and no other dealer, service centre or their agent or employee is authorized to extend, enlarge or transfer this warranty on behalf of Sharp. To the extent the law permits, Sharp disclaims any and all liability for direct or indirect damages or losses or for any incidental, special or consequential damages or loss of profits resulting from a defect in material or workmanship relating to the product, including damages for the loss of time or use of this Sharp product or the loss of information. The purchaser will be responsible for any removal, reinstallation, transportation and insurance costs incurred. Correction of defects, in the manner and period of time described herein, constitute complete fulfillment of all obligations and responsibilities of Sharp to the purchaser with respect to the product and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise.

**WARRANTY PERIODS:**

	Parts & Labour (exceptions noted)
Audio Product	1 year
Camcorder	1 year
DVD Product	1 year
Projector	1 year (lamp 90 days)
LCD TV	1 year
Microwave Oven	1 year (magnetron component-4 additional years)
Air Purifier	1 year
Portable Air Conditioner	1 year

To obtain the name and address of the nearest Authorized Sharp Service Centre or Dealer, please contact:  
SHARP ELECTRONICS OF CANADA LTD. 335 Britannia Road East, Mississauga, Ontario L4Z 1W9

For more information on this Warranty, Sharp Extended Warranty Offers, Sharp Canada Products, Accessory Sales, Dealer or Service Locations, please call (905) 568-7140  
Visit our Web site: [www.sharp.ca](http://www.sharp.ca)



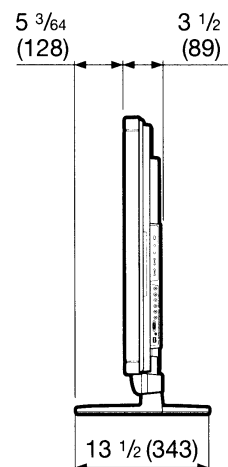
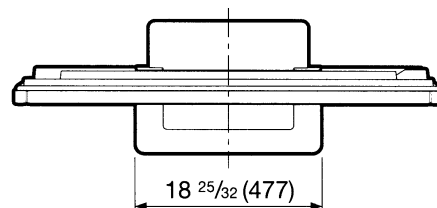
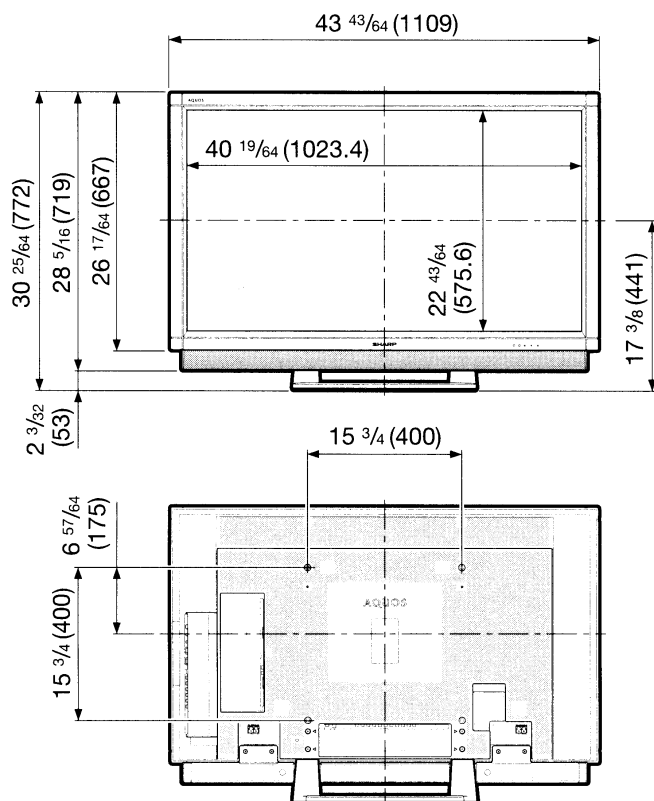
**NOTE**

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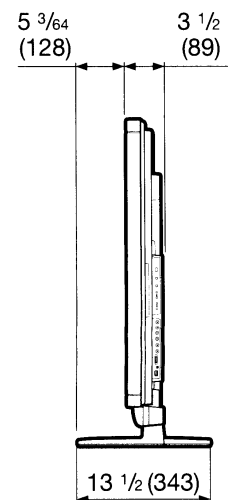
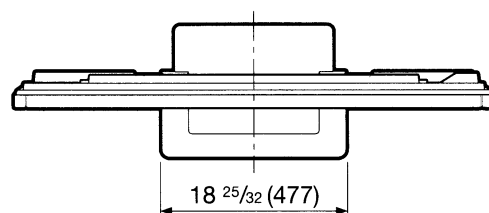
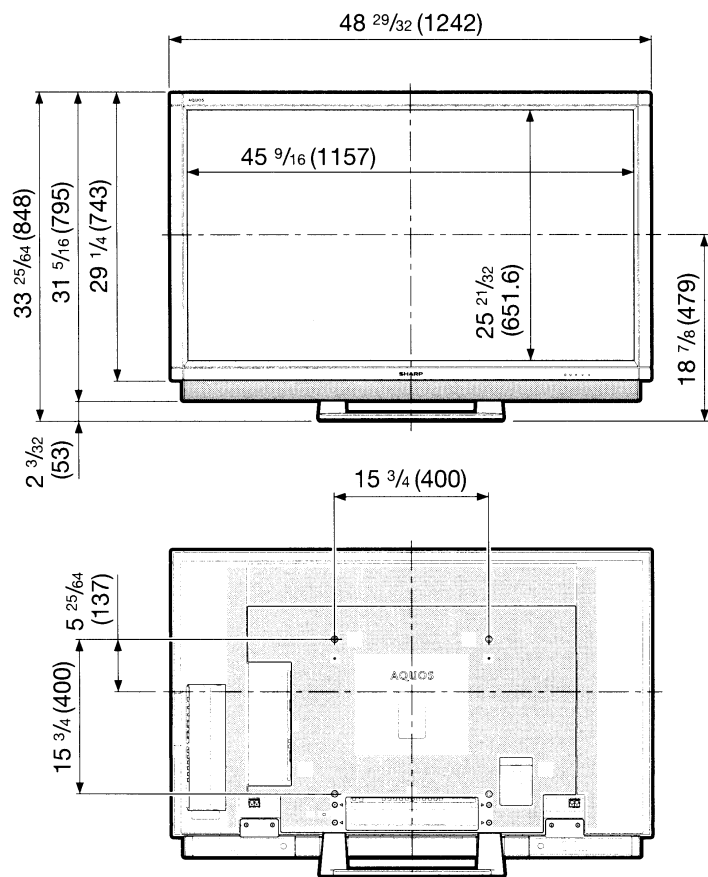
# Dimensional Drawings

Unit: inch (mm)

## LC-46SE94U



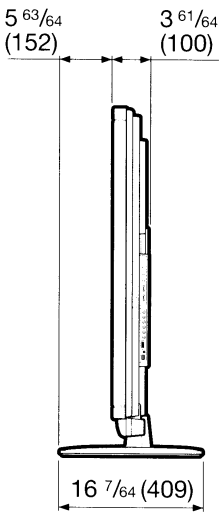
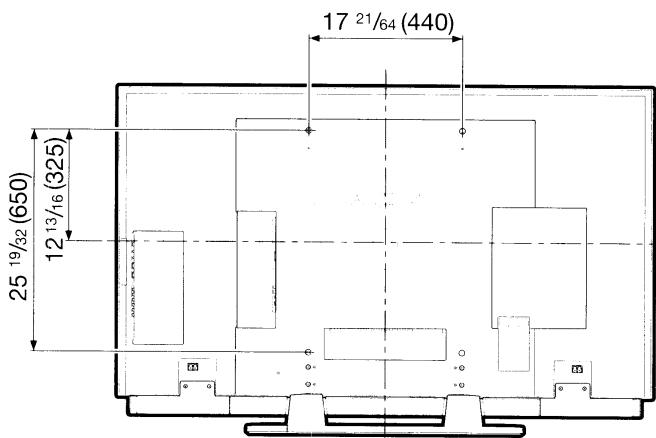
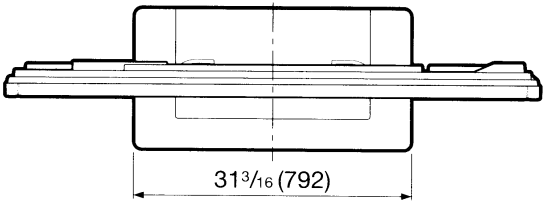
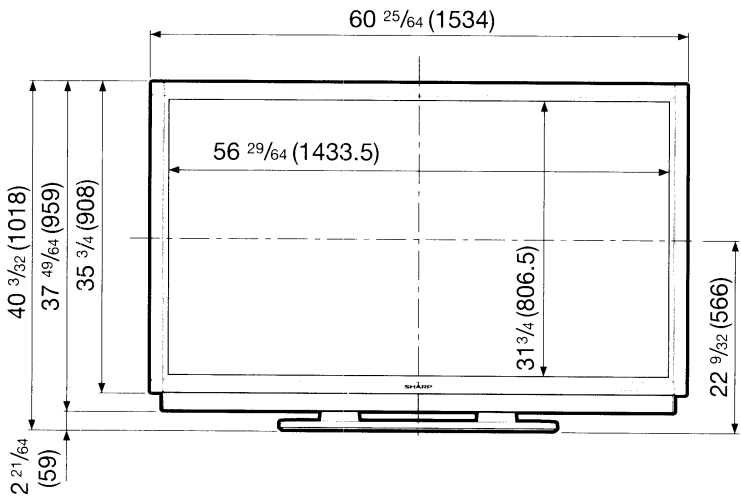
## LC-52SE94U



# Dimensional Drawings

Unit: inch (mm)

LC-65SE94U



# **SHARP®**

**SHARP ELECTRONICS CORPORATION**

Sharp Plaza, Mahwah, New Jersey 07430-2135

**SHARP CORPORATION**


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**SHARP®**

SHARP ELECTRONICS CORPORATION  
Sharp Plaza, Mahwah, NJ 07430-2135  
1-87-SEE-AQUOS · [www.sharpusa.com](http://www.sharpusa.com)

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**YOUR EXCLUSIVE  
BENEFITS**

AQUOS ADVANTAGE<sup>SM</sup>

**AQUOS®**



# MEMBERSHIP





WITH THE  
PURCHASE OF  
YOUR AQUOS®  
LCD-TV,  
YOU ARE  
AUTOMATICALLY  
ENTITLED TO  
EXCLUSIVE  
BENEFITS AT  
NO ADDITIONAL  
CHARGE.

# EXCLUSIVE

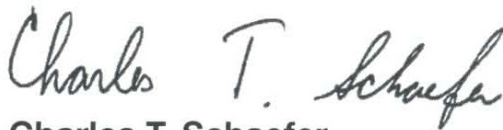
## Dear Valued Customer,

Congratulations on your recent purchase! Thank you for selecting SHARP® as your LCD-TV provider. We are truly excited that you have chosen one of our premier AQUOS televisions and are proud to welcome you to our AQUOS Advantage<sup>SM</sup> program. Our goal is simple – to provide you with a premium level of service and support for your new AQUOS LCD-TV.

As you know, Sharp AQUOS LCD televisions are acclaimed for their stunning image clarity and sleek, stylish designs. To ensure that your new AQUOS television provides a brilliant, high-definition viewing experience, we are committed to delivering a truly superior support experience that includes direct access to our dedicated AQUOS Advantage Advisors, online information tools, priority repair services, and many other unique benefits.

Activate your membership **today**, and the AQUOS Advantage Team will take care of the rest. Once again, congratulations, and we look forward to welcoming you into this exclusive membership program.

Sincerely,



**Charles T. Schaefer**

Senior Vice President, Services and Solutions Group  
Sharp Electronics Corporation

# BENEFITS

Receive a Free Three-Month Limited Warranty Extension With Your Activation!

## Three-Month Limited Warranty Extension

- > This exclusive offer is provided as a reward to our new customers for enrolling in the AQUOS Advantage program.
- > This three-month warranty is an extension of the manufacturer's limited warranty included with your product purchase.

## To Activate Your FREE Membership Today

Call us at:  
**1-87-SEE-AQUOS**  
(1-877-332-7867)

Or visit our website at:  
**www.AQUOSADVANTAGE.com**

As an owner of a qualified AQUOS model, simply activating your membership allows you to immediately take advantage of the following exclusive benefits at no additional charge.

- > **Dedicated Toll-Free Number** directly answered by AQUOS Advantage Advisors with the expertise to:
  - Assist with initial product setup
  - Maximize the quality of your AQUOS picture and sound
  - Find the customer support solution that meets your needs
- > **Customized Web Homepage** with comprehensive product and technical information about your AQUOS television

- > **Priority Services\*** including:
  - Next-business-day service scheduling
  - Expedited turnaround times for service visits
  - Complimentary loaner if your TV is removed for service
- > **Extended Customer Support Hours** for added convenience
- > **Access to Specials and Promotions** designed exclusively for AQUOS Advantage members

\*Benefits are only available to SHARP customers residing in the fifty United States. Priority Services may not be available based on location and availability. For more information or for a copy of the terms and conditions, visit [www.sharpusa.com/aquosadvantage](http://www.sharpusa.com/aquosadvantage) or call us at 1-87-SEE-AQUOS (1-877-332-7867).

Sharp and AQUOS are registered trademarks of Sharp Corporation.

AQUOS ADVANTAGE<sup>SM</sup>

**IMPORTANT! Please fill out and return within the next 10 days.**

This is your Sharp Product Registration Card. Returning this card will not affect warranty coverage, but may expedite the processing of warranty claims. The additional information will also help us to develop new products that best meet your needs and desires.

**Register ONLINE at [www.sharppusa.com](http://www.sharppusa.com)**

1. ☐ Mr. 2. ☐ Mrs. 3. ☐ Ms. 4. ☐ Miss  
First Name Initial Last Name

**C C N 0 1 - 0 1**  
**Aquos LCD TV**

Street

Apt. No.

City

State

ZIP Code

E-mail Address:

2. Your date of birth: / /  
Month Year  
3. Marital status: 1. ☐ Married 2. ☐ Single  
4. Date of purchase: / /  
Month Day Year  
5. Model number: (on back of unit)

6. Serial number: (on back of unit)  
7. A. Where did you purchase this product?  
1. ☐ Electronic Superstore (Best Buy, Circuit City, etc.)  
2. ☐ Hi-Fi Specialty Store (Harvey, Tweeter, PC Richard, etc.)  
3. ☐ Received as a Gift  
4. ☐ Mass Merchant (Sears, etc.)  
5. ☐ Warehouse Club (Costco, Sam's Club, BJ's Wholesale)  
6. ☐ Mail Order (Crutchfield, etc.)  
7. ☐ Discount Store (Target, Wal-Mart, etc.)  
8. ☐ Computer Store (RadioShack, CompUSA, etc.)  
9. ☐ Internet Retailer (Amazon, Buy.com, etc.)  
10. ☐ Office Superstore (Staples, Office Depot, etc.)  
B. Did you purchase an extended service plan with this product?  
1. ☐ Yes 2. ☐ No

8. A. Please check the location where this unit will be used:  
1. ☐ Living Room 6. ☐ Mobile Home/Trailer  
2. ☐ Adult's Bedroom 7. ☐ Family/Rec Room/Den  
3. ☐ Child's Bedroom 8. ☐ Home Theater  
4. ☐ Bathroom 9. ☐ Basement  
5. ☐ Home Office

B. Where will you install this television?  
1. ☐ Wall 4. ☐ Under a Cabinet  
2. ☐ Table 5. ☐ Night Stand  
3. ☐ Entertainment Center

9. How important were the following features on your purchase decision?  
(5 point scale) 1=No Importance, 2=Low Importance, 3=Medium Importance,  
4=High Importance, 5=Most Important

	No Importance				Most Important
1. Sharp/AQUOS Reputation	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
2. Price/Value	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
3. Design	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
4. Picture Quality	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
5. Audio Quality	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
6. Product Features	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
7. Input/Output Options	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>
8. Built-in Tuners	1. <input type="checkbox"/>	2. <input type="checkbox"/>	3. <input type="checkbox"/>	4. <input type="checkbox"/>	5. <input type="checkbox"/>

10. Where did you first learn about this product?  
1. ☐ Salesperson 8. ☐ In-store display  
2. ☐ Friend/relative 9. ☐ Newspaper insert  
3. ☐ Magazine article or review 10. ☐ Product carton  
4. ☐ Sharp website 11. ☐ Internet advertisement  
5. ☐ Magazine advertisement 12. ☐ Online article or review  
6. ☐ Newspaper advertisement 13. ☐ Internet shopping website  
7. ☐ Television commercial advertisement

11. What most influenced your decision to purchase a Sharp AQUOS TV?  
(check up to two)

1. ☐ Recommendation by a salesperson  
2. ☐ Recommendation by a friend/relative  
3. ☐ Sales promotion (Rebate, discount, sale, etc.)  
4. ☐ In-store comparison of models  
5. ☐ Past experience with brand  
6. ☐ Recommendation by expert or product reviewer  
7. ☐ Comparison shopping website (MySimon, PriceGrabber, Shopping.com, etc.)  
8. ☐ Sharp website  
9. ☐ Online user reviews/message boards  
10. ☐ TV advertising  
11. ☐ Online advertising  
12. ☐ Newspaper advertising  
13. ☐ Magazine advertising

12. A. What other brands of TVs did you seriously consider before selecting this Sharp Product? (check up to two)

1. ☐ No other brands considered 11. ☐ Pioneer  
2. ☐ Dell 12. ☐ Polaroid  
3. ☐ HP 13. ☐ RCA  
4. ☐ Hitachi 14. ☐ Samsung  
5. ☐ JVC 15. ☐ Sanyo  
6. ☐ LG 16. ☐ Sony  
7. ☐ Magnavox 17. ☐ Syntax/Olevia  
8. ☐ Mitsubishi 18. ☐ Toshiba  
9. ☐ Panasonic 19. ☐ Westinghouse  
10. ☐ Philips 20. ☐ Zenith

B. Including this purchase, how many LCD or Plasma televisions do you currently own?

1. ☐ 1 3. ☐ 3 5. ☐ 5 or more  
2. ☐ 2 4. ☐ 4

13. What devices will you connect to this AQUOS TV?

1. ☐ Video Game Console 8. ☐ DVR (TiVo, etc.)  
2. ☐ Cable set top box 9. ☐ VCR  
3. ☐ HD Cable TV 10. ☐ Audio System  
4. ☐ Satellite set top box 11. ☐ Computer  
5. ☐ HD Satellite TV 12. ☐ Video Camera  
6. ☐ HD Playback Device 13. ☐ Digital Camera  
(Blu-Ray, HD-DVD) 14. ☐ Antenna (for rooftop or  
tabletop antenna)  
7. ☐ DVD Player/Recorder

14. Below is a list of statements which may or may not be used to describe your attitudes towards technology and your lifestyle. Please indicate to what extent each statement describes your attitudes by circling a number from 1 to 10 where 1 means that the statement "Does not describe your attitudes at all" and 10 means that the statement "Describes your attitudes completely". (circle ONE number for EACH statement)

	Does Not Describe Your Attitudes At All	1	2	3	4	5	6	7	8	9	10	Describes Your Attitudes Completely
1. I like to Impress people with my lifestyle	1	2	3	4	5	6	7	8	9	10		
2. Technology is important to me	1	2	3	4	5	6	7	8	9	10		
3. I like technology	1	2	3	4	5	6	7	8	9	10		
4. I am very competitive when it comes to my career	1	2	3	4	5	6	7	8	9	10		
5. I like to show off my taste and style	1	2	3	4	5	6	7	8	9	10		
6. I am constantly looking for new ways to entertain myself	1	2	3	4	5	6	7	8	9	10		
7. I spend most of my spare time doing fun stuff with my friends	1	2	3	4	5	6	7	8	9	10		
8. My family is by far the most important thing in my life	1	2	3	4	5	6	7	8	9	10		
9. Most of my spare time is devoted to activities with my family	1	2	3	4	5	6	7	8	9	10		
10. I put a lot of time and energy into my career	1	2	3	4	5	6	7	8	9	10		
11. Technology has made my life easier	1	2	3	4	5	6	7	8	9	10		

15. Not including yourself, what is the GENDER and AGE (in years) of children and other adults living in your household?

Male	Female	Age/Years	Male	Female	Age/Years
1. <input type="checkbox"/>	2. <input type="checkbox"/>	..... yrs.	1. <input type="checkbox"/>	2. <input type="checkbox"/>	..... yrs.

1. <input type="checkbox"/>	2. <input type="checkbox"/>	..... yrs.	1. <input type="checkbox"/>	2. <input type="checkbox"/>	..... yrs.
-----------------------------	-----------------------------	------------	-----------------------------	-----------------------------	------------

16. Occupation: (check all that apply)

You	Spouse
Professional/Technical	<input type="checkbox"/> 1. <input type="checkbox"/>
Upper Management/Executive	<input type="checkbox"/> 2. <input type="checkbox"/>
Middle Management	<input type="checkbox"/> 3. <input type="checkbox"/>
Sales/Marketing	<input type="checkbox"/> 4. <input type="checkbox"/>
Clerical/Service Worker	<input type="checkbox"/> 5. <input type="checkbox"/>
Tradesman/Machine Operator/Laborer	<input type="checkbox"/> 6. <input type="checkbox"/>

17. Are you or your spouse:

You	Spouse
A Homemaker?	<input type="checkbox"/> 1. <input type="checkbox"/>
Retired?	<input type="checkbox"/> 2. <input type="checkbox"/>
A Student?	<input type="checkbox"/> 3. <input type="checkbox"/>
Self Employed/Business Owner?	<input type="checkbox"/> 4. <input type="checkbox"/>
Working from a Home Office?	<input type="checkbox"/> 5. <input type="checkbox"/>
In the Military?	<input type="checkbox"/> 6. <input type="checkbox"/>
A Veteran?	<input type="checkbox"/> 7. <input type="checkbox"/>

18. Which group describes your annual family income?

1. <input type="checkbox"/> Under \$15,000	8. <input type="checkbox"/> \$75,000-\$99,999
2. <input type="checkbox"/> \$15,000-\$19,999	9. <input type="checkbox"/> \$100,000-\$124,999
3. <input type="checkbox"/> \$20,000-\$29,999	10. <input type="checkbox"/> \$125,000-\$149,999
4. <input type="checkbox"/> \$30,000-\$39,999	11. <input type="checkbox"/> \$150,000-\$174,999
5. <input type="checkbox"/> \$40,000-\$49,999	12. <input type="checkbox"/> \$175,000-\$199,999
6. <input type="checkbox"/> \$50,000-\$59,999	13. <input type="checkbox"/> \$200,000-\$249,999
7. <input type="checkbox"/> \$60,000-\$74,999	14. <input type="checkbox"/> \$250,000 & over

19. Level of education: (check highest level completed)

1. ☐ Completed High School  
2. ☐ Completed College  
3. ☐ Completed Graduate School

20. Which credit cards do you use regularly?

1. ☐ American Express, Diners Club  
2. ☐ MasterCard, Visa, Discover  
3. ☐ Department Store, Oil Company, etc.  
4. ☐ Do not use credit cards

**21. For your primary residence, do you:**    1. ☐ Own?        2. ☐ Rent?

**22. Please check all that apply to your household.**

- |  |   |
|--|---|
| 1. <input type="checkbox"/> Shop by Catalog/Mail             | 7. <input type="checkbox"/> Have a Cat                              |
| 2. <input type="checkbox"/> Shop via the Internet            | 8. <input type="checkbox"/> Own a Wireless/Cellular Phone           |
| 3. <input type="checkbox"/> Member of Frequent Flyer Program | 9. <input type="checkbox"/> Subscribe to an Online/Internet Service |
| 4. <input type="checkbox"/> Donate to Charitable Causes      | 10. <input type="checkbox"/> Speak Spanish                          |
| 5. <input type="checkbox"/> Own a Compact Disc Player        | 11. <input type="checkbox"/> Home Workshop/Do-It-Yourself           |
| 6. <input type="checkbox"/> Have a Dog                       |   |

**23. To help us understand our customers' lifestyles, please indicate the interests and activities in which *you or your spouse* enjoy participating on a *regular* basis.**

**Home Life**

- 1. ☐ Grandchildren
- 2. ☐ Needlework/Knitting
- 3. ☐ Sewing
- 4. ☐ Flower Gardening
- 5. ☐ Vegetable Gardening
- 6. ☐ Crafts
- 7. ☐ Automotive Work
- 8. ☐ Photography
- 9. ☐ Home Video Recording
- 10. ☐ Pay Bills Online

**Good Life**

- 11. ☐ Cultural/Arts Events
- 12. ☐ Fashion Clothing
- 13. ☐ Foreign Travel
- 14. ☐ Cruise Ship Vacations
- 15. ☐ Travel in USA
- 16. ☐ Gourmet Cooking/Fine Foods
- 17. ☐ Wines
- 18. ☐ Self-Improvement

- 19. ☐ Watching Sports on TV

- 20. ☐ NASCAR

**Investing & Money**

- 21. ☐ Real Estate Investments
- 22. ☐ Stocks/Bond Investments
- 23. ☐ Contests/Sweepstakes
- 24. ☐ Casino Gambling
- 25. ☐ Moneymaking Opportunities

**Sports, Fitness & Health**

- 26. ☐ Bicycling
- 27. ☐ Golf
- 28. ☐ Physical Fitness/Exercise
- 29. ☐ Running/Jogging
- 30. ☐ Snow Skiing
- 31. ☐ Tennis
- 32. ☐ Health/Natural Foods
- 33. ☐ Dieting/Weight Control
- 34. ☐ Walking for Health

**Great Outdoors**

- 35. ☐ Camping/Hiking
- 36. ☐ Fishing
- 37. ☐ Hunting/Shooting
- 38. ☐ Power Boating
- 39. ☐ Sailing
- 40. ☐ Recreational Vehicles (RVs)
- 41. ☐ Wildlife/Environmental Issues

**Hobbies & Interests**

- 42. ☐ Buy Prerecorded Videos/DVDs
- 43. ☐ Listen to Records/Tapes/CDs
- 44. ☐ Avid Book Reading
- 45. ☐ Bible/Devotional Reading
- 46. ☐ Art/Antique Collecting
- 47. ☐ Stamp/Coin Collecting
- 48. ☐ Collectibles
- 49. ☐ Our Nation's Heritage
- 50. ☐ Electronics
- 51. ☐ Science Fiction
- 52. ☐ Science/ New Technology

**24. Using the numbers in the above list, please indicate your 3 most important activities:**

Thanks for taking the time to fill out this questionnaire. Your answers will be used for market research studies and reports. They will also allow you to receive important mailings and special offers from a number of fine companies whose products and services relate directly to the specific interests, hobbies, and other information indicated above. Through this selective program, you will be able to obtain more information about activities in which you are involved and less about those in which you are not. Please check here if, for some reason, you would prefer *not* to participate in this opportunity. ☐

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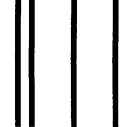
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